

Digital Display Opportunities

Reach attendees throughout the conference space with sponsored messages shown simultaneously on all five digital displays. The displays will be split screen with relevant attendee information such as current agenda schedule, special announcements, live cases, and keynote presentations.

Locations

Exhibit Hall (16' Projector)
Crescent Ballroom
(Shown in picture)

Main Conference Entrance (60" TV)
Registration Area
Roosevelt Ballroom Foyer

Exhibit Hall Entrance (60" TV)
Crescent Ballroom

Elevator Bank 2 (60" TV)
Waldorf Ballroom

Orpheum Ballroom (60" TV)

Blue Room (60" TV)



Marquee Exhibit Hall Video AD \$7,500

A 30 second video advertisement with audio played across the entire 16' digital display in the exhibit hall during exhibit breaks or once per hour, whichever is more frequent.

***Display: 1920x1080 horizontal**



Looping AD \$2,500

A PowerPoint slide or silent video advertisement that loops intermittently for ten seconds across all four displays (60" TVs). Priced per half-day.

***Display: 1920x1080 vertical**

