

Program Ad Template

■ The bleed. Background design should extend here. The ad should include 1/8" bleed on each side. Final submitted ad should measure 8.75" x 11.25"

■ Safe area. Keep all important information inside the blue line to ensure it is not cut off during production.

■ Cut area. The printer will cut along this line. The bleed ensures that there are no white edges included on your ad. Final program size 8.5" x 11"

Note:

- Hide or delete guides before saving file
- Save as high resolution PDF, JPEG or PNG
- Keep all text and important information inside the 'safe area' but extend the design to the 'bleed.'

Specs:

8.5" w x 11" h

4-Color / CMYK

1/8 (.125) bleed

Your final file provided should be 8.75 x 11.25

Back Cover \$15,000

Inside Front Cover \$10,000

Inside Back Cover \$7,000

Divider Ad \$4,500

Full Page Ad \$2,000

Program Inserts \$4,500

4-color, single sided

Dimensions 8.25" x 4"
plus .125" bleed

Final size should be 8.75" x 4.25"