

## Mobile App

Reach your strategic targets with precision using this comprehensive digital NCVH resource. Your custom ad will appear on key pages such as home, exhibitor and news.

The NCVH app features real time event agendas, faculty list, exhibitors, important conference information and exclusive offers.

**Note:** Ads cannot appear on pages where CME content is available.

### Exclusive Floating Banner Ad \$10,000

Floating on home, exhibitor, news and abstract pages  
1280 x 200 pixels.

Inclusive of all NCVH events  
May 27, 2025 - May 30, 2025.

### Exclusive Fixed Top Banner Ad \$8,000

Top of home, exhibitor, news and abstract pages  
1280 x 200 pixels.

Inclusive of all NCVH events  
May 27, 2025 - May 30, 2025.

### Overlay (Pop-up) Ad \$7,500

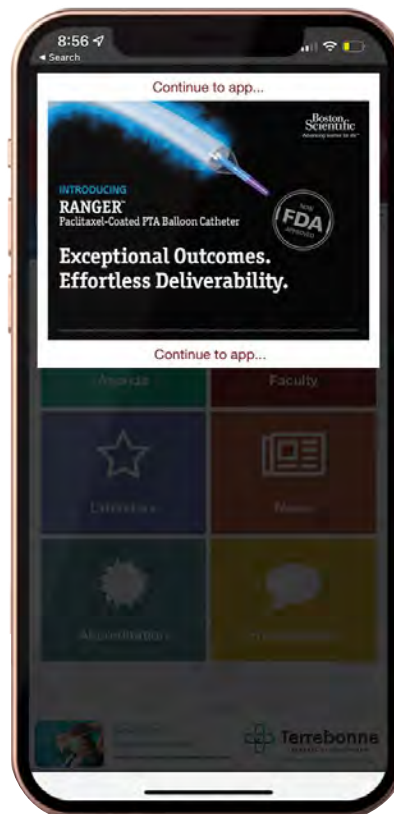
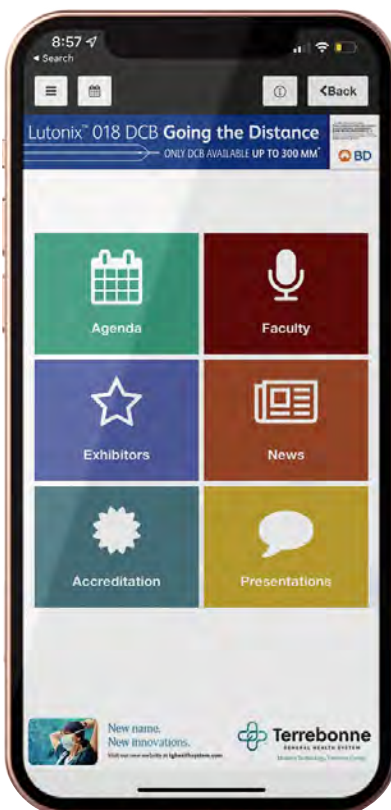
User required to click "close" to continue to app pages  
1024 x 768 pixels.

Inclusive of all NCVH events  
May 27, 2025 - May 30, 2025.

### Exclusive Fixed Bottom Banner Ad \$6,000

Bottom of home, exhibitor, news and abstract pages  
1280 x 200 pixels.

Inclusive of all NCVH events  
May 27, 2025 - May 30, 2025.



### Sponsored Push Notification \$2,500

Push notification with custom sponsor message sent to all NCVH app users at designated times.

Limited to 3 per day.

### App Metrics

58% of NCVH attendees across 12 NCVH events downloaded the NCVH app.

During the 2023-2024 conference calendar the NCVH app was accessed 8,000+ individual times.

NCVH app is accessible for all NCVH events.