

CONFERENCE PROGRAM

! Due Date No later than May 6

SAFE AREA

NCVH Program Ad Template

Due: May 6

Specs:
4" w x 9" h
4-Color / CMYK
1/8" (0.125) bleed
Your final file should be 4.125 x 9.125

Note:

- Hide or delete guides before saving file
- Save as high resolution PDF, JPEG or EPS
- Keep all text and important information inside the 'safe area' but extend the design to the 'bleed.'

Key:

- Safe Area (any text or sensitive material in this area)
- Trim (this is where image will be cut off)
- Bleed Area (make sure any images or colors fill this area)

Questions? Please contact:
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BACK COVER \$15,000

4-color
4" w x 9" h
1/8" bleed

INSIDE FRONT COVER \$10,000

4-color
4" w x 9" h
1/8" bleed

INSIDE BACK COVER \$7,000

4-color
4" w x 9" h
1/8" bleed

TAB \$4,500

4-color
4" w x 9" h
1/8" bleed

PROGRAM INSERTS \$4,500

4-color, single sided
4" w x 9" h
1/8" bleed

FULL-PAGE AD \$2,000

4-color, run of book
4" w x 9" h
1/8" bleed