

Email Marketing Opportunities

Confirmations and "Know Before You Go" Email Sponsorship \$10,000

Banner ad placement on the confirmation emails to the attendees and faculty members upon confirmation of their registration for the conference and again on the "Know Before You Go" email that outlines both the livestream details and in-person instructions for the conference. This is an exclusive opportunity.

(Example: Marketing Message)

Medtronic

IMPRESSIVE ALONE. BETTER TOGETHER.

HawkOne™ Directional Atherectomy + IN.PACT™ Admiral™ Drug Coated Balloon (DCB)

Treats all morphologies and can create a small channel or large lumen.

The only DCB proven through five years with 73% of patients reintervention-free.¹

A NEW REALITY.

The REALITY Study, sponsored by the VIVA Physicians,² demonstrates how optimizing the combination of HawkOne™ Directional Atherectomy and IN.PACT™ Admiral™ DCB in treating peripheral artery disease can help achieve excellent patient outcomes.

LESION CHARACTERISTICS:³

86.2% Bilateral Calcium (PACSS 3+4)	67.6% Bilateral Calcium ≥3 cm (PACSS 4)
17.9 cm Average Lesion Length	39.0% Chronic Total Occlusions at Baseline

OUTCOMES IN COMPLEX, LONG, HEAVILY CALCIFIED LESIONS:³

92.6% 12-MONTH FREEDOM FROM CD-TLR**	8.8% BAILOUT STENT RATE
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(Example: Marketing Message)

PHILIPS

One stop for support. One stop for savings. One stop for success.

Partner with Philips OBL and ASC Solution, SymphonySuite, to get more of what you need in one trusted place for your lab, saving you time and money.

- Imaging systems
- Interventional devices
- Equipment
- Rewards programs
- Capital financing
- Training
- Business consulting
- Clinical and technical support
- Remote patient care

Find out more at NCVH booth #115 or watch our video

Programs designed to lessen financial risk

SymphonySuite offers device reward programs to help minimize equipment costs for OBLs and ASCs so you can reinvest with confidence.¹

Begin your journey with Philips

Email Marketing Message \$2,500 per email

One-time email marketing message sent to conference attendees, based on availability. HTML code and image hosting provided by sponsor.

Formatting Guidelines

- All images contained in email ad MUST be hosted on sponsor's server
- 600 pixels maximum width
- Responsive web format (recommended)
- Create email ad to include some HTML type, avoid creating entire ad as images (recommended)

Submissions and Scheduling

- Schedule send date by emailing exhibits@ncvh.org; availability is limited
- Submit code and subject line to exhibits@ncvh.org one (1) week prior to email send date
- Forty (40) characters or less subject line (may require a reference to "NCVH" depending on terms of agreement)
- HTML link (or) text document with HTML code

Distribution/Reach

- Distribution target: NCVH 2022 past attendees and NCVH 2023 Annual Conference attendees (approximately 2,000 to 2,500 email addresses)
- Distribution demographics are comprised of diverse clinical and non-clinical disciplines including, but not limited to, physicians, allied health, fellows and administrators

REFLOW MEDICAL
THE FORCE OF MEDICAL INNOVATION

REFLOW coraCatheters™
Setting a higher standard for challenging PCL.

COMPREHENSIVE. EXPANDING. THE REFLOW PORTFOLIO.

Welcome to the NCVH Annual Conference

Agenda Highlights for Friday, June 3

General Session
Gender and Racial Disparities in Peripheral Interventions
Roosevelt Ballroom | Mezzanine Level

Venous Session I-IV
Roosevelt Ballroom | Mezzanine Level

General Session II
Similarities in the Treatment of Critical Limb Ischemia (CLI) and Coronary Chronic Total Occlusions (CTOs): Lessons We Can Learn From Each Other
Waldorf Astoria Ballroom | Mezzanine Level

Advanced Cerebrovascular, Renal and Mesenteric Interventions
Waldorf Astoria Ballroom | Mezzanine Level

New Technology and Challenging Cases I
Waldorf Astoria Ballroom | Mezzanine Level

Podiatry and Wound Care
Insights on Forefoot Surgery Session III-IV
Blue Room | Lobby Level

Breakfast
7:00 AM - 7:50 AM
Roosevelt Ballroom | Mezzanine Level

Lunch
12:00 PM - 12:50 PM
Waldorf Astoria Ballroom | Mezzanine Level
Orpheum Room | Second Level

(Example: Know Before You Go)