

Annual Conference Program

Due Date No later than May 2, 2025



Back Cover \$15,000
Inside Front Cover \$10,000
Inside Back Cover \$7,000
Divider Ad \$4,500
Full Page Ad \$2,000

4-color
 Dimensions 8.5" x 11" plus 1/8" bleed
 Final size should be 8.75" x 11.25"

Program Inserts \$4,500

4-color, single sided
 Dimensions 8.25" x 4" plus 1/8" bleed
 Final size should be 8.75" x 4.25"

■ The bleed. Background design should extend here. The ad should include 1/8" bleed on each side. Final submitted ad should measure 8.75" x 11.25"

■ Safe area. Keep all important information inside the blue line to ensure it is not cut off during production.

■ Cut area. The printer will cut along this line. The bleed ensures that there are no white edges included on your ad. Final program size 8.5" x 11"