

Email and Social Media Marketing Opportunities



Confirmations and "Know Before You Go" Email Sponsorship \$10,000

Banner ad placement on the confirmation emails to the attendees and faculty members upon confirmation of their registration for the conference and again on the "Know Before You Go" email that outlines the in-person instructions for the conference. This is an exclusive opportunity.



Email Marketing Message \$2,500 per email

One-time email marketing message sent to conference attendees, based on availability.

HTML code and image hosting provided by sponsor.

Formatting Guidelines

- All images contained in email ad **MUST** be hosted on sponsor's server.
- 600 pixels maximum width.
- Responsive web format (recommended).
- Create email ad to include some HTML type, avoid creating entire ad as images (recommended).

Submissions and Scheduling

- Schedule send date by emailing exhibits@ncvh.org; availability is limited.
- Submit code and subject line to exhibits@ncvh.org two weeks prior to email send date.
- Forty (40) characters or less subject line (may require a reference to "NCVH" depending on terms of agreement).
- HTML link (or) text document with HTML code.

Distribution/Reach

- Distribution target: NCVH 2023 past attendees and NCVH 2024 Annual Conference attendees (approximately 2,000 to 2,500 email addresses).
- Distribution demographics are comprised of diverse clinical and non-clinical disciplines including, but not limited to, physicians, allied health, fellows and administrators.

Social Media Post \$2,500

One-time social media post on all NCVH social media platforms. Graphic provided by the sponsor. Schedule send date by emailing exhibits@ncvh.org; availability is limited. Approximately 32,000+ combined followers across Facebook, LinkedIn and Twitter.

Recommended graphic size: 1080x1080 pixels