

## NCVH Program Ad Template

**Due: May 1**

### Specs:

8.5" w x 11" h

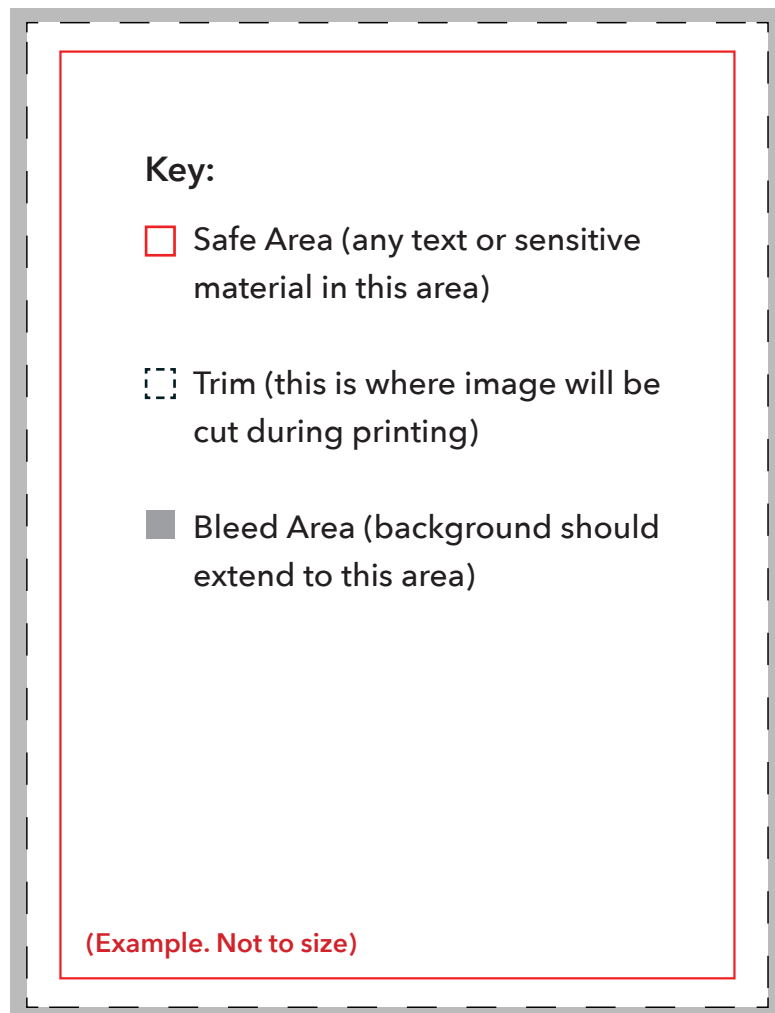
4-Color / CMYK

1/8 (0.125) bleed

Your final file provided should be 8.75 x 11.25

### Note:

- Hide or delete guides before saving file
- Save as high resolution PDF, JPEG or PNG
- Keep all text and important information inside the 'safe area' but extend the design to the 'bleed.'



### Back Cover \$15,000

4-color

Dimensions 8.75 x 11.25

1/8" bleed

### Inside Front Cover \$10,000

4-color

Dimensions 8.75 x 11.25

1/8" bleed

### Inside Back Cover \$7,000

4-color

Dimensions 8.75 x 11.25

1/8" bleed

### Tab Ad \$4,500

4-color

Dimensions 8.75 x 11.25

1/8" bleed

### Program Inserts \$4,500

4-color, single sided

Dimensions 8.75 x 4.25

1/8" bleed

### Full Page Ad \$2,000

4-color, single sided

Dimensions 8.75 x 11.25

1/8" bleed