

May 28 - 31, 2024

NCVH

New Cardiovascular Horizons



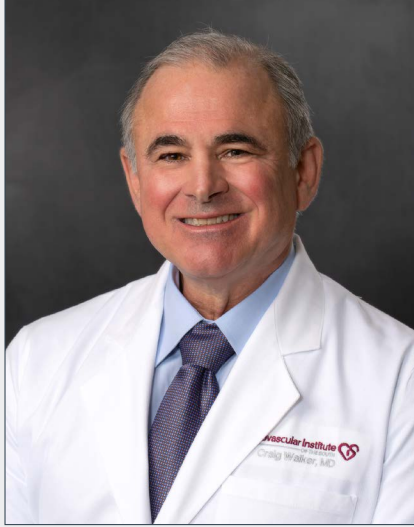
2024 Industry Prospectus

Invest Wisely



**25th Celebration
Wednesday, May 29
at The Orpheum**

NCVH.org/2024



Craig M. Walker, MD

Clinical Professor of Medicine
Tulane University School of Medicine
New Orleans, LA

Clinical Professor of Medicine
LSU School of Medicine
New Orleans, LA

Founder, President and
Medical Director
Cardiovascular Institute
of the South
Houma, LA

Chief Medical Officer
Cardiovascular Logistics

Editor in Chief
JAVELIN Journal

Clinical Editor
Vascular Disease Management

Message from the Founder

The 25th New Cardiovascular Horizons conference (NCVH) will take place following Memorial Day 2024, beginning Tuesday, May 28th, and ending Friday, May 31st.

Over the years, NCVH has grown into a collegial family-like atmosphere that fosters the growth of professional relationships and outstanding educational content presented by world-class leaders in cardiovascular interventional medicine. NCVH has continued to grow year after year, even in the face of COVID-19 challenges. The reason for this growth is simple. Participants are welcomed and warmly brought into our NCVH family, where networking with key leaders is easy and casual. NCVH has a conference environment like no other. Our unique setting in New Orleans offers a large conference with a small meeting feel, full of energy and excitement.

As always, our world-class education is delivered by world-class faculty. It is the friendship amongst the faculty that makes NCVH a special conference to attend. Our faculty is like family, and that culture of friendship spreads to each and every attendee making NCVH special for all involved.

Our 25th Annual New Cardiovascular Horizons will continue to offer the curriculum, vital industry interaction, and networking opportunities that have made NCVH a can't miss event. NCVH will feature Live Cases from all over the world, the 20th CLI Summit, the Venous Forum, Coronary CTO, Structural Heart updates, and multiple tracks for Allied Health Professionals.

We hope you will join or continue to be part of our NCVH family in 2024. It promises to be the best year yet as we advance better outcomes for our patients worldwide. Thank you for your consideration and for including NCVH as your partner.

Chairman
New Cardiovascular Horizons



Vice Chairman

Pradeep Nair, MD+
Cardiovascular
Institute of the South
Houma, LA

Conference Co-Chairmen

Amit Amin, MD*
Cardiovascular Institute of the South
Lafayette, LA

Robert Beasley, MD**
Palm Vascular Centers
Ft. Lauderdale, FL

Eric Dippel, MD*
Vascular Institute of the Midwest
Davenport, IA

Osama Ibrahim, MD*
Cardiology and Vascular Associates
Tullahoma, TN

Richard Kovach, MD*
Deborah Heart and Lung Center
Browns Mills, NJ

Ankur Lodha, MD*
Cardiovascular Institute of the South
Lafayette, LA

Seshadri Raju, MD*
The Rane Center for Venous and Lymphatic Diseases
Jackson, MS

Frank Tursi, DPM*
Our Lady of Lourdes Medical Center
Voorhees, NJ

Mary Yost, MBA+
The Sage Group
Beaufort, SC

Conference Course Directors

S. Hinan Ahmed, MD
Methodist Healthcare
San Antonio, TX

Sam Ahn, MD+
DFW Vascular Group
Dallas, TX

Robert Attaran, MD+
Yale University
New Haven, CT

Jeffrey Carr, MD
Tyler Cardiac and Endovascular Center
Tyler, TX

Jacob Corbell, MBA
Midwest Cardiovascular Institute
Naperville, IL

Robert Coronado, MD
Coronado Vein Center
Redding, CA

Jeff Davis, RRT, RCIS+
Florida SouthWestern State College
Fort Myers, FL

Thomas Davis, MD
St. John Hospital and Eastlake
Cardiovascular
St. Clair Shores, MI

Tony DeMartini, MD
Midwest Cardiovascular Institute
Elmhurst, IL

Larry Diaz-Sandoval, MD
Metro Health-University of
Michigan Health Hospital
St. Clair Shores, MI

W. Britton Eaves, MD*
Cardiovascular Consultants
Bossier City, LA

Foluso Fokarede, MD
Mid-South Heart Center PC
Jackson, TN

Satish Gadi, MD
Cardiovascular Institute of the South
Baton Rouge, LA

John Galla, MD
Cardiology Associates
Mobile, AL

Mark Goodwin, MD
Midwest Cardiovascular Institute
Naperville, IL

Ryan Hebert, MHA+
Cardiovascular Institute of the South
Houma, LA

Ghassan Kassab, PhD+
California Medical Innovations
Institute
San Diego, CA

Sohail Khan, MD*
American Heart and Vascular Institute
Salt Lake City, UT

S. Jay Mathews, MD*
Bradenton Cardiology Center
Bradenton, FL

Owen Mogabgab, MD
Cardiovascular Institute of the South
Harvey, LA

Jihad Mustapha, MD
Advanced Cardiac & Vascular
Centers for Amputation Prevention
Grand Rapids, MI

Joseph Puma, MD
Sorin Medical
New York, NY

Jennifer Rodriguez, MD*
Cardiovascular Institute of the South
Meridian, MS

Fadi Saab, MD
Advanced Cardiac & Vascular
Centers for Amputation Prevention
Grand Rapids, MI

Louis Salvaggio, MD
Cardiovascular Institute of the South
Lafayette, LA

Jasvinder Singh, MD
Washington University School of Medicine
St. Louis, MO

David Slovut, MD, PhD+
Oak Hill Hospital
Brooksville, FL

Ariel Soffer, MD+
Soffer Health
Aventura, FL

Anish Thomas, MD*
Mercy Hospital South
St. Louis, MO

Patricia Thorpe, MD+
Pulse Cardiovascular Institute
Scottsdale, AZ

Branavan Umakanthan, MD
Nevada Heart and Vascular
Henderson, NV

Bret Wiechmann, MD+
Vascular & Interventional Physicians
Gainesville, FL

Wayne Zhang, MD*
University of Washington
Seattle, WA

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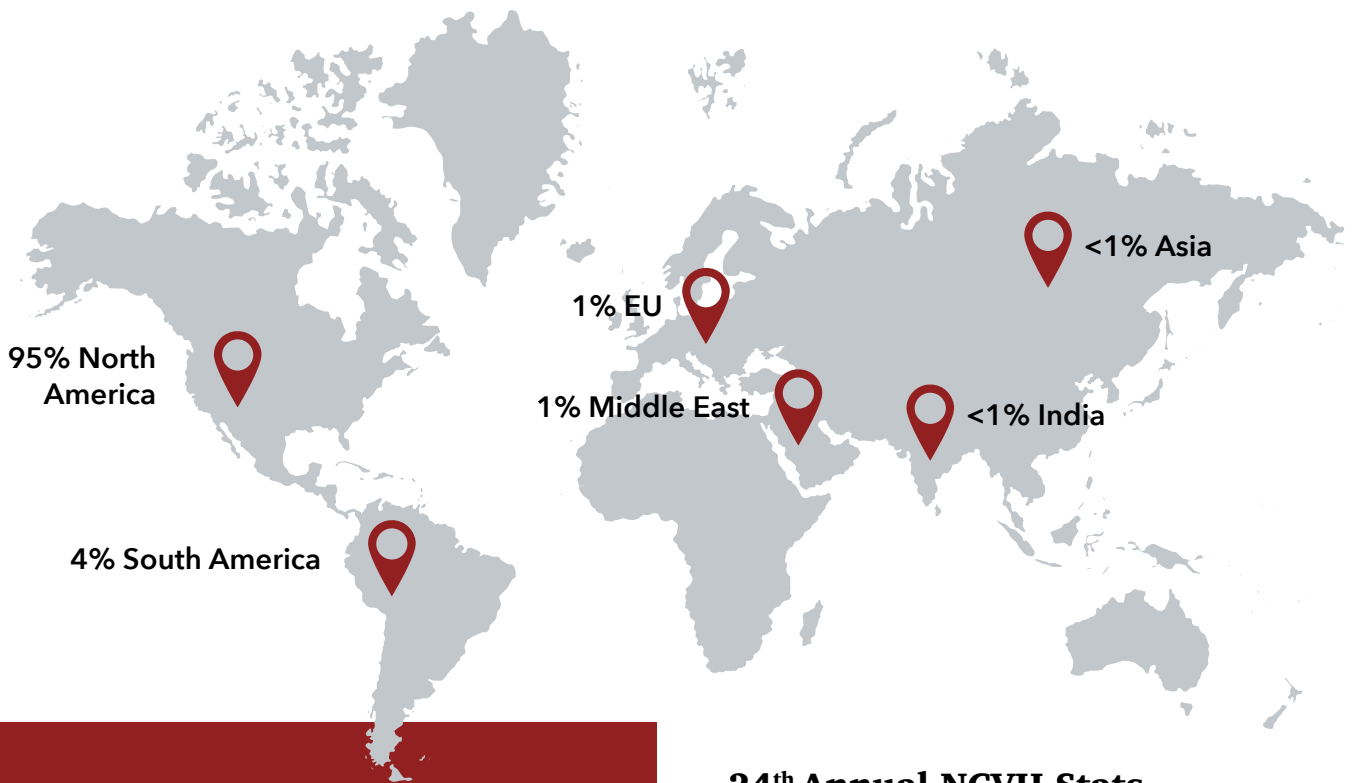
Orpheum Theater Advertising Opportunities

Logistics

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|---------------------------------------|----|
| Shipping Services | 26 |
| Electrical and Internet | |
| Audiovisual Services | |
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| Exhibit Hall and Booth Specifications | |

Exhibit Rules and Regulations

Application and Contract



Who Attends

For twenty-five years, NCVH has attracted a large group of multidisciplinary healthcare professionals. NCVH Chairs, Co-Chairs, and Course Directors comprise a highly respected physician and allied health care group. They represent the highest volume interventionalists practicing in North America and the most sought-after researchers for trials and research studies. NCVH also has a large international following enhancing its commitment to education for better patient outcomes worldwide.

In addition, NCVH boasts a diverse group of physicians and health care professionals representing our multi-cultural community who bring personal perspectives on how we as healthcare professionals grapple with the disparities faced across gender and ethnic groups.

NCVH remains focused on developing the next generation of interventionalists. The 13th Annual NCVH Fellows Course will build on the success of previous years and improve upon its success.

The new NCVH Fellows competition, cadaver lab, hands-on workshops, and specialized Fellows networking opportunities will grow the 13th NCVH Fellows program to new heights.

24th Annual NCVH Stats

1,770
Total Attendees Worldwide

1,615 North America
(onsite attendees)
4% South America
1% EU
1% Middle East, India, Africa, Asia

14 Regional meetings in 2023

- Combined 1,343 attendees
- Family Practice
- Specialists
- RN, NP, BSN

| | |
|---------------|------------|
| MD, DO | 58% |
| DPM | 8% |
| PA, NP, RN | 20% |
| Allied Health | 2% |
| Technologists | 12% |

Valued Partnership

New Cardiovascular Horizons offers a unique, inclusive conference experience for all supporting sponsors. NCVH conference leadership recognizes that industry partners are critical to the educational process.

Industry Partners are included as faculty in many NCVH sessions, sit on panel discussions, lead symposia, and interact with all conference attendees in sessions and social events. Involving Industry partners in the entire conference experience builds the relationships that foster true innovation and drive meaningful improvements in patient outcomes.

We look forward to your support and participation in the NCVH experience.

24th Annual Conference Sponsors

| | | | |
|----------|---|---|---|
| PLATINUM |  |  |  |
| GOLD |  | | |
| SILVER |  |  | |
| BRONZE |  |  |  |

Supporters

Abbott Vascular
Abiomed
ACIST Medical Systems
Akura Medical
Amgen
AngioAdvancements
AngioDynamics
Asahi Intecc USA Inc.
Avinger
BD Peripheral Intervention
Bentley
Biotronik, Inc.
Boehringer Ingelheim Pharmaceuticals, Inc.
Cardio Health Solutions
Cardiovascular Institute of the South
Cordis
Edwards Lifesciences

Egg Medical
Haemonetics
Imperative Care Vascular
Janssen Scientific Affairs, LLC
Kent Imaging Inc.
Lympha Press
Medtronic
Merck and Company, Inc.
Nipro Medical Corporation
Northeast Scientific
Novartis Pharmaceuticals Corporation
Ochsner Lafayette General
Pfizer, Inc.
Reflow Medical
Shimadzu Medical Systems
Shockwave Medical
Silk Road Medical

Surmodics, Inc.
Syntervention, Inc.
Tactile Medical
Teleflex
Terrebonne General Medical Center
Vasorum USA Inc.
Veryan Medical Limited
ZOLL

Commercial Support

Abbott
Cook
Gore & Associates
LimFlow
Medtronic
Micro Medical
Philips
Terumo

Important Dates

Program Schedule

| | |
|-------------------|---|
| Tuesday, May 28 | 13 th Annual Fellows Course, Lectures & Live Cases |
| Tuesday, May 28 | 8 th Annual Business of Medicine |
| Tuesday, May 28 | Meet The Titans Reception - Blue Room, Lobby Level |
| Wednesday, May 29 | Fellows Course Hands-on Workshops - Chambers Rooms |
| Wednesday, May 29 | General Session, Podiatry & Wound Care, Health Care Professionals |
| Wednesday, May 29 | 25 th Anniversary Celebration - Orpheum Theater |
| Thursday, May 30 | General Session, Family Practice, Podiatry & Wound Care, Health Care Professionals |
| Friday, May 31 | General Session, Podiatry and Wound Care, Health Care Professionals, Fellows Course Competition |

Exhibit Hours

| | | |
|-------------------|-------------------|---------------------------------------|
| Tuesday, May 28 | 9:00 AM - 5:00 PM | Exhibitor Move-In |
| Wednesday, May 29 | 9:00 AM - 4:00 PM | Exhibit Hall Open |
| Thursday, May 30 | 9:00 AM - 4:00 PM | Exhibit Hall Open |
| Friday, May 31 | 9:00 AM - 4:00 PM | Exhibit Hall Open |
| Friday, May 31 | 4:00 PM - 6:00 PM | 'Hand-Carry' ONLY Exhibitor Move-Out* |
| Friday, May 31 | 6:00 PM - 8:00 PM | Exhibitor Move-Out |

*A "Hand Carried" item is defined as what one person can carry in one trip without a hand-truck or bellman's cart. Booth teardown must be contained to the booth and cannot protrude into the aisles. A \$3,000 penalty will be issued for move out prior to 4:00 pm on Friday, May 31.

Hotel Reservations: Roosevelt Hotel



Cain Travel

Kathy Tigno
303.938.2746
Travel@ncvh.org

Discount Deadline: April 26, 2024

\$299/night + tax and fees
ncvh.org/travel

*Additional rules apply for large room blocks

Premier Sponsor Packages

Platinum \$210,000

- 20x20 premium exhibit booth
- Breakfast or lunch symposium (up to 200 attendees)
- 20 exhibitor registrations
- 1 full-page ad in program
- 3 email marketing messages
- 3 conference bag inserts
- Platinum recognition on digital signage
- Social media post to over 30,000+ followers

Gold \$160,000

- 10x20 premium end cap exhibit booth
- Lunch symposium
- 15 exhibitor registrations
- 1 full-page ad in program
- 2 email marketing messages
- 2 conference bag inserts
- Gold recognition on digital signage
- Social media post to over 30,000+ followers

Silver \$110,000

- 8x20 exhibit booth
- Lunch symposium
- 12 exhibitor registrations
- 1 full-page ad in program
- 1 conference bag insert
- Silver recognition on digital signage
- Social media post to over 30,000+ followers

Bronze \$60,000

- 10x10 exhibit booth
- 10 exhibitor registrations
- 1 full-page ad in conference program
- 1 conference bag insert
- Bronze recognition on digital signage
- Social media post to over 30,000+ followers



NCVH Special 25th Branding Package

All Platinum, Gold, Silver and Bronze sponsors will receive special recognition and reserved seating at the NCVH 25th Anniversary Celebration at the Orpheum Theater, Wednesday May 29, 2024.

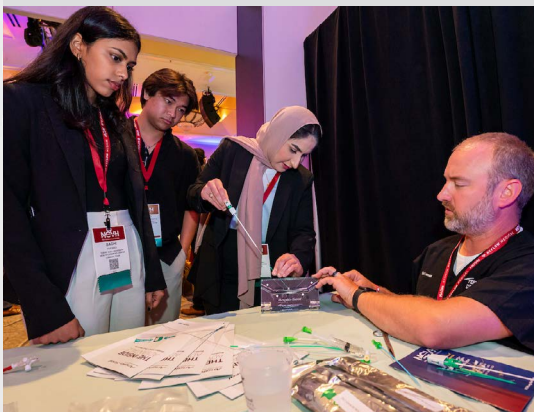
Fellows Course and Hands-on Workshops \$40,000

Tuesday, May 28 and Wednesday, May 29, 2024

The Fellows Course at NCVH, Complex Strategies for Peripheral Interventions, is one of the largest fellows courses in the US, educating over 100 fellows annually. This highly-coveted opportunity is designed for fellows in their final two (2) years of interventional cardiology, vascular surgery or interventional radiology.

This comprehensive program features masters in peripheral interventions and vascular medicine and includes didactic lectures, case studies, live cases, and intensive hands-on learning. Faculty interact with small groups of fellows in each workshop area and are available for questions throughout the program. Industry participants, fellows, and faculty consistently rate the NCVH Fellows Course as relevant and valuable.

Logistics and details are not listed in the prospectus but will be provided separately upon confirmation.



2023 Fellows Course Metrics:

- 52% of Fellows are in their 2nd year or greater.
- NCVH Fellows perform 3.5 peripheral interventions/week 98% of participants are interested in continued peripheral training.

Lunch Symposium \$25,000

1 available; includes food, beverage and audiovisual.

Dinner Symposium \$25,000

2 available; includes food, beverage and audiovisual.

Breakfast Symposium \$25,000

1 available; includes food, beverage and audiovisual.

Fellows Text Messaging \$2,000

A custom text message sent to attending Fellows.

Sponsorship application, logistics information and additional details available at ncvh.org/fellows.

Meal Symposia

| DATE | ITEM | ATTENDEES | ROOM | AMOUNT |
|-----------------------------|---------------------|-----------|---------------|----------|
| Fellows Course | | | | |
| Tuesday, May 28 | Breakfast Symposium | 100 | Waldorf | \$25,000 |
| | Lunch Symposium | 100 | Waldorf | \$25,000 |
| Tuesday, May 28 | Dinner Symposium | 100 | Waldorf | \$25,000 |
| Thursday, May 30 | Dinner Symposium | 100 | Waldorf | \$25,000 |
| Business of Medicine | | | | |
| Tuesday, May 28 | Breakfast Symposium | 75 | Orpheum | \$10,000 |
| | Lunch Symposium | 75 | Orpheum | \$10,000 |
| Annual Conference | | | | |
| Wednesday, May 29 | Breakfast Symposium | 200 | Crescent City | \$30,000 |
| | Lunch Symposium | 125 | Waldorf | \$30,000 |
| | Lunch Symposium | 125 | Orpheum | \$25,000 |
| | Lunch Symposium | 75 | Blue Room | \$25,000 |
| Thursday, May 30 | Breakfast Symposium | 200 | Crescent City | \$30,000 |
| | Lunch Symposium | 125 | Waldorf | \$30,000 |
| | Lunch Symposium | 125 | Orpheum | \$25,000 |
| | Lunch Symposium | 75 | Blue Room | \$20,000 |
| Friday, May 31 | Breakfast Symposium | 200 | Crescent City | \$30,000 |
| | Lunch Symposium | 125 | Waldorf | \$30,000 |
| | Lunch Symposium | 125 | Orpheum | \$25,000 |
| | Lunch Symposium | 75 | Blue Room | \$20,000 |

Symposium Schedules

Meal symposia content is limited to 45 minutes.

*Breakfast

| | |
|-------------------|---------------------------|
| 7:00 AM - 7:05 AM | Breakfast Served |
| 7:05 AM - 7:50 AM | Educational Content Q&A |
| 7:50 AM | Adjourn |

*Lunch

| | |
|---------------------|---------------------------|
| 12:00 PM - 12:10 PM | Lunch Served |
| 12:10 PM - 12:55 PM | Educational Content Q&A |
| 12:55 PM | Adjourn |

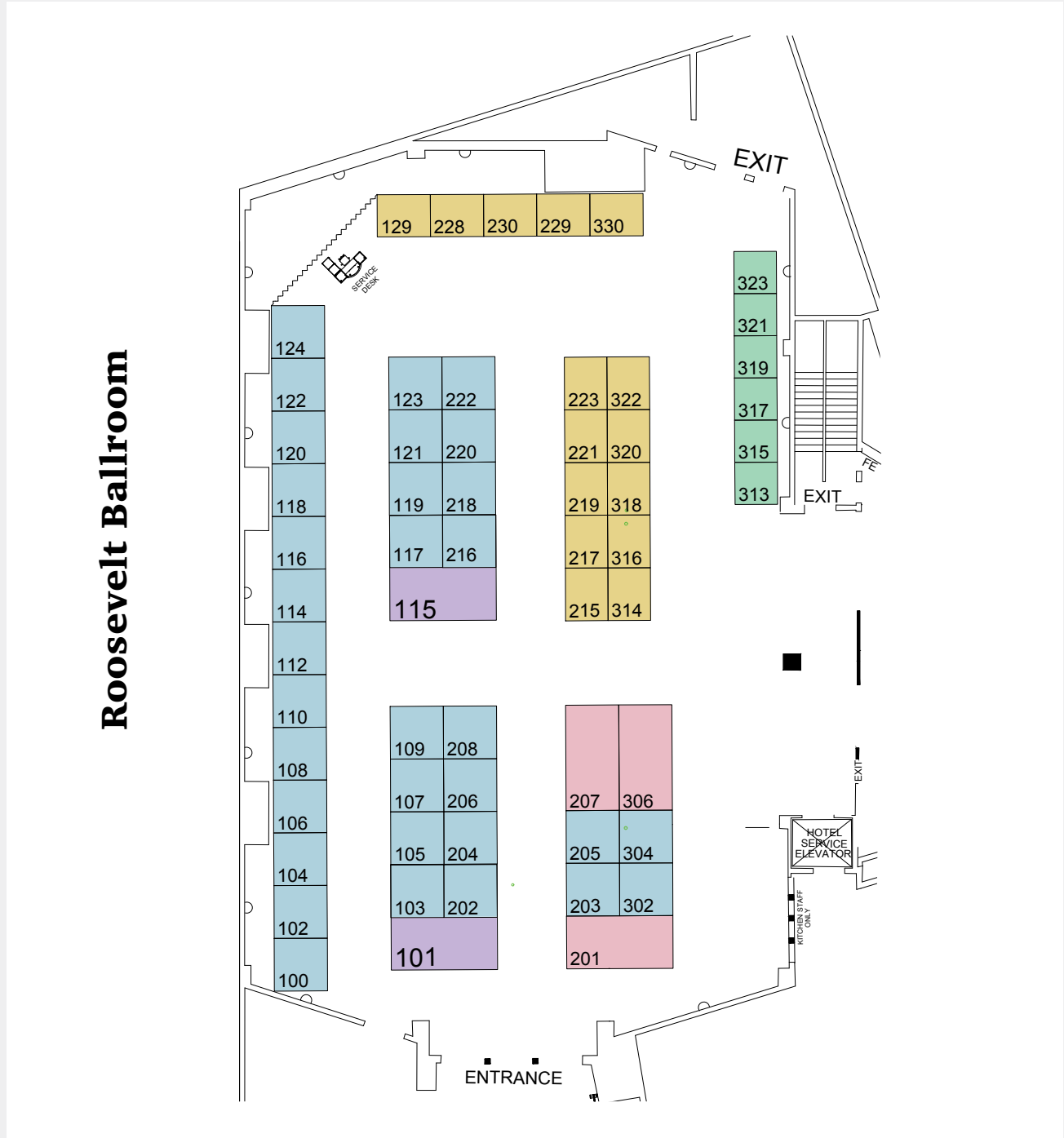
Symposium Upgrade

Live Case \$5,000 - \$20,000 (estimate)

Price based on Live Case location.

*Exact times subject to change.

Exhibit Floor Plan



Booth Sizes

- 8x8
- 8x10
- 10x10
- 10x20
- 20x20

This floor plan is subject to minor changes. Space is assigned first come, first serve, based upon receipt of deposit. Please complete booth preference section.

For booth space larger than 10X10, purchase of a premier sponsor package is required.

Exhibit Rates

10x10 Booth \$23,000

- 4 complimentary exhibitor registrations
- 1 Conference bag insert
- 20% discount on advertising opportunities

8x10 Booth \$13,000

- 3 complimentary exhibitor registrations
- 10% discount on advertising opportunities

8x8 Booth \$6,500

- 2 complimentary exhibitor registrations

Publishers \$1,500

- 1 complimentary exhibitor registration

Non-Profits \$500

- 1 complimentary exhibitor registration

Meal Symposia

View what days are available on page 10

Command full-audience attention for your product-specific educational messages with these in-demand breakfast and lunch symposia opportunities. Contact 337.993.7920 or exhibits@ncvh.org regarding custom options.



Items included

- Room rental
- Food and beverage
- Full-page, 4-color ad in onsite program
- Attendee report with full contact details
- Speaker ready room access and presentation support for the speaker and liaison



Audiovisual Equipment

- Screen, projector, sound system and technician
- Lectern (podium) with microphone
- Confidence monitor with speaker timer
- Four-person head table with two microphones
- Audience Q&A microphone

**Larger 10x20 or 8x20 booths are available through Conference Sponsorship packages. Requests for co-joined booths will be prioritized by sponsor level.*

Business of Medicine

Stakeholders Forum | Tuesday, May 28

This innovative session continues to draw record audiences. Led by Mary L. Yost, MBA, Co-Chairman, "Understanding the Business of Peripheral Interventions Stakeholders Forum" outlines the comprehensive financial and economic impact of amputations, peripheral interventions, reimbursements and other exciting topics in the ever-changing landscape of today's complex healthcare industry.

Educational Highlights

- The Business of Peripheral Interventions: Why it is essential to every community, hospital, interventional lab and patient.
- Medical Intervention: How does new technology affect cost and outcome?
- Early identification of Peripheral Vascular Disease: How does this impact patient outcomes and costs?
- Business aspects of outpatient vascular centers and other practice options.
- Understanding the PVD patient experience.
- Reimbursement, pre-approval, declines and patient care.



Sponsorship Opportunities

| | |
|---------------------|----------|
| Breakfast Symposium | \$10,000 |
| Lunch Symposium | \$10,000 |



Meet the Titans Reception \$10,000

The 8th Annual Meet the Titans of Peripheral Interventions Reception will be held on Tuesday, May 28th, in the Roosevelt's famous Blue Room. The NCVH Fellows Course and the Business of Peripheral Interventions STAKEHOLDERS Forum conclude with this high-energy cocktail party that provides a perfect opportunity to showcase your brand.

Target these healthcare "movers and shakers" in this lively environment.

Includes:

- Brand recognition in e-mail invitation and announcements
- Digital branding in room during event
- Print branding on reception items, cocktail napkins
- Brand recognition on print event signage

exhibits@ncvh.org | 337.993.7920

Mobile App

Reach your strategic targets with precision using this comprehensive digital NCVH resource. Your custom ad will appear on key pages such as home, exhibitor and news.

The NCVH app features real time event agendas, faculty list, exhibitors, important conference information and exclusive offers.

Note: Ads cannot appear on pages where CME content is available.

Exclusive Floating Banner Ad \$10,000

Floating on home, exhibitor, news and abstract pages
1280 x 200 pixels.

Inclusive of all NCVH events
May 28, 2024 - May 31, 2024.

Exclusive Fixed Top Banner Ad \$8,000

Top of home, exhibitor, news and abstract pages
1280 x 200 pixels.

Inclusive of all NCVH events
May 28, 2024 - May 31, 2024.

Overlay (Pop-up) Ad \$7,500

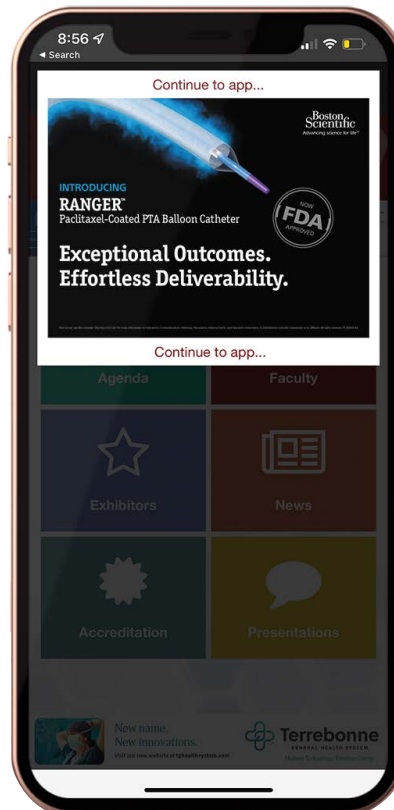
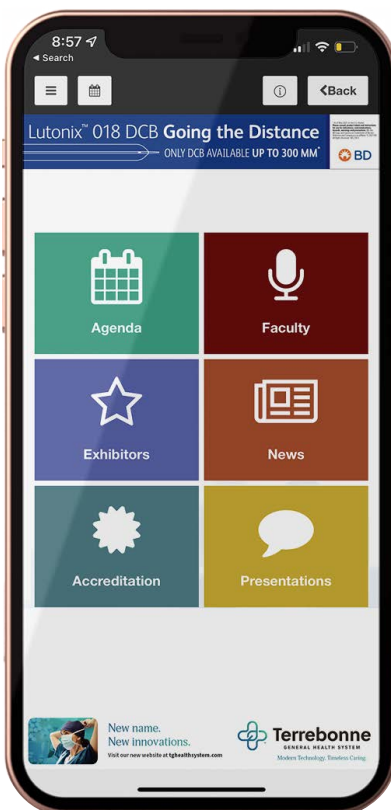
User required to click "close" to continue to app pages
1024 x 768 pixels.

Inclusive of all NCVH events
May 28, 2024 - May 31, 2024.

Exclusive Fixed Bottom Banner Ad \$6,000

Bottom of home, exhibitor, news and abstract pages
1280 x 200 pixels.

Inclusive of all NCVH events
May 28, 2024 - May 31, 2024.



Sponsored Push Notification \$2,500

Push notification with custom sponsor message sent to all NCVH app users at designated times.
Limited to 3 per day.

App Metrics

58% of NCVH attendees across 16 NCVH events downloaded the NCVH app.

During the 2022-2023 conference calendar the NCVH app was accessed 8,000+ individual times.

NCVH app is accessible for all NCVH events

Email and Social Media Marketing Opportunities



Confirmations and "Know Before You Go" Email Sponsorship \$10,000

Banner ad placement on the confirmation emails to the attendees and faculty members upon confirmation of their registration for the conference and again on the "Know Before You Go" email that outlines the in-person instructions for the conference. This is an exclusive opportunity.



Email Marketing Message \$2,500 per email

One-time email marketing message sent to conference attendees, based on availability.

HTML code and image hosting provided by sponsor.

Formatting Guidelines

- All images contained in email ad MUST be hosted on sponsor's server.
- 600 pixels maximum width.
- Responsive web format (recommended).
- Create email ad to include some HTML type, avoid creating entire ad as images (recommended).

Submissions and Scheduling

- Schedule send date by emailing exhibits@ncvh.org; availability is limited.
- Submit code and subject line to exhibits@ncvh.org two weeks prior to email send date.
- Forty (40) characters or less subject line (may require a reference to "NCVH" depending on terms of agreement).
- HTML link (or) text document with HTML code.

Distribution/Reach

- Distribution target: NCVH 2023 past attendees and NCVH 2024 Annual Conference attendees (approximately 2,000 to 2,500 email addresses).
- Distribution demographics are comprised of diverse clinical and non-clinical disciplines including, but not limited to, physicians, allied health, fellows and administrators.

Social Media Post \$2,500

One-time social media post on all NCVH social media platforms. Graphic provided by the sponsor. Schedule send date by emailing exhibits@ncvh.org; availability is limited. Approximately 32,000+ combined followers across Facebook, LinkedIn and Twitter.

Recommended graphic size: 1080x1080 pixels

Digital Display Opportunities

Reach attendees throughout the conference space with sponsored messages shown simultaneously on all five digital displays. The displays will be split screen with relevant attendee information such as current agenda schedule, special announcements, live cases, and keynote presentations.

Marquee Exhibit Hall Video AD

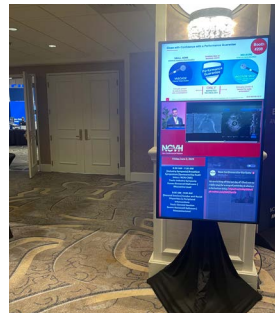
\$5,000

A 30 second full screen video advertisement with audio played across the 16' digital display in the exhibit hall/Roosevelt Ballroom during exhibit breaks or once per hour, whichever is more frequent.

Format: 1920x1080 horizontal

Lecture Branding **\$5,000**

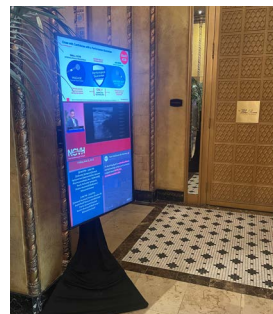
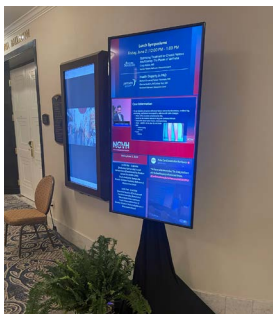
Place a logo or QR code for participants to scan and get more information regarding a specific lecture topic. QR code with logo will appear as overlay during entire lecture on the exhibit hall digital marquees.



Digital Signage Looping AD **\$2,500**

A PowerPoint slide or silent video advertisement that loops intermittently for ten seconds across all five displays (60" TVs). Priced per half-day.

***Display: 1920x1080 vertical**



Main Conference Entrance

Registration Area
Roosevelt Ballroom Foyer

General Session Entrance

Crescent Ballroom

Elevator Bank 2

Waldorf Ballroom

Orpheum Ballroom | 3rd Floor

Blue Room | 1st Floor

Special VIP Anniversary Message

\$10,000

Limited Availability. Message will play on a large screen at the NCVH 25th Anniversary Celebration Wednesday evening at the Orpheum Theater.

Special 30 Second Ad

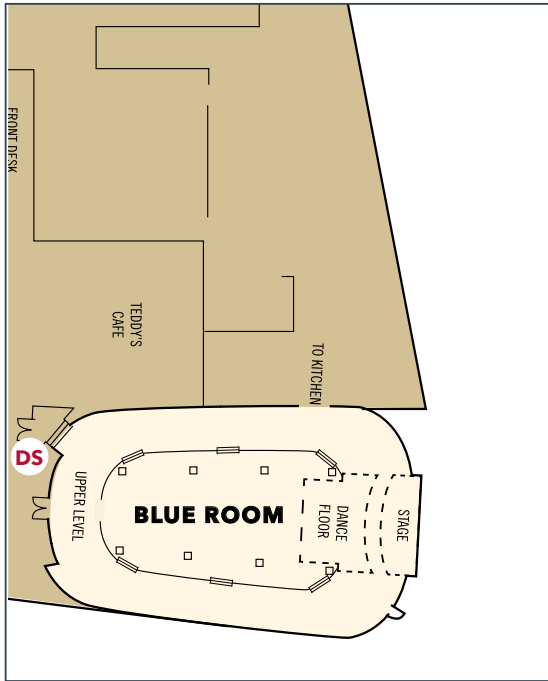
NCVH 25th Anniversary \$1,000

The customized ad will play on large screen digital marquis in exhibit hall.

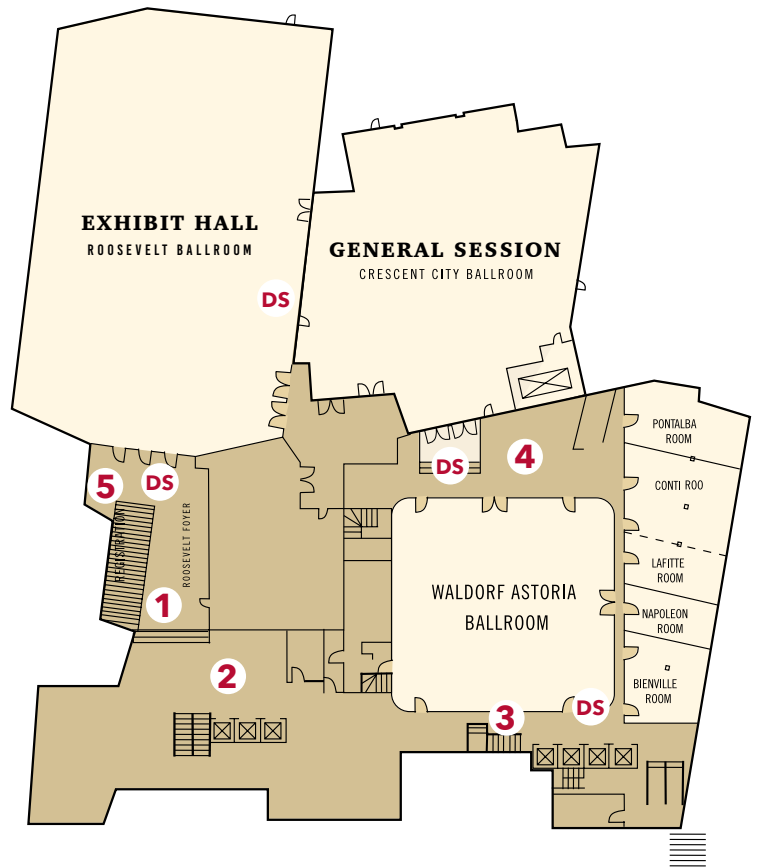
Hotel Floor Plan

DS - Digital signage locations

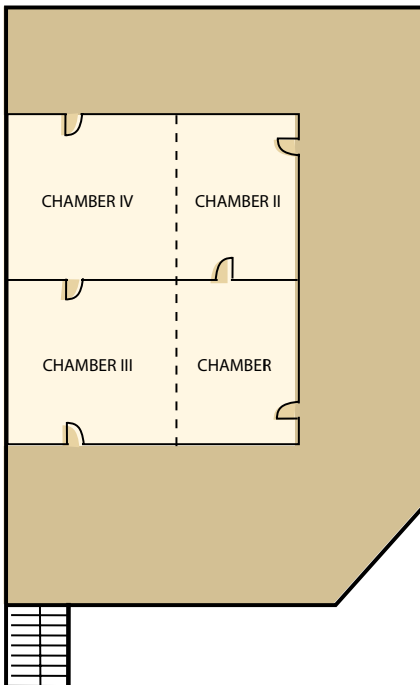
1-5 - Locations of High Traffic Signage



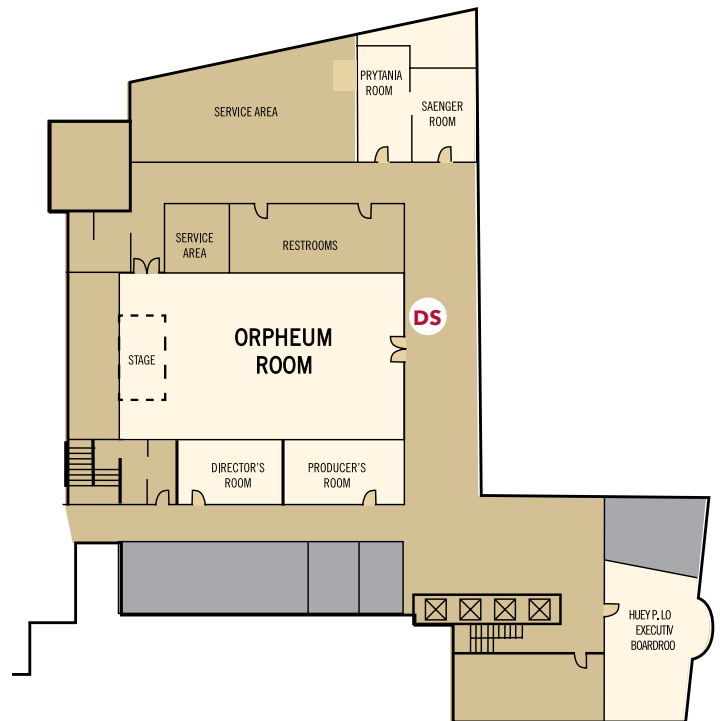
Lobby Level



Mezzanine Level



Mayor's Suite Level



Second Level

Hotel Meeting Room Rental Rates

Let us help you close the deal. NCVH provides the ideal opportunity for exhibitors to conduct private meetings or functions with important decision-makers. Meeting rooms that accommodate most executive needs are available with all of the expected amenities. Large rooms and custom options available. To reserve a room or inquire about availability, call 337-993-7920 or email exhibits@ncvh.org.

View hotel floor plan on page 17

Guidelines

- Requests are subject to review and approval prior to confirmation.
- Food and beverage may be ordered directly from the Roosevelt at cost.
- Standard hotel furnishings included.
- Download the hotel meeting room rental application at ncvh.org/sponsors
- Cancellation deadline May 1, 2024

| | Theatre | School Room | Banquet | Reception | Conference | Horseshoe | Dimensions | Ceiling | Sq Footage | Level | Min Rental | Rate |
|------------------------------|---------|-------------|---------|-----------|------------|-----------|------------|---------|------------|---------------|------------|-------------|
| Prytania Room | 20 | 12 | 20 | N/A | 10 | N/A | 24x12 | 9'2" | 288 | Second | 4 hours | \$250/hour |
| Saenger Room | 18 | 12 | 16 | N/A | 10 | N/A | 21x12 | 8' | 252 | Second | 4 hours | \$250/hour |
| Huey P. Long Exec. Boardroom | N/A | N/A | N/A | N/A | 12 | N/A | 38x15 | 10' | 570 | Second | 1 hour | \$150/hour |
| Producer's Room | 25 | 20 | 30 | N/A | 18 | N/A | 27x15 | 8'4" | 405 | Second | 2 hours | \$250/hour |
| Director's Room | 25 | 20 | 30 | N/A | 18 | N/A | 27x15 | 8'4" | 405 | Second | 2 hours | \$250/hour |
| Lafitte Room | 60 | 36 | 50 | 65 | 20 | 20 | 35x17 | 13'8" | 595 | Mezzanine | 4 hours | \$400/hour |
| Napoleon Room | 50 | 30 | 40 | 55 | 18 | 18 | 34x17 | 13'8" | 578 | Mezzanine | 3 days | \$4,000/day |
| Bienville Room | 60 | 36 | 50 | 60 | 20 | 20 | 31x29 | 11' | 899 | Mezzanine | 3 days | \$5,000/day |
| Chamber I | 100 | 50 | 60 | 100 | 24 | 30 | 26x31 | 9' | 1,082 | Mayor's Suite | 4 hours | \$250/hour |
| Chamber II | 180 | 100 | 160 | 200 | 40 | 48 | 79x31 | 9' | 2,449 | Mayor's Suite | 4 hours | \$5,000/day |
| Chamber III | 100 | 60 | 70 | 120 | 30 | 36 | 43x29 | 9' | 1,247 | Mayor's Suite | 4 hours | \$250/hour |
| Chamber IV | 180 | 100 | 160 | 200 | 40 | 48 | 79x31 | 9' | 2,449 | Mayor's Suite | 4 hours | \$5,000/day |

High Traffic Signage

Grab the attention of attendees with large format signage in high traffic areas throughout the conference.



Multi Area Column Wraps \$25,000

Locations Registration Area, Roosevelt Ballroom Foyer, Elevators by Waldorf, General Session Entrance

With four individual locations in the highly traveled corridor between registration, both tower elevators, and meeting rooms, this multi-column branding opportunity extends visibility across conference floor space.



Grand Entrance Column Wrap \$15,000

Location Registration Entrance, Tower One

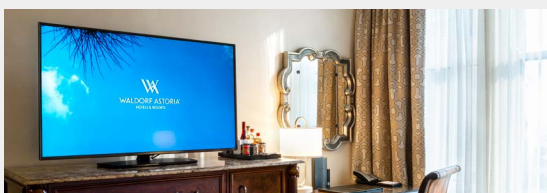
Located just off the main attendee entrance elevators, this three-sided column wrap offers a high traffic and visibility marketing opportunity.



Staircase Multi-View Signage \$12,000

Location Staircase from Mezzanine Level to Second Level

A unique opportunity to brand the marble staircase leading to the second-floor meeting space from the Mezzanine meeting space. This is a great location for groups holding private meetings in second floor meeting rooms or lunch symposia in Orpheum Room.



Hotel Dark Channel \$12,000

Location Attendees Rooms

An opportunity to display your logo on in-room televisions. Attendees will be greeted with your custom welcome screen.



Cloth Banner Hang \$10,000

Location Above Escalators from Mezzanine to Mayor's Suite Level

Located in the conference registration area, this high visibility area provides a place where your brand stands apart in a dedicated space. Just above the escalators leading to the Chamber Rooms, The Blue Room, and the hotel lobby.

Hotel Promotional Advertising Opportunities

Hotel Room Key Cards \$25,000

Custom printed key cards for the hotel.

Hotel Room Drop \$12,500

Inside room delivery, host hotel plus overflow.

In-Room Water Bottles \$12,500

Custom labels on water bottles inside host hotel rooms.



TV Remote Wraps \$12,500

Custom printed tv remote control wrap in host hotel rooms.

In-Room Mirror Cling \$12,500

Custom mirror clings in bathrooms of host hotel rooms.



Hotel Room Bag Drop \$8,000

Polybag on the door, host hotel plus overflow.

Key Card Holders \$5,000

Custom key card holders with logo at host hotel.

Wireless Internet \$5,000

Custom branded wireless internet name and password.
Priced per day.



Floor Directional Decals \$15,000

Opportunity to include a full color logo and short message on the floor decals that direct attendee traffic.

Promotional Advertising Opportunities

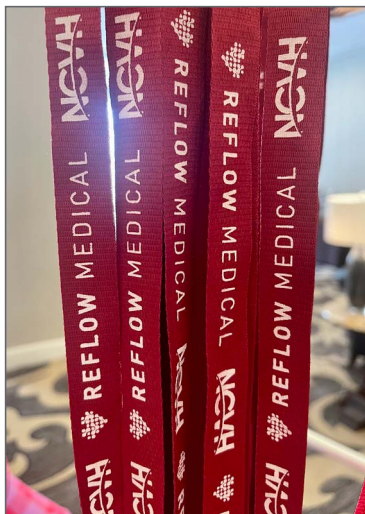
Water Bottle Stations \$30,000

Full color logo sponsorship of water bottle stations placed throughout the conference. Total of six water stations for all three conference days.



Charging Tower \$15,000

- Dual Speakers
- 19" LCD Touchscreen
- Red light indicates occupies locker
- Lockers charge 98% of smart phones
- Custom wraps or decals available
- Steel frame



Name Badge Lanyards \$10,000

Custom lanyards distributed at registration to all conference attendees. Lanyards provided by sponsor. Quantity: 1,500

Coffee Cup Sleeves \$15,000

Custom coffee cup sleeves at attendee and faculty coffee stations.

Tri-Sided Table Tents \$10,000

Reinforce top-of-mind brand awareness with these tri-sided table tents placed in strategic, high-traffic conference areas.

Door Prize Sleeves \$3,000

Custom sponsor message on side of the card sleeve used daily in the exhibit hall game.

Conference Bag

Conference bags will be pre-stuffed this year with a conference program and sponsored items. Below is a complete list of available sponsor items that will be pre-stuffed in the conference tote bag that is given to each attendee and faculty member upon check-in.

Conference Bag Logo \$25,000

Exclusive sponsor logo (single color) placement on one side of a heavyweight canvas conference tote pocketed bag. Opposite side will have the NCVH conference logo.



Personal Hand Sanitizer Bottles \$10,000

Custom sponsor logo on side of a mini hand sanitizer bottle. Pre-stuffed in conference bags and on display at the registration desk.

Conference Bag Inserts \$1,500

A sponsored literature piece. Quantity required: 1,000
Insert Size: May not exceed 8.5" x 11" or 24 pages, unless approved in advance.

Download a shipping label at ncvh.org/sponsors.

Daily Newspaper

The official daily news of the conference, *What's on the Horizon?* is produced three (3) times onsite during NCVH. Each issue will be available throughout the conference area and placed on seats in the general session each morning. Each issue includes live editorial coverage of educational highlights and photos from throughout the conference.

Placing an ad in *What's on the Horizon?* delivers your message to the entire NCVH community of healthcare professionals - cardiologists, surgeons, podiatrists, family physicians, nurses and allied health professionals. Purchasing an ad in this daily newspaper also includes:

- Complimentary publication of 300-word press release with each ad placement
- Posting of issues to ncvh.org and distributed via NCVH social media channels and daily emails
- Premium positions available including premium page one banner ad



| Size | W x D | 1x | 2x | 3x |
|------------------------|---------------|---------|---------|---------|
| Back Cover | 8.5" x 11" | N/A | N/A | \$5,400 |
| Inside Front Cover | 8.5" x 11" | N/A | N/A | \$4,900 |
| Front Page Strip Ad | 7.5" x 2" | N/A | N/A | \$4,700 |
| Two-Page Spread | 17" x 11" | \$3,400 | \$6,600 | \$9,000 |
| Full-Page | 8.5" x 11" | \$1,700 | \$3,300 | \$4,500 |
| Half-Page Vertical | 3.5" x 10" | \$1,400 | \$2,700 | \$3,900 |
| Half-Page Horizontal | 7.5" x 5" | \$1,200 | \$2,300 | \$3,300 |
| 1/4 Page | 3.5" x 5" | \$800 | \$1,500 | \$2,100 |
| Postcard Adhered to P1 | 5" x 7" | \$2,900 | \$2,900 | \$2,900 |
| Email Banner Ads | 530px x 120px | \$750 | \$1,400 | \$1,800 |

*Pricing includes 4-color charges. All rates are gross. Appropriate agency commissions apply.

Digital Advertising

Digital advertising opportunities available in nightly eblasts highlighting conference news and photos that are sent to more than 34,000+ healthcare professionals. Limited banner ad placements available, \$800 per advertisement.

Contact

Jenn Hess

JH Communications LLC | 508.530.2787

Email: jhess@showdailies.com

Deadlines

Space: May 10

Materials: May 17

Annual Conference Program

Due Date No later than May 1



Back Cover \$15,000

4-color
Dimensions 8.75 x 11.25
1/8" bleed

Inside Front Cover \$10,000

4-color
Dimensions 8.75 x 11.25
1/8" bleed

Inside Back Cover \$7,000

4-color
Dimensions 8.75 x 11.25
1/8" bleed

Tab Ad \$4,500

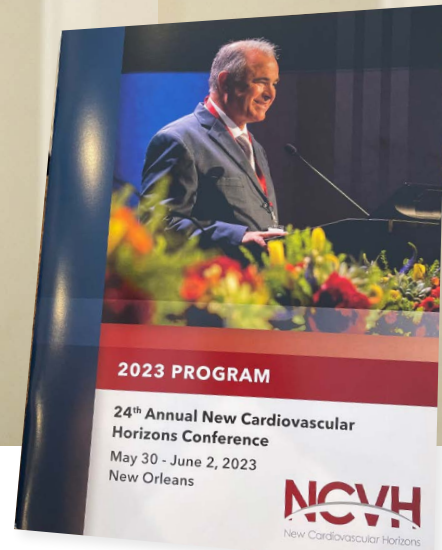
4-color
Dimensions 8.75 x 11.25
1/8" bleed

Program Inserts \$4,500

4-color, single sided
Dimensions 8.75 x 4.25
1/8" bleed

Full Page Ad \$2,000

4-color, single sided
Dimensions 8.75 x 11.25
1/8" bleed



■ The bleed. Background design should extend here. The ad should include .125 bleed on each side. Final ad should measure 8.75 x 11.25

■ Safe area. Keep all important information inside the blue line to ensure it is not cut off during printing.

■ Cut area. The printer will cut along this line. The bleed ensures that there are no white edges included on your ad.

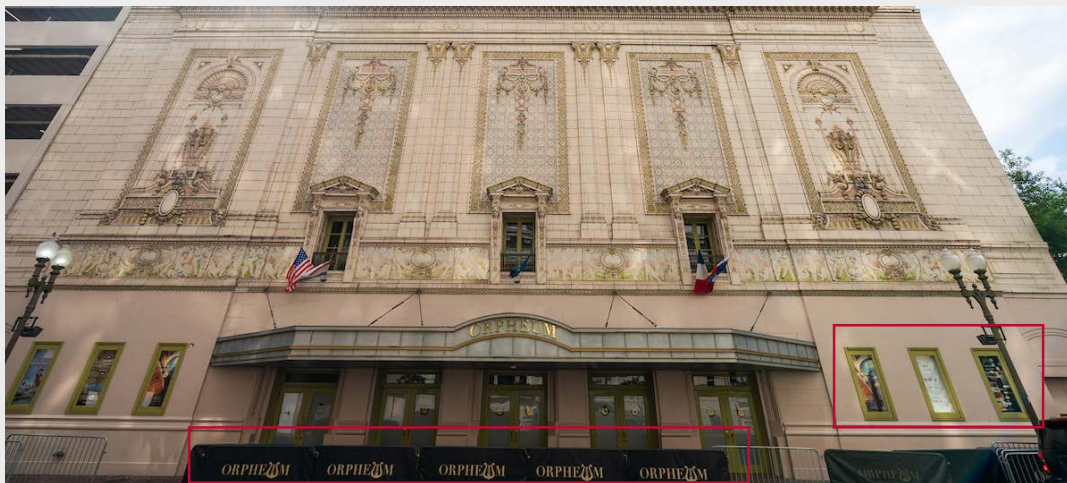
Orpheum Theater Advertising Opportunities

Custom Koozie \$12,000

Include your company logo on a koozie that will be distributed at the 25th Anniversary Celebration. The NCVH logo will be on the opposite side.

Theater Now Showing Signage \$5,000

Three playbills located on the outside of The Orpheum Theater, facing The Roosevelt Hotel entrance. Custom design provided by sponsor. Final design dimensions must be 33.5in x 67.5in with a 3in bleed on all sides.



Custom Barricade Covers \$5,000 each

Full color, double-sided custom barricade covers outside of The Orpheum Theater entrance.

Logistics

Official Contractors

Exhibit Services, Electrical and Internet, Audiovisual Services, Lead Retrieval, Hotel Shipping Address and Exhibit Hall Booth Specifications

Freeman Exhibitor Services Department

905 Sams Avenue | New Orleans 70123
Ph: 888.508.5054 | Fax: 469.621.5612
Email: exhibitorsupport@freeman.com
Pre-Show FAQ: freemanco.com/preshowFAQ
Post-Show FAQ: freemanco.com/postshowFAQ

Freeman Shipping Address

905 Sams Ave. | New Orleans, LA 70123
Warehouse Receiving Start - April 29
Furnishings Advance Pricing Deadline - April 29
Warehouse Receiving Deadline - May 27
Shipments received after May 20, 2024 subject to late fees

Download the NCVH 2024 exhibitor kit at ncvh.org/industry

Electrical and Internet

Royal Productions
Ph: 504.335.3118
Email: eventtechnology@royalproductions.com

Download the electrical and internet form at ncvh.org/industry

Hotel Shipping Address

The UPS Store / The Roosevelt New Orleans
Attn: NCVH 2022
Booth # _____
Piece # ____ of ____
Contact Name _____
130 Roosevelt Way | New Orleans, LA 70112

Audiovisual Services, Video Recording and Presentation Management

M3Meet
105 Bolton Street
Lafayette, LA 70508
Ph: 904.513.1370
Email: sales@m3meet.com

Lead Retrieval

American Tradeshow Services
217 General Patton Avenue
Mandeville, LA 70471
Ph: 985.809.0600 | Fax: 985.809.1888
Email: orders@american-tradeshow.com

Download the lead retrieval order form at ncvh.org/industry

Exhibit Hall and Booth Specifications

Carpeting

Exhibit hall has existing hotel carpet.
Custom carpet available for purchase, but not required.

Drape

8' vertical black back drape
3' vertical black side dividers

Other

Chairs, tables and wastebaskets
NOT included
7" x 44" one-line identification sign provided

Exhibit Rules and Regulations

The exhibit hall is an important extension of the education offered at NCVH. It is an opportunity for healthcare providers to learn about the most up-to-date products and services available. NCVH reserves the right, even if an application has been approved, to refuse exhibits, curtail activities or close exhibits or parts of exhibits that do not, in NCVH's sole determination, comply with its rules and regulations.

By submitting an application to exhibit and sponsor the NCVH annual meeting, companies agree to the following:

Policies

New Cardiovascular Horizons Foundation, a 501(c)(3) nonprofit organization, is proud to present the 2024 New Cardiovascular Horizons (NCVH) 25th Annual Conference. We are committed to providing quality, unbiased medical education and follow all ACCME, AdvaMed and PhRMA guidelines.

Items listed in this industry prospectus, including exhibit booths, are considered promotional, marketing and/or advertising for participating companies and organizations.

We sincerely appreciate all educational grants received, however, grant funding can only be used for educational expenses. ACCME policy states educational grants (commercial support) cannot be used for anything of promotional value, which includes the items listed in this industry prospectus.

We strive to make NCVH a valuable investment. Flexible packages are available to assist supporters in reaching their target audience and marketing goals.

Guidelines

- Signed application and deposit required to reserve space
- Full payment must be received prior to move-in
- Exhibit required to qualify for additional support opportunities
- Final attendee list will NOT be provided to exhibitors who move out prior to published move-out time

Name Badges and Company Profile

Register for your exhibitor badges and update company profiles (description, logo and company URL) in the Exhibitor Service Center. Login at ncvh.org/login, and select the "View Exhibitor Service Center" link next to NCVH 2024 Annual Conference. Complimentary exhibitor badges included in package or booth purchase must be pre-registered by May 3.

Badges in excess of package or booth purchase:

- \$699 per badge

Ad and Logo Specifications

- Full page - 8.5"W x 11"L with full bleed. Final submission size should be 8.75" W x 11.25" L
- Digital logos must contain transparent background, .eps or high resolution PDF preferred
- All files must be full color: .eps, .ai or high resolution PDF

Eligibility

- All products marketed and promoted that are regulated by the Food and Drug Administration (FDA) must meet FDA guidelines or be FDA approved.
- Industry sponsors who, in the sole opinion of NCVH, conduct themselves unethically may be dismissed from the meeting and exhibit area without refund or may be prohibited from attending and/or exhibiting in the future.
- Upon submitting an application, the industry sponsor agrees that the information contained in this industry prospectus is an integral and binding part of the exhibit space contract and that it is the responsibility of the industry sponsor to distribute information to all individuals from the company attending NCVH.

Terms of Payment

1. Before March 1, a 50% deposit must accompany the industry supporter application and contract. The balance is due March 29.
2. At its discretion, NCVH may elect to agree to payment terms that vary from what is outlined in these rules and regulations. Please contact exhibits@ncvh.org if special payment terms are needed.
3. Payments can be made by check, credit card, echeck or wire transfer.
 - a. Checks: All checks must be payable to NCVH Foundation.
 - b. eCheck: Contact exhibits@ncvh.org for instructions. No processing fee.
 - c. Credit Cards: Visa, MasterCard, Discover, and American Express are accepted for payment. Please note all credit card payments are subject to a non-refundable 3% processing fee. Contact exhibits@ncvh.org for a credit card authorization form.
 - d. Wire transfers: Contact exhibits@ncvh.org for instructions. The industry sponsor must pay any wire transfer fees.

Cancellation or Reduction of Exhibit Space

If an industry sponsor wishes to cancel or reduce its exhibit space at the NCVH conference, notification must be given in writing to: **Brittany Alexander · 105 Bolton Street · Lafayette, LA 70508 · exhibits@ncvh.org**

1. NCVH is committed to holding its Annual Conference in New Orleans May 28 - 31, 2024. All NCVH 2024 educational content will be archived and presented as enduring material.
2. If an industry sponsor cancels or reduces its commitment after April 12, 2024 the industry sponsor will pay as liquidated damages 100% of the total contract fees.
3. If an industry sponsor fails to pay 100% of the total contracted fees by April 30, 2024 NCVH will cancel the sponsor's participation and is free to assign the released space and promotional opportunities (if applicable) to other companies. Cancellation of participation does not release the industry sponsor from its obligation to pay 100% of the total contracted fee.

No-Show Policy

Any exhibit unoccupied by 6 a.m. on Wednesday, May 29 may be regarded as a "no-show." The industry sponsor will have been deemed to have canceled the exhibit space contract, and, as such, the exhibitor will pay as liquidated damages 100% of the total contracted fees. All freight will be removed from the exhibitor's booth and returned to the loading dock at the industry sponsor's expense, and NCVH will be free to assign the space to other exhibiting companies or utilize the space at its discretion.

Miscellaneous

Once signed by the industry sponsor and NCVH, the application and contract is irrevocable, and the rights of NCVH under this contract shall not be deemed waived except as specifically stated in writing by an authorized representative of NCVH. The industry sponsor further agrees that on acceptance of this agreement by NCVH, with or without appropriate or timely payments of any and all fees, this agreement shall be binding and enforceable in accordance with its terms. The Contract will be binding on the exhibitor's and NCVH's successors. If any term, clause or provision hereof is held invalid or unenforceable by a court of competent jurisdiction, such invalidity shall not affect the validity or operation of any other term, clause or provision, and the invalid term, clause or provision shall be deemed to be severed from the agreement.

Applicable Law

Any claim or cause of action arising out of this agreement shall be governed exclusively by the law of the State of Louisiana without regard to its conflict of laws principles. Any claim or cause of action arising under this agreement shall be adjudicated exclusively in the local or federal courts of State of Louisiana. The industry sponsor hereby submits to the personal jurisdiction of the courts located in the State of Louisiana.

Amendments

These Rules and Regulations may be amended at any time by NCVH, and all amendments so made shall be binding on industry sponsors equally with the original rules and regulations.

Indemnification

Each industry sponsor, in making application for participation, agrees to protect, indemnify and hold harmless the following parties (including, but not limited to): New Cardiovascular Horizons Foundation; M3Meet, LLC; The Roosevelt Hotel, New Orleans; Freeman and their officers, directors, agents, contractors and employees from any and all claims, liability, damages or expenses asserted against them or incurred by them as a result of, or in connection with, any loss of or damage to property, or injury to persons resulting from, arising out of or in any way connected with the negligence, wrongful acts of or breach of contract by the industry sponsor or its agents, servants or employees.

Liability and Insurance

NCVH shall in no event be liable to an industry sponsor for any lost business opportunities or for any other type of indirect, consequential or other type of damages alleged to be due from a breach of this contract or other arising under this agreement or in connection with NCVH 2024. It is understood and agreed that the sole liability of NCVH to the industry sponsor for any breach of this contract or for any other cause of action under any theory of liability arising under this agreement or in connection with NCVH 2024 shall be limited to refund of all amounts paid by the exhibitor or NCVH pursuant to this contract as an exclusive remedy.

The industry sponsor shall, at sole cost and expense, procure and maintain through the term of this contract comprehensive general liability insurance against claims for bodily injury or death and property loss or damage occurring in or upon or resulting from the premises leased by NCVH.

NCVH will bear no liability for personal injuries, whether suffered by an industry sponsor, its employees, its contractors, agents or business invitees. NCVH will also assume no liability for loss or damage to the property of an exhibitor, its employees, its contractors, agents or business invitees, regardless of the cause, unless such injury or damage results from, or is caused directly or exclusively by, the negligence or wrongful acts of NCVH.

Non-Discrimination Policy

NCVH is committed to hosting a tolerant and diverse conference where everyone feels welcome, thereby prohibiting discrimination based on age, race, color, creed, religion, ancestry, disability, national origin, sex, gender identity, gender expression, sexual orientation, marital status, veteran status, and any other basis protected by federal, state, or local law.

Use of Exhibit Space

Alcoholic Beverages

The sale, consumption, distribution or storage of alcoholic beverages in exhibit booths is not permitted at any time.

Clinical Testing

Industry sponsors are permitted to conduct appropriate and relevant clinical tests provided such activity is disclosed, in writing, to NCVH before May 1.

Demonstration and Promotional Presentations

Industry sponsors may conduct demonstrations and/or promotional presentation from their exhibit booth. Examples include, but are not limited to, case studies and physician presentations related to a company's product or service. As a reminder, CME activities are not permitted in the exhibit hall.

Distribution of Materials

Distribution of printed materials (including promotional materials, publications, satellite event invitations/announcements and books) is limited to the company's exhibit booth unless otherwise provided for by NCVH. All promotional materials (including announcements, signage, invitations, emails, websites, advertisements, posters and flyers) must be approved by NCVH prior to printing or use. Final versions of materials should be submitted for approval before May 15 to exhibits@ncvh.org.

Food and Beverages

Industry sponsors are permitted to serve and/or distribute food and non-alcoholic beverages in their exhibit booths during all exhibit hours. Selections may include individual wrapped candy, chocolates or mints as well as selections from the catering menu available at The Roosevelt Hotel.

Giveaways

Industry sponsors may provide giveaways that are educational in nature and modest in value. NCVH encourages companies to check with their own medical affairs/compliance staff for guidelines adhered to by their own companies.

Premier Sponsor Packages (pg 8)

| | |
|-----------------------------------|-----------|
| <input type="checkbox"/> Platinum | \$210,000 |
| <input type="checkbox"/> Gold | \$160,000 |
| <input type="checkbox"/> Silver | \$110,000 |
| <input type="checkbox"/> Bronze | \$60,000 |

Fellows Course (pg 9)

| | |
|---|----------|
| <input type="checkbox"/> Fellows and Hands-on Workshops | \$40,000 |
| <input type="checkbox"/> Lunch | \$25,000 |
| <input type="checkbox"/> Dinner | \$25,000 |
| <input type="checkbox"/> Breakfast | \$20,000 |
| <input type="checkbox"/> Fellows Text Messaging | \$2,000 |

Meal Symposia (pg 10)

| | |
|--|---------|
| <input type="checkbox"/> Breakfast | \$_____ |
| <input type="checkbox"/> Lunch | \$_____ |
| <input type="checkbox"/> Symposium Live Case Upgrade | \$_____ |

In-Person Exhibits (pg 12)

| | |
|--------------------------------------|----------|
| <input type="checkbox"/> 10 x 10 | \$23,000 |
| <input type="checkbox"/> 8 x 10 | \$13,000 |
| <input type="checkbox"/> 8 x 8 | \$6,500 |
| <input type="checkbox"/> Publishers | \$1,500 |
| <input type="checkbox"/> Non-profits | \$500 |

Business of Medicine (pg 13)

| | |
|--|----------|
| <input type="checkbox"/> Meet the Titans Reception | \$10,000 |
| <input type="checkbox"/> Lunch Symposium | \$10,000 |
| <input type="checkbox"/> Breakfast Symposium | \$10,000 |

Mobile App (Pg 14)

| | |
|---|-----------------|
| <input type="checkbox"/> Exclusive Floating Banner Ad | \$10,000 |
| <input type="checkbox"/> Exclusive Fixed Top Banner Ad | \$8,000 |
| <input type="checkbox"/> Overlay (Pop-Up) Ad | \$7,500 |
| <input type="checkbox"/> Exclusive Fixed Bottom Banner Ad | \$6,000 |
| <input type="checkbox"/> Sponsored Push Notification | \$2,500 x _____ |

Email Marketing Opportunities (pg 15)

| | |
|---|-------------------|
| <input type="checkbox"/> Know Before You Go Email | \$10,000 |
| <input type="checkbox"/> Email Marketing Message | \$2,500 per email |
| <input type="checkbox"/> Social Media Post | \$2,500 |

Digital Display Opportunitites (pg 16)

| | |
|---|----------|
| <input type="checkbox"/> Special VIP Anniversary Message | \$10,000 |
| <input type="checkbox"/> Marquee Exhibit Hall Video Ad | \$5,000 |
| <input type="checkbox"/> Lecture Branding | \$5,000 |
| <input type="checkbox"/> Digital Signage Looping Ad | \$2,500 |
| <input type="checkbox"/> Special 30-Second Anniversary Ad | \$1,000 |

High Traffic Signage (pg 19)

| | |
|---|----------|
| <input type="checkbox"/> Multi-Area Column Wrap | \$25,000 |
| <input type="checkbox"/> Grand Entrance Column Wrap | \$15,000 |
| <input type="checkbox"/> Hotel Television Branding/Dark Channel | \$12,000 |
| <input type="checkbox"/> Staircase Multi-View Signage | \$12,000 |
| <input type="checkbox"/> Cloth Banner Hang | \$10,000 |

Hotel Promotional Opportunities (pg 20)

| | |
|--|----------|
| <input type="checkbox"/> Hotel Room Key Cards | \$25,000 |
| <input type="checkbox"/> Floor Directional Decals | \$15,000 |
| <input type="checkbox"/> Hotel Room Drop Inside Room | \$12,500 |
| <input type="checkbox"/> In-Room Water Bottles | \$12,500 |
| <input type="checkbox"/> TV Remote Wraps | \$12,500 |
| <input type="checkbox"/> In-Room Mirror Cling | \$12,500 |
| <input type="checkbox"/> Hotel Room Drop Polybag on Door | \$8,000 |
| <input type="checkbox"/> Key Card Holders | \$5,000 |
| <input type="checkbox"/> Wireless Internet | \$5,000 |

Promotional Opportunities (pg 21)

| | |
|--|----------|
| <input type="checkbox"/> Water Bottle Stations | \$30,000 |
| <input type="checkbox"/> Charging Tower | \$15,000 |
| <input type="checkbox"/> Coffee Cup Sleeves | \$15,000 |
| <input type="checkbox"/> Name Badge Lanyards | \$10,000 |
| <input type="checkbox"/> Tri-Sided Table Tents | \$10,000 |
| <input type="checkbox"/> Door Prize Sleeves | \$3,000 |

Conference Bag (pg 22)

| | |
|--|-----------------|
| <input type="checkbox"/> Conference Bag Logo | \$25,000 |
| <input type="checkbox"/> Personal Hand Sanitizer Bottles | \$10,000 |
| <input type="checkbox"/> Conference Bag Inserts | \$1,500 x _____ |

Conference Program (pg 24)

| | |
|---|----------|
| <input type="checkbox"/> Back Cover | \$15,000 |
| <input type="checkbox"/> Inside Front Cover | \$10,000 |
| <input type="checkbox"/> Inside Back Cover | \$7,000 |
| <input type="checkbox"/> Tab Ad | \$4,500 |
| <input type="checkbox"/> Program Inserts | \$4,500 |
| <input type="checkbox"/> Full Page Ad | \$2,000 |

Orpheum Theater (pg 25)

| | |
|--|-----------------|
| <input type="checkbox"/> Custom Koozie | \$12,000 |
| <input type="checkbox"/> Theater Now Showing Signage | \$5,000 |
| <input type="checkbox"/> Custom Barricade Covers | \$5,000 x _____ |

Total: \$ _____

Industry Sponsor Application and Contract

Please complete entire application. This application becomes a binding contract upon submission.

Contact Information

Company Name _____

(As it will appear online and in on-site materials)

Street Address _____

City _____ State _____ Zip _____

First Name _____ Last Name _____

Phone _____ Email _____

Signature _____

Payment Information

Upon receipt of application, an invoice will be sent to the email address provided above with online credit card and eCheck payment options. **Payments must be received prior to the meeting date; move-in will not be permitted without final payment.**

NCVH Foundation is a 501(c)(3) non-profit organization. Tax ID 46-3186713. An NCVH W9 is available for download at ncvh.org/sponsor.

Credit Cards

All major credit cards accepted.

3% processing fee

eChecks

No processing fee

Checks

Make payable to "NCVH Foundation"

Mail to: NCVH Foundation

105 Bolton Street

Lafayette, LA 70518

Meeting Location

The Roosevelt New Orleans

130 Roosevelt Way

New Orleans, LA 70112

Ph: 844.373.2130

Exhibit Support

exhibits@ncvh.org

Ph: 337.993.7920 | Fax: 337.993.7922

105 Bolton Street
Lafayette, LA 70508
337.993.7920
exhibits@ncvh.org