

25th Annual Conference New Orleans | May 28 - 31, 2024

Craig M. Walker, MD | Founder, Chairman

NCVH Program Ad Template

Due: May 1

Specs:

8.5" w x 11" h 4-Color / CMYK 1/8 (0.125) bleed

Your final file provided should be 8.75×11.25

Note:

- Hide or delete guides before saving file
- Save as high resolution PDF, JPEG or PNG
- Keep all text and important information inside the 'safe area' but extend the design to the 'bleed.'

Key:

- Safe Area (any text or sensitive material in this area)
- [] Trim (this is where image will be cut during printing)
- Bleed Area (background should extend to this area)

(Example. Not to size)

Back Cover \$15,000

4-color Dimensions 8.75 x 11.25 1/8" bleed

Inside Front Cover \$10,000

4-color Dimensions 8.75 x 11.25 1/8" bleed

Inside Back Cover \$7,000

4-color Dimensions 8.75 x 11.25 1/8" bleed

Tab Ad \$4,500

4-color Dimensions 8.75 x 11.25 1/8" bleed

Program Inserts \$4,500

4-color, single sided Dimensions 8.75 x 4.25 1/8" bleed

Full Page Ad \$2,000

4-color, single sided Dimensions 8.75 x 11.25 1/8" bleed