

## Digital Display Opportunities

Reach attendees throughout the conference space with sponsored messages shown simultaneously on all five digital displays. The displays will be split screen with relevant attendee information such as current agenda schedule, special announcements, live cases, and keynote presentations.

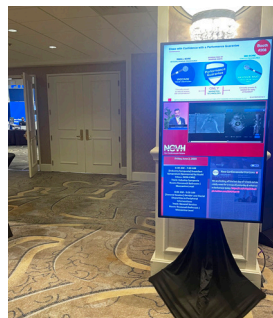
### Exhibit Hall Video AD \$5,000

A 30 second full screen video advertisement with audio played across the 16' digital display in the exhibit hall/Roosevelt Ballroom during exhibit breaks or once per hour, whichever is more frequent.

**Format: 1920x1080 horizontal**

### Lecture Branding \$5,000

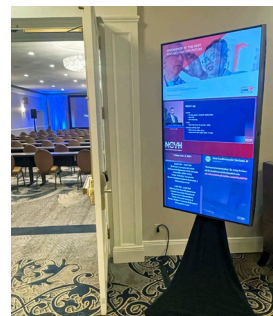
Place a logo or QR code for participants to scan and get more information regarding a specific lecture topic. QR code with logo will appear as overlay during entire lecture on the exhibit hall digital marquees.



### Digital Signage Looping AD \$2,500

A PowerPoint slide or silent video advertisement that loops intermittently for ten seconds across all five displays (60" TVs). Priced per half-day.

**\*Display: 1920x1080 vertical**



- Main Conference Entrance**
- Registration Area
- Roosevelt Ballroom Foyer
- General Session Entrance**
- Crescent Ballroom
- Elevator Bank 2**
- Waldorf Ballroom
- Orpheum Ballroom | 3rd Floor**
- Blue Room | 1st Floor**