

## Digital Display Opportunities

Reach attendees throughout the conference space with sponsored messages shown simultaneously on all four digital displays. The displays will be split screen with relevant attendee information such as current agenda schedule, special announcements, live cases, and keynote presentations.

### Size

- 18' Widescreen Display
- 60" TV
- 60" TV
- 60" TV
- 60" TV

### Location

Exhibit Hall, Crescent Ballroom

Main Conference Entrance /  
Registration Area, Roosevelt  
Ballroom Foyer

Exhibit Hall Entrance, Crescent  
Ballroom

Elevator Bank 2 / Waldorf Ballroom

Orpheum Ballroom



### Marquee Exhibit Hall Video AD \$7,500

A 30 second video advertisement with audio played across the entire 18' digital display in the exhibit hall during exhibit breaks or once per hour, whichever is more frequent.

### Looping AD \$2,500

A PowerPoint slide or silent video advertisement that loops intermittently for ten seconds across all four displays. Priced per half-day.

