



New Cardiovascular Horizons

20 | **INDUSTRY**  
22 | **PROSPECTUS**

INVEST WISELY



**May 31 - June 3, 2022**  
New Orleans

[ncvh.org/industry](https://ncvh.org/industry)



## Message from the Founder

New Cardiovascular Horizons (NCVH) continues to press forward with its mission to deliver world-class cardiovascular education in 2022 with the 23rd Annual Conference. Once again, New Orleans, Louisiana, will host our event at The Roosevelt Hotel from May 31 to June 3, 2022.

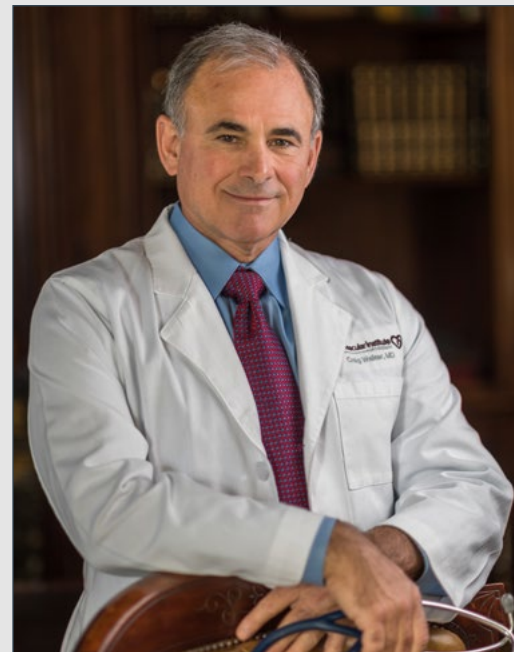
We have all experienced tremendous challenges over the past two years. Many patients have delayed or altogether canceled procedures for fear of COVID. Our hospitals shut down "elective" procedures when many patients faced severe life-threatening conditions. The 23rd Annual Conference will focus on the resources we as health care professionals can bring to the table to fill these gaps and provide positive outcomes for patients. NCVH will launch a new Continuum of Care session examining diagnostics and tools to treat the patient globally. NCVH will continue its industry-leading PAD and CLI content. This year marks the 17th Annual CLI Summit, the first symposium to address the critical need for limb salvage through revascularization of the CLI patient. NCVH 2023 will also feature a reinvented Vien Forum. Venous disease is presenting at greater rates across our patient population. Our reinvented session will dedicate more time to diagnosis, tips, tricks, and tools for treating venous disease, both deep and superficial.

We look forward to building on the success and energy of 2021. Thank you for your consideration and for including NCVH as your partner.



Clinical Professor of Medicine  
Tulane University School of Medicine  
New Orleans, LA

Clinical Professor of Medicine  
LSU School of Medicine  
New Orleans, LA



### **Craig M. Walker, MD**

Clinical Professor of Medicine  
Tulane University School of Medicine  
New Orleans, LA

Clinical Professor of Medicine  
LSU School of Medicine  
New Orleans, LA

Founder, President, and Medical Director  
Cardiovascular Institute of the South  
Houma, LA

Editor in Chief  
JAVELIN Journal

Clinical Editor  
Vascular Disease Management

## Vice Chairman and Conference Co-Charmen

**Vice Chairman, Pradeep Nair, MD<sup>+</sup>**  
Cardiovascular Institute of the South  
Houma, LA

**Amit Amin, MD<sup>+</sup>**  
Cardiovascular Institute of the South  
Lafayette, LA

**Robert Beasley, MD<sup>+</sup>**  
Palm Vascular Centers  
Ft. Lauderdale, FL

**Osama Ibrahim, MD<sup>+</sup>**  
Ashchi Heart & Vascular Center  
Jacksonville, FL

**Richard Kovach, MD<sup>+</sup>**  
Deborah Heart and Lung Center  
Browns Mills, NJ

**Ankur Lodha, MD<sup>+</sup>**  
Cardiovascular Institute of the South  
Lafayette, LA

**Seshadri Raju, MD<sup>+</sup>**  
The Rane Center for Venous and  
Lymphatic Diseases  
Jackson, MS

**Frank Tursi, DPM<sup>+</sup>**  
Our Lady of Lourdes Medical Center  
Voorhees, NJ

**Mary Yost, MBA<sup>+</sup>**  
The Sage Group  
Beaufort, SC

## Conference Course Directors

**S. Hinan Ahmed, MD**  
Methodist Healthcare  
San Antonio, TX

**Sam Ahn, MD<sup>+</sup>**  
DFW Vascular Group  
Dallas, TX

**Robert Attaran, MD<sup>+</sup>**  
Yale University  
New Haven, CT

**Wesley Bennett, MD<sup>+</sup>**  
Cardiovascular Institute of the South  
Meridian, MS

**Jeffrey Carr, MD**  
Tyler Cardiac and Endovascular  
Center  
Tyler, TX

**Jacob Corbell, MBA**  
Midwest Cardiovascular Institute  
Naperville, IL

**Robert Coronado, MD**  
Coronado Vein Center  
Redding, CA

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Fort Myers, FL

**Thomas Davis, MD**  
St. John Hospital and Eastlake  
Cardiovascular  
St. Clair Shores, MI

**Tony DeMartini, MD**  
Midwest Cardiovascular Institute  
Elmhurst, IL

**Larry Diaz-Sandoval, MD**  
Metro Health-University of  
Michigan Health Hospital  
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Davenport, IA

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Cardiovascular Consultants  
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Mid-South Heart Center PC  
Jackson, TN

**Robert Foster, MD<sup>+</sup>**  
Birmingham Heart Clinic  
Birmingham, AL

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Houma, LA

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California Medical Innovations  
Institute  
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American Heart and Vascular Institute  
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Bradenton Cardiology Center  
Bradenton, FL

**Carlos Mena, MD<sup>+</sup>**  
Yale University  
New Haven, CT

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Cardiovascular Institute of the South  
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**Jihad Mustapha, MD**  
Advanced Cardiac & Vascular  
Centers for Amputation Prevention  
Grand Rapids, MI

**Fadi Saab, MD**  
Advanced Cardiac & Vascular  
Centers for Amputation Prevention  
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Lafayette, LA

**Vinay Satwah, DO**  
Center for Vascular Medicine  
Greenbelt, MD

**Jasvinder Singh, MD**  
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St. Louis, MO

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Brooksville, FL

**Ariel Soffer, MD<sup>+</sup>**  
Soffer Health  
Aventura, FL

**Anish Thomas, MD<sup>+</sup>**  
Mercy Hospital South  
St. Louis, MO

**Patricia Thorpe, MD<sup>+</sup>**  
Pulse Cardiovascular Institute  
Scottsdale, AZ

**Bret Wiechmann, MD<sup>+</sup>**  
Vascular & Interventional Physicians  
Gainesville, FL

**Wayne Zhang, MD<sup>+</sup>**  
University of Washington  
Seattle, WA

\* Indicates NCVH Regional and/or  
International Meeting Chairman

+ Indicates NCVH Annual  
Conference Session Chairman

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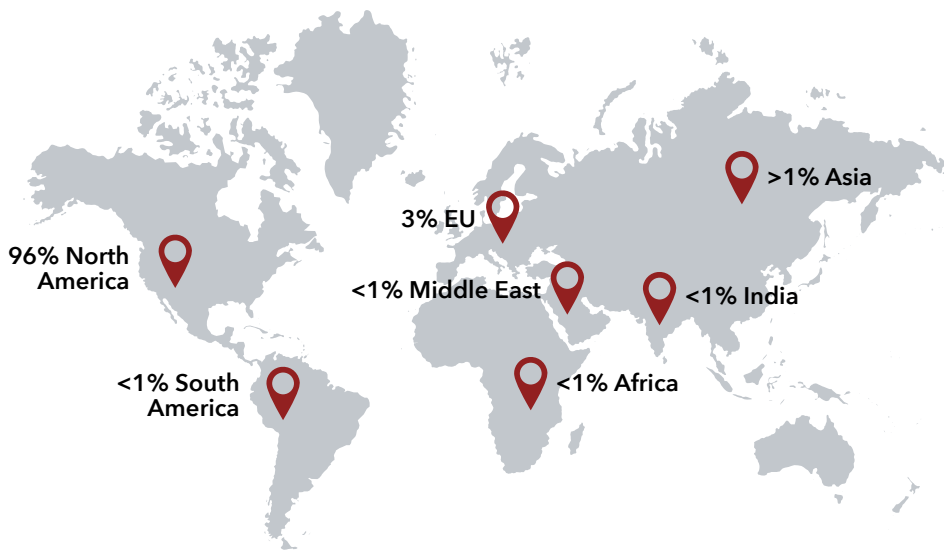
## Application and Contract

31-32

## Who Attends

For twenty-three years, NCVH has attracted a large group of multidisciplinary health care professionals. The physicians represented at NCVH are the highest volume interventionalists practicing in North America. In addition, NCVH boasts a diverse group of physicians and health care professionals representing our multi-cultural community who bring personal perspectives on how we as a health care community grapple with the disparities faced across both gender and ethnic groups. NCVH also has a large international following that hasn't been hampered by COVID. Our online "hybrid" events draw a strong international online audience, and NCVH faculty continue to be highly sought after often presenting "virtually."

The NCVH commitment to developing the next generation of interventionalists continues with the 11th Annual NCVH Fellows Course. Often described as a "can't miss" opportunity for physicians in training as well as industry, the NCVH Fellows Course will continue with its tradition of both didactic and hands-on training.



### 22<sup>nd</sup> Annual NCVH Stats

**1732**  
Total Attendees Worldwide

516 Online  
96% North America  
(onsite attendees)

3% EU  
< 1% South America  
< 1% Middle East, India,  
Africa, Asia

As the country continues to battle COVID-19, NCVH is committed to providing and maintaining a safe and healthy environment for all in-person conference attendees. We have diligently worked with the conference venue, The Roosevelt Hotel New Orleans, to ensure protocols are being met and the space is mitigated of risk as much as is conceivable.



**MD, DO, DPM**      **52%**

PA, NP, RN      21%

Allied Health      13%

Technologists      10%



**96%**  
Domestic Attendees



**6 REGIONAL MEETINGS**  
**IN 2021**

- Combined 1,012 attendees
- Family Practice
- Specialists
- RN, NP, BSN

## Partnership

NCVH executive leadership recognizes that industry partners who offer treatment options and therapies for patients with PAD, CLI and cardiovascular disease are critical to the educational process for attendees. Industry innovation is vital for effective treatment. Ample time is provided for participants to interact with exhibitors during the conference. Additional opportunities for industry-sponsored symposia, workshops and advertising are available through our sponsorship packages.

## 22<sup>nd</sup> Annual Conference Sponsors

PLATINUM

PHARMACEUTICAL COMPANIES  
OF Johnson & Johnson



Further, Together

GOLD



SILVER



BRONZE

## Supporters

Abiomed  
Acacia Pharma  
Amgen  
AngioAdvancements  
AngioDynamics, Inc.  
Avinger  
Cardiovascular Institute of the South  
Cardiva Medical, Inc.  
Concept Medical  
Cordis, A Cardinal Health Company  
Edwards Lifesciences  
Endologix, Inc.

Esperion Therapeutics  
Getinge  
G-Tech  
Heartflow  
HMP Cardiovascular  
Kent Imaging, Inc.  
LimFlow SA  
MicroMedical Solutions, Inc.  
Novartis Pharmaceuticals Corporation  
Ochsner Lafayette General  
Outpatient Endovascular  
Interventional Society

Surmodics, Inc.  
Teleflex  
Terrebonne General Medical Center  
Upstream Peripheral Technologies  
Venclose, Inc.  
VentureMed Group, Inc.  
Veryan Medical & Vasorum  
Vesper Medical, Inc.  
Zero Gravity

## Commercial Support

Abbott Vascular  
Abiomed  
BD Peripheral Intervention  
Gore & Associates

Medtronic  
Shockwave Medical  
Terumo Interventional Systems

# Important Deadlines

## Program Schedule

Tuesday, May 31	6:30 AM - 6:00 PM	11 <sup>th</sup> Annual Fellows Course
Tuesday, May 31	8:00 AM - 6:00 PM	6 <sup>th</sup> Annual Business of Medicine
Tuesday, May 31	6:00 PM - 7:30 PM	Meet The Titans Reception
Wednesday, June 1	7:00 AM - 6:00 PM	General Session, Podiatry & Wound Care, Healthcare Professionals
Thursday, June 2	7:00 AM - 6:00 PM	General Session, Family Practice, Podiatry & Wound Care, Healthcare Professionals
Friday, June 3	7:00 AM - 5:00 PM	General Session, Vein Forum, VTE

## Exhibit Hours

Tuesday, May 31	9:00 AM - 5:00 PM	Exhibitor Move-In
Wednesday, June 1	9:00 AM - 4:00 PM	Exhibit Hall Open
Thursday, June 2	9:00 AM - 4:00 PM	Exhibit Hall Open
Friday, June 3	9:00 AM - 4:00 PM	Exhibit Hall Open
Friday, June 3	4:00 PM - 6:00 PM	"Hand-Carry" ONLY Exhibitor Move-Out*
Friday, June 3	6:00 PM - 8:00 PM	Exhibitor Move-Out

\*A "Hand Carried" item is defined as what one person can carry in one trip without a hand-truck or bellman's cart. Booth teardown must be contained to the booth and cannot protrude into the aisles. Contractors, hotel staff, and Freeman will not be allowed to begin teardown during this time. A \$3,000 penalty will be issued for move out prior to 4:00 pm on Friday, June 4.

## Hotel Reservations

Please call 844.373.2130

The Roosevelt Hotel  
130 Roosevelt Way  
New Orleans, LA 70112

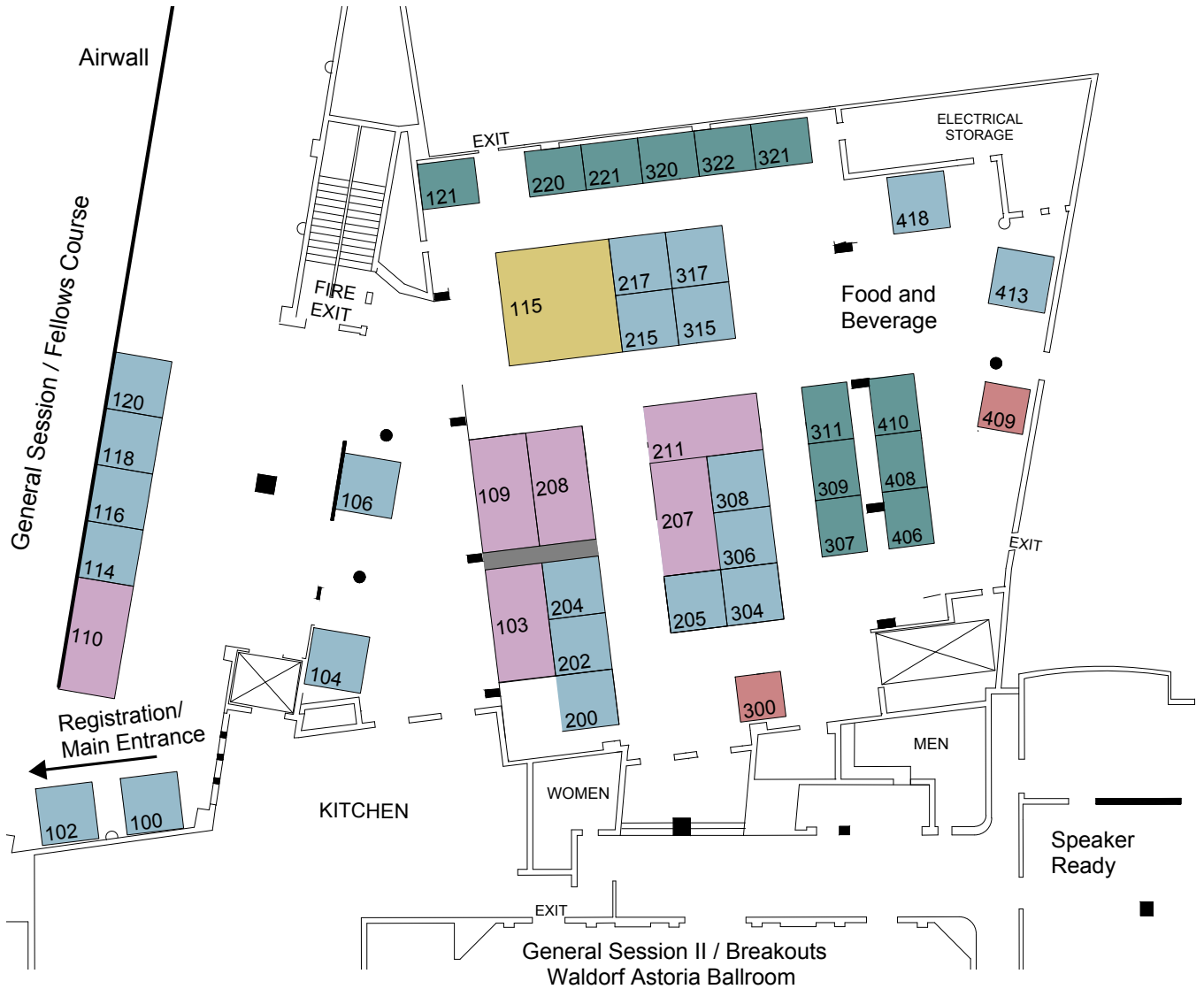
Discount Deadline:

May 6, 2022

[ncvh.org/travel](http://ncvh.org/travel) | \$299/night



# Exhibit Floor Plan



<p><b>8x8</b> <span style="display: inline-block; width: 20px; height: 10px; background-color: #c0392b; border: 1px solid black;"></span></p> <p><b>8x10</b> <span style="display: inline-block; width: 20px; height: 10px; background-color: #27ae60; border: 1px solid black;"></span></p> <p><b>10x10</b> <span style="display: inline-block; width: 20px; height: 10px; background-color: #5dade2; border: 1px solid black;"></span></p> <p><b>10x20</b> <span style="display: inline-block; width: 20px; height: 10px; background-color: #9b59b6; border: 1px solid black;"></span></p> <p><b>20x20</b> <span style="display: inline-block; width: 20px; height: 10px; background-color: #f1c40f; border: 1px solid black;"></span></p>	<p>This floor plan is subject to minor changes. Booths may be split or combined to create alternate sizes. Space is assigned first come, first served, based upon receipt of deposit. Returning supporters have first right of refusal for space preference provided all deadlines are met.</p> <p>For booth space larger than 10X10, purchase of a premier sponsor package is required.</p>
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## Premier Sponsor Packages

### PLATINUM

**\$200,000**

- 20 x 20 Premium island exhibit booth or pavilion
- Breakfast or lunch symposium (up to 200 attendees)
- 20 Exhibitor conference registrations
- 1 Full-page, 4-color ad on tab in conference program
- 2 Email marketing messages
- 3 Conference bag inserts
- Premium virtual exhibit with platinum recognition

### GOLD

**\$150,000**

- 10 x 20 Premium end cap exhibit booth
- Lunch symposium
- 15 Exhibitor conference registrations
- 1 Full-page, 4-color ad in conference program
- 1 Email marketing message
- 2 Conference bag inserts
- Premium virtual exhibit with gold recognition

### SILVER

**\$100,000**

- 8 x 20 Premium exhibit booth
- Lunch symposium
- 12 Exhibitor conference registrations
- 1 Full-page, 4-color ad in conference program
- 1 Conference bag insert
- Premium virtual exhibit with silver recognition

### BRONZE

**\$50,000**

- 8 x 16 Premium exhibit booth
- 8 Complimentary exhibitor registrations
- 1 Full-page, 4-color ad in conference program
- 1 Conference bag insert
- Premium virtual exhibit with silver recognition

### FELLOWS

**\$35,000**

Add a product training workshop at the fellows course and a hands-on simulator station for an additional \$35,000.

See page 24 for fellows course information and opportunities.

#### Exclusive Custom Sponsorships:

NCVH will create custom sponsorship opportunities to fit your organization's strategic needs. Contact us to explore the possibilities.

[exhibits@ncvh.org](mailto:exhibits@ncvh.org) 337.993.7920



# Conference Program

BLEED

TRIM

SAFE AREA

NCVH Program Ad Template

**Due: May 1**

**Specs:**  
 4" w x 9" h  
 4-Color / CMYK  
 1/8" (0.125) bleed  
**Your final file should be 4.125 x 9.125**

**Note:**

- Hide or delete guides before saving file
- Save as high resolution PDF, JPEG or EPS
- Keep all text and important information inside the 'safe area' but extend the design to the 'bleed.'

**Key:**

- Safe Area (any text or sensitive material in this area)
- Trim (this is where image will be cut off)
- Bleed Area (make sure any images or colors fill this area)

Questions? Please contact:  
 Casey Bond  
 exhibits@ncvh.org  
 337.993.7920

**! Due Date No later than May 1**

<b>Back Cover</b>	<b>\$15,000</b>
4-color 4" w x 9" h 1/8" bleed	
<hr/>	
<b>Inside Front Cover</b>	<b>\$10,000</b>
4-color 4" w x 9" h 1/8" bleed	
<hr/>	
<b>Inside Back Cover</b>	<b>\$7,000</b>
4-color 4" w x 9" h 1/8" bleed	
<hr/>	
<b>Tab</b>	<b>\$4,500</b>
4-color 4" w x 9" h 1/8" bleed	
<hr/>	
<b>Program Inserts</b>	<b>\$4,500</b>
4-color, single sided 4" w x 9" h 1/8" bleed	
<hr/>	
<b>Full-Page Ad</b>	<b>\$2,000</b>
4-color, run of book 4" w x 9" h 1/8" bleed	

## Exhibit Rates

View exhibit floor plan on page 7



### 10X10 BOOTH \$22,000

- 4 complimentary exhibitor registrations
- 1 Conference bag insert
- 20% discount on advertising opportunities
- Includes priority virtual exhibit
  - Upgrade to a premium virtual exhibit for \$5,000

### 8X10 BOOTH \$12,500

- 3 complimentary exhibitor registrations
- 10% discount on advertising opportunities
- Includes standard exhibit
  - Upgrade to a priority virtual exhibit for \$2,500
  - Additional virtual exhibit upgrades 50% discount

### 8X8 BOOTH \$6,000

- 2 complimentary exhibitor registrations
- Includes basic virtual exhibit
  - Upgrade to a standard virtual exhibit for \$1,500
  - Additional virtual exhibit upgrades 50% discount

### PUBLISHERS \$1,500

- 1 complimentary exhibitor registration
- Includes basic virtual exhibit

### NON-PROFITS \$500

- 1 complimentary exhibitor registration
- Includes basic virtual exhibit



## Meal Symposia

View hotel floor plan on page 19

Command full-audience attention for your product-specific educational messages with these in-demand breakfast and lunch symposia opportunities. Contact 337.993.7920 or [exhibits@ncvh.org](mailto:exhibits@ncvh.org) regarding custom options.

### **Sponsor benefits and items included in the symposium fee.**

- Room rental
- Food and beverage
- Full-page, 4-color ad in onsite program
- Attendee report with full contact details
- Speaker ready room access and presentation support for the speaker and liaison

### **Audiovisual Equipment**

- Screen, projector, sound system and technician
- Lectern (podium) with microphone
- Confidence monitor with speaker timer
- Four-person head table with two microphones
- Audience Q&A microphone

## Meal Symposia

DATE	ITEM	ATTENDEES	ROOM	AMOUNT
<b>FELLOWS COURSE</b>				
<b>SOLD</b> Tuesday, June 1	Breakfast Symposium	100	Waldorf	\$20,000
	Lunch Symposium	100	Waldorf	\$25,000
<b>SOLD</b> Tuesday, June 1	Dinner Symposium	100	Waldorf	\$25,000
Thursday, June 3	Dinner Symposium	100	Waldorf	\$25,000
<b>BUSINESS OF MEDICINE</b>				
Tuesday, June 1	Breakfast Symposium	75	Roosevelt	\$20,000
<b>SOLD</b>	Lunch Symposium	75	Roosevelt	\$10,000
<b>ANNUAL CONFERENCE</b>				
Wednesday, June 2	Breakfast Symposium	200	Roosevelt	\$30,000
	Lunch Symposium	125	Waldorf	\$30,000
	Lunch Symposium	125	Orpheum	\$25,000
	Lunch Symposium	75	Blue Room	\$25,000
<b>SOLD</b> Thursday, June 3	Breakfast Symposium	200	Roosevelt	\$30,000
	Lunch Symposium	125	Waldorf	\$30,000
	Lunch Symposium	125	Orpheum	\$25,000
	Lunch Symposium	75	Blue Room	\$20,000
Friday, June 4	Breakfast Symposium	200	Roosevelt	\$30,000
	Lunch Symposium	125	Waldorf	\$30,000
	Lunch Symposium	125	Orpheum	\$25,000
	Lunch Symposium	75	Blue Room	\$20,000

Meal symposia content is limited to 45 minutes. The following agenda templates are suggested to help ensure attendees have adequate time to move to/from CME sessions.



### SYMPOSIUM SCHEDULES

#### BREAKFAST

7:00 AM - 7:05 AM	Breakfast Served
7:05 AM - 7:50 AM	Educational Content   Q&A
7:50 AM	Adjourn

#### LUNCH

12:00 PM - 12:10 PM	Lunch Served
12:10 PM - 12:55 PM	Educational Content   Q&A
12:55 PM	Adjourn

Symposium Upgrade ——— Live Case **\$10,000 - \$25,000**

## Mobile App

Reach your strategic targets with precision using this comprehensive digital NCVH resource. Your custom ad will appear on key pages such as home, exhibitor and news. The NCVH app features real time event agendas, faculty list, exhibitors, important conference information and exclusive offers. Note: ads cannot appear on pages where CME content is available.

### 1 Exclusive Floating Banner Ad \$10,000

Floating on home, exhibitor, news and abstract pages 1280 x 200 pixels  
Inclusive of all NCVH events  
June 1, 2021 - April 30, 2022

### 2 Exclusive Fixed Top Banner Ad \$8,000

Top of home, exhibitor, news and abstract pages 1280 x 200 pixels  
Inclusive of all NCVH events  
June 1, 2021 - April 30, 2022

### 3 Exclusive Fixed Bottom Banner Ad \$6,000

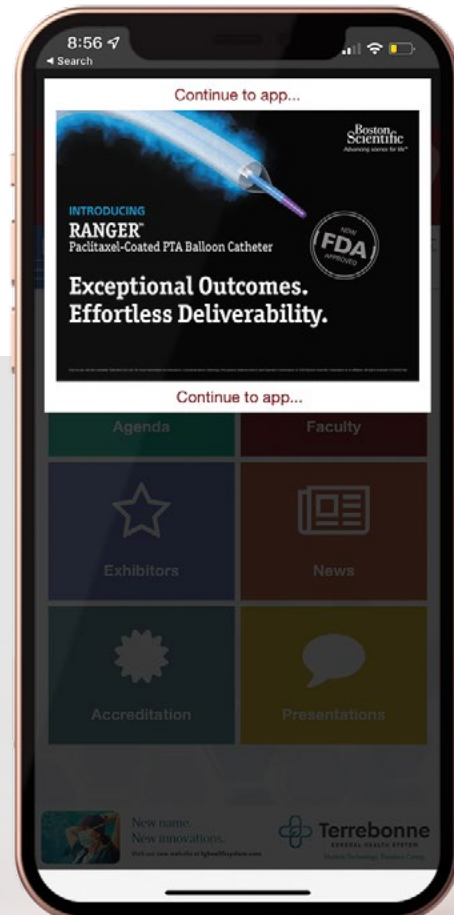
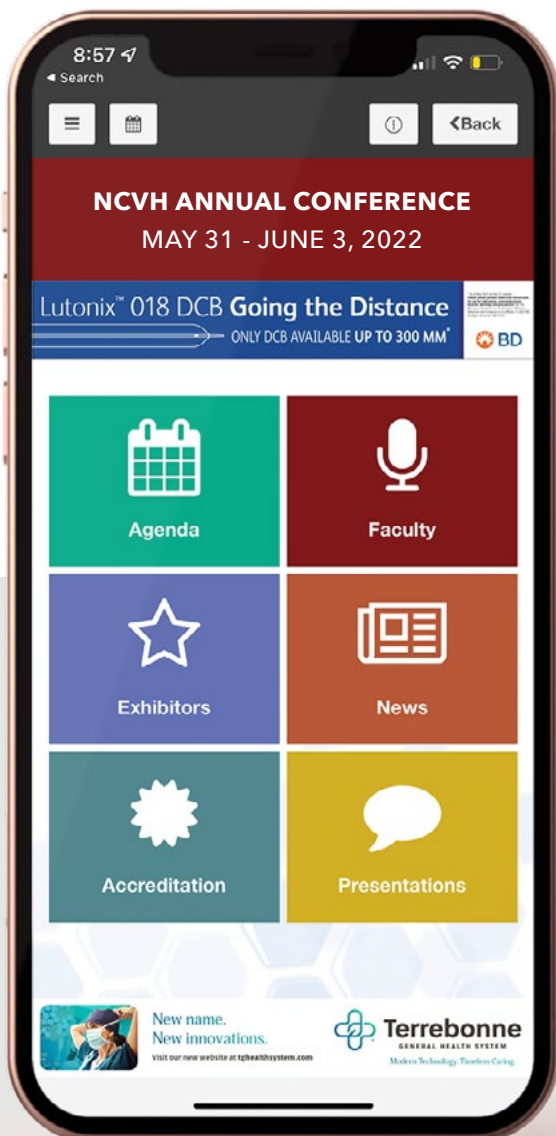
Bottom of home, exhibitor, news and abstract pages 1280 x 200 pixels  
Inclusive of all NCVH events  
June 01, 2021 - May 30, 2022

### 4 Overlay (Pop-up) Ad \$5,000

User required to click "close" to continue to app pages 1024 x 768 pixels (shown in example below)  
Inclusive of NCVH 2022 Annual Conference only

### 5 Sponsored Push Notification \$2,500

Push notification with custom sponsor message sent to all NCVH app users at designated times  
Three (3) sponsored messages per day, priced per message



## Email Marketing Opportunities

### Confirmations and "Know Before You Go" Email Sponsorship \$10,000

Banner ad placement on the confirmation emails to the attendees and faculty members upon confirmation of their registration for the conference and again on the "Know Before You Go" email that outlines both the livestream details and in-person instructions for the conference. This is an exclusive opportunity.

The image displays three distinct banner advertisements. The first, on the left, is for Asahi Intecc USA, Inc., promoting their 'ASAHI CROSSWALK PERIPHERAL SUPPORT CATHETER IS HERE!' and featuring a breakfast symposium with Dr. Craig Walker. The middle banner is for Medtronic, titled 'IMPRESSIVE ALONE. BETTER TOGETHER.', showcasing the combination of HawkOne and IN.PACT Admiral DCB catheters, and includes a table of lesion characteristics and outcomes. The third banner, on the right, is for Philips, highlighting their OBL and ASC solutions and offering device reward programs to reduce financial risk.

Characteristic	Percentage
Bilateral Calcium [PACSS 3+4]	86.2%
Average Lesion Length	17.9 cm
Bilateral Calcium >3 cm [PACSS 4]	67.6%
Chronic Total Occlusions at Baseline	39.0%

Metric	Percentage
12-Month Freedom from CO-ILR*	92.6%
Ballout Stent Rate	8.8%

### Email Marketing Message \$2,500 per email

One-time email marketing message sent to conference attendees, based on availability. **HTML code and image hosting provided by sponsor.**

#### Formatting Guidelines

- All images contained in email ad **MUST** be hosted on sponsor's server
- 600 pixels maximum width
- Responsive web format (recommended)
- Create email ad to include some HTML type, avoid creating entire ad as images (recommended)

#### Submissions and Scheduling

- Schedule send date by emailing [exhibits@ncvh.org](mailto:exhibits@ncvh.org); availability is limited
- Submit code and subject line to [exhibits@ncvh.org](mailto:exhibits@ncvh.org) one (1) week prior to email send date
- Forty (40) characters or less subject line (may require a reference to "NCVH" depending on terms of agreement)
- HTML link (or) text document with HTML code

#### Distribution/Reach

- Distribution target: NCVH 2019 past attendees and NCVH 2021 Annual Conference in-person and livestream registrants (approximately 2,000 to 2,500 email addresses)
- Distribution demographics are comprised of diverse clinical and non-clinical disciplines including, but not limited to, physicians, allied health, fellows and administrators

## Digital Display Opportunities

Reach attendees throughout the conference space with sponsored messages shown simultaneously on all four digital displays. The displays will be split screen with relevant attendee information such as current agenda schedule, special announcements, live cases, and keynote presentations.

### Size

18' Widescreen Display  
60" TV  
60" TV  
60" TV  
60" TV

### Location

Exhibit Hall, Crescent Ballroom

Main Conference Entrance /  
Registration Area, Roosevelt  
Ballroom Foyer

Exhibit Hall Entrance, Crescent  
Ballroom

Elevator Bank 2 / Waldorf Ballroom

Orpheum Ballroom



### Marquee Exhibit Hall Video AD \$7,500

A 30 second video advertisement with audio played across the entire 18' digital display in the exhibit hall during exhibit breaks or once per hour, whichever is more frequent.

### Looping AD \$2,500

A PowerPoint slide or silent video advertisement that loops intermittently for ten seconds across all four displays. Priced per half-day.



# Hotel Promotional Advertising Opportunities

## Hotel Room Drops

**\$12,500** Inside room delivery, host hotel plus overflow

**\$8,000** Polybag on the door, host hotel plus overflow



### Hotel Room Key Cards & Holders

**\$25,000**

Custom printed key cards for the hotel.

**\$5,000**

Key card holders available for an additional charge.



### TV Remote Wraps

**\$12,500**

Custom printed tv remote control wrap in host hotel rooms.



### In-Room Water Bottles

**\$12,500**

Custom labels on water bottles inside host hotel rooms.



### Mirror Cling

**\$12,500**

Custom mirror clings in bathrooms of host hotel rooms.

## Hotel Meeting Room Rental Rates

Let us help you close the deal. NCVH provides the ideal opportunity for exhibitors to conduct private meetings or functions with important decision-makers. Meeting rooms that accommodate most executive needs are available with all of the expected amenities. Large rooms and custom options available. To reserve a room or inquire about availability, call 337-993-7920 or email [exhibits@ncvh.org](mailto:exhibits@ncvh.org).

View hotel floor plan on page 19

	Theatre	School Room	Banquet	Reception	Conference	Horseshoe	Dimensions	Ceiling	Sq Footage	Level	Min Rental	Rate
Prytania Room	20	12	20	N/A	10	N/A	24x12	9'2"	288	Second	4 hours	\$250/hour
Saenger Room	18	12	16	N/A	10	N/A	21x12	8'	252	Second	4 hours	\$250/hour
Huey P. Long Exec. Boardroom	N/A	N/A	N/A	N/A	12	N/A	38x15	10'	570	Second	1 hour	\$150/hour
Producer's Room	25	20	30	N/A	18	N/A	27x15	8'4"	405	Second	2 hours	\$250/hour
Director's Room	25	20	30	N/A	18	N/A	27x15	8'4"	405	Second	2 hours	\$250/hour
Lafitte Room	60	36	50	65	20	20	35x17	13'8"	595	Mezzanine	4 hours	\$400/hour
Napoleon Room	50	30	40	55	18	18	34x17	13'8"	578	Mezzanine	3 days	\$4,000/day
Bienville Room	60	36	50	60	20	20	31x29	11'	899	Mezzanine	3 days	\$5,000/day
Chamber I	100	50	60	100	24	30	26x31	9'	1,082	Mayor's Suite	4 hours	\$250/hour
Chamber III	100	60	70	120	30	36	43x29	9'	1,247	Mayor's Suite	4 hours	\$250/hour
Chamber I & III	180	100	160	200	40	48	79x31	9'	2,449	Mayor's Suite	4 hours	\$5,000/day



### Guidelines

- Reservations are subject to a \$100 non-refundable application fee.
- Requests are subject to review and approval prior to confirmation.
- Food and beverage may be ordered directly from the Roosevelt at cost.
- Standard hotel furnishings included.
- Download the hotel meeting room rental application at [ncvh.org/sponsors](http://ncvh.org/sponsors)

## High Traffic Signage

Grab the attention of attendees with large format signage in high traffic areas throughout the conference.

### 1 Exclusive Floating Banner Ad \$10,000

**Location** | Registration Area, Roosevelt Ballroom Foyer

With four individual locations in the highly traveled corridor between registration, both tower elevators, and meeting rooms, this multi-column branding opportunity extends visibility across conference floor space. With four fully wrapped columns, exposure is extended to 16 customer facing surfaces.



### 2 Grand Entrance Column Wrap \$15,000

**Location** | Registration Entrance, Tower One Elevators

Located just off the main attendee entrance elevators, this three-sided column wrap offers a high traffic and visibility marketing opportunity.



### 3 Hotel Television Branding/Dark Channel \$12,000

**Location** | Attendees Rooms

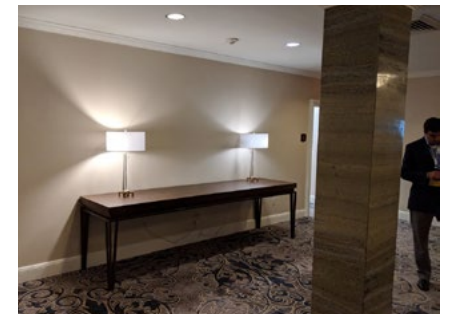
An opportunity to display your logo on in-room televisions. Attendees will be greeted with your custom welcome screen.



### 4 Exhibit Hall Column Cling \$12,000

**Location** | General Session Entrance, Crescent City Ballroom

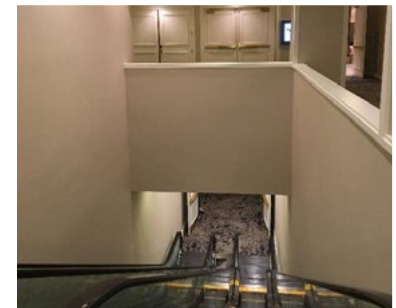
An extremely valuable marketing location of the conference. Located between the Faculty Lounge and the Exhibit Hall, this is an area guaranteed to be seen by every NCVH faculty member.



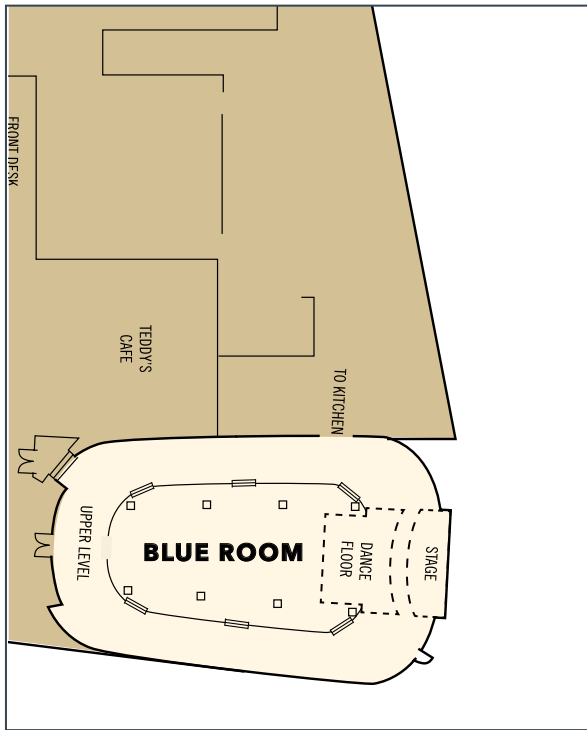
### 5 Cloth Banner Hang \$10,000

**Location** | Above Escalators from Mezzanine Level to Mayor's Suite Level

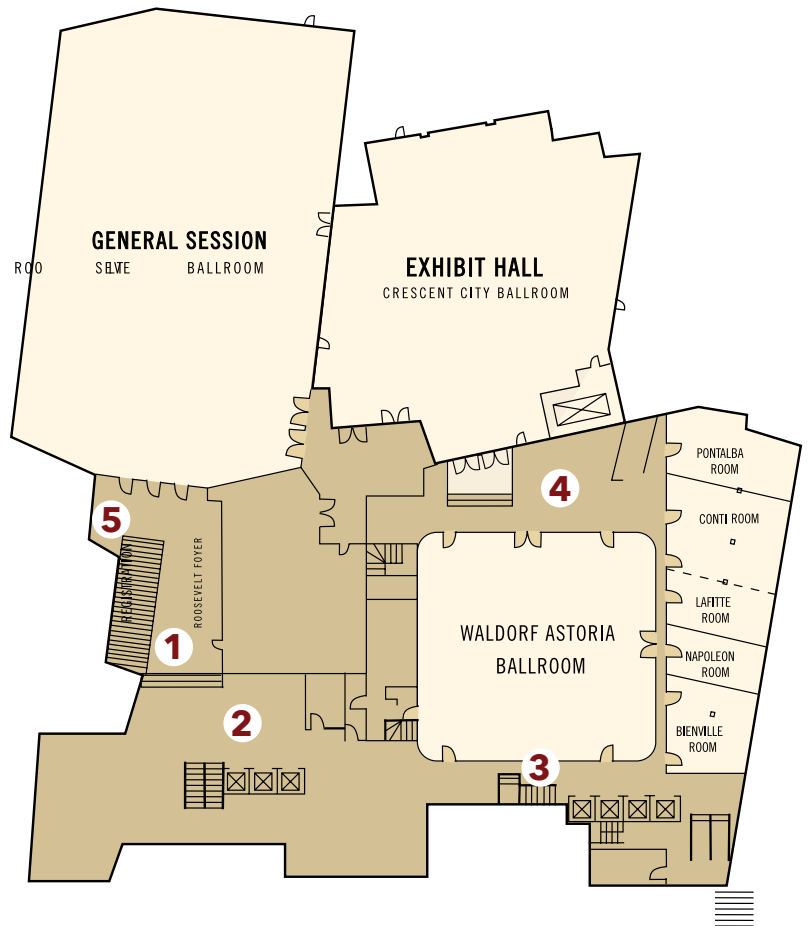
Located in the conference registration area just above escalators to the conference meeting room, this high visibility area provides a place where your brand stands apart in a dedicated space. Just above the escalators leading to the Chamber Rooms, The Blue Room, and the hotel lobby.



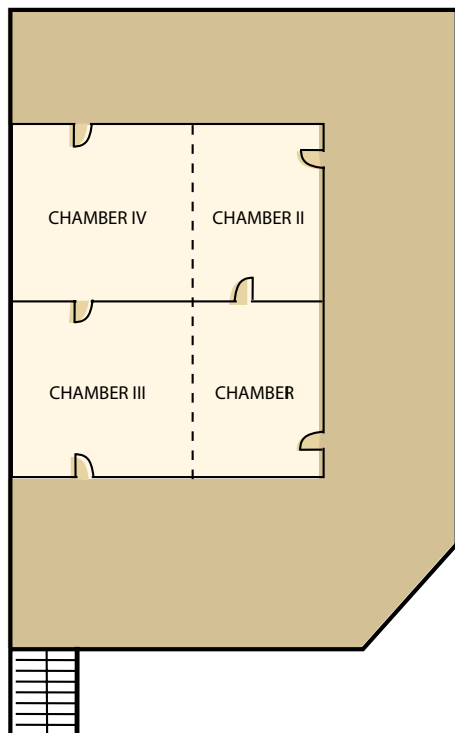
# Hotel Floor Plan



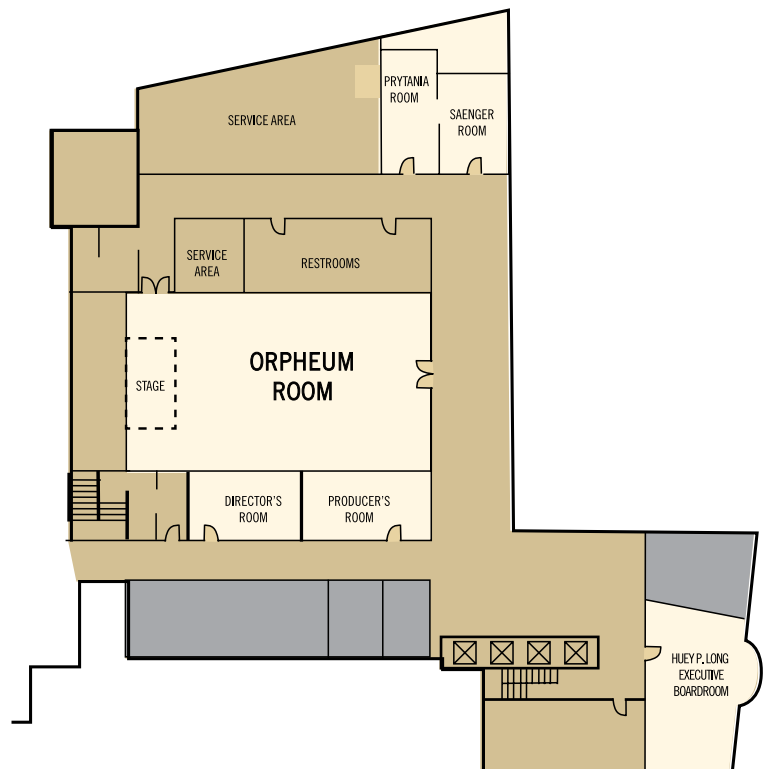
**LOBBY LEVEL**



**MEZZANINE LEVEL**



**MAYOR'S SUITE LEVEL**



**SECOND LEVEL**

# Promotional Advertising Opportunities



## 1 Coffee Cup Sleeves \$15,000

Custom coffee cup sleeves distributed at attendee and faculty coffee stations.



## 2 Charging Tower \$15,000

Custom sponsor message on side of the card sleeve used daily in the exhibit hall game.



## 3 Name Badge Lanyards \$10,000

Custom lanyards distributed at registration to all conference attendees. Lanyards provided by sponsor. Quantity: 1,500

### Other Opportunitites

#### Abstract Booklet \$5,000

Back cover, 4-color  
8.5" w x 11" h  
1/8" bleed  
Quantity: 1,000

#### Wireless Internet \$5,000

Custom branded wireless internet name and password; priced per day.



## 4 Tri-Sided Table Tents \$10,000

Reinforce top-of-mind brand awareness with these tri-sided table tents placed in strategic, high-traffic conference areas.



## 5 Door Prize Sleeves \$3,000

Custom sponsor message on side of the card sleeve used daily in the exhibit hall game.

## Conference Bag

Conference bags will be pre-stuffed this year with a conference program, personal protection equipment (PPE), and sponsored items to reduce physical contact. Below is a complete list of available sponsor items that will pre-stuffed in the conference tote bag that is given to each attendee and faculty member upon check-in:



### 1 Cloth Mask \$25,000

Single color logo sponsorship on a high-quality cloth mask that meets CDC guidelines.



### 2 Conference Bag \$25,000

Exclusive sponsor logo (single color) placement on one side of a heavyweight canvas conference tote pocketed bag, with the opposite side having the NCVH conference logo.



### 3 Personal Hand Sanitizer Bottles \$15,000

Custom sponsor message on side of the card sleeve used daily in the exhibit hall game

### 4 Conference Bag Inserts \$1,500

A sponsored literature piece. Quantity to ship: 1,000; Insert Size: Inserts may not exceed 8.5" x 11" or 24 pages, unless approved in advance.

Download a shipping label at [ncvh.org/sponsors](http://ncvh.org/sponsors).

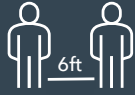
## Personal Protection Equipment (PPE)

### Your Safety is our Priority

A few steps we are taking to keep you safe



Masks



6' Social Distancing (limited capacity)



Public Hand Sanitizing Stations



Sanitizing of shared meeting resources



### 1 Floor Directional Decals \$30,000

Opportunity to include a full color logo and short message on the floor decals that direct attendee traffic and remind them to remain socially distant.



### 2 Water Bottle Stations \$30,000

Full color logo sponsorship of water bottle stations placed throughout the conference replacing last year's water cup stations. Total of six water stations for all three conference days.



### 3 Hand Sanitizer Stations \$5,000 per station / \$25,000 for 6

Automatic hand-sanitizer stations posted in high-traffic locations throughout the conference. Location selection on a first come basis. Double-sided, 72"x16"

## Daily Newspaper

The official daily news of the conference, *What's on the Horizon?* is produced three (3) times onsite during NCVH. Each issue will be available via publication bins throughout the conference area and placed on seats in the general session each morning. Each issue includes live editorial coverage of educational highlights and photos from throughout the conference.

Placing an ad in *What's on the Horizon?* delivers your message to the entire NCVH community of healthcare professionals – cardiologists, surgeons, podiatrists, family physicians, nurses and allied health professionals. Purchasing an ad in this daily newspaper also includes:

- Complimentary publication of 300-word press release with each ad placement
- Posting of issues to [ncvh.org](http://ncvh.org) and distributed via NCVH social media channels and daily emails
- Premium positions available including premium page 1 banner ad



## Print Advertising

Size	W x D	1x	2x	3x
Back Cover	8.5" x 11"	N/A	N/A	\$5,400
Inside Front Cover	8.5" x 11"	N/A	N/A	\$4,900
Front Page Strip Ad	7.5" x 2"	N/A	N/A	\$4,700
Two-Page Spread	17" x 11"	\$3,400	\$6,600	\$9,000
Full-Page	8.5" x 11"	\$1,700	\$3,300	\$4,500
Half-Page Vertical	3.5" x 10"	\$1,400	\$2,700	\$3,900
Half-Page Horizontal	7.5" x 5"	\$1,200	\$2,300	\$3,300
1/4 Page	3.5" x 5"	\$800	\$1,500	\$2,100
Postcard Adhered to P1	5" x 7"	\$2,900	\$2,900	\$2,900
Email Banner Ads	530px x 120px	\$750	\$1,400	\$1,800

\*Pricing includes 4-color charges. All rates are gross. Appropriate agency commissions apply.

## Digital Advertising

Digital advertising opportunities available in nightly eblasts highlighting conference news and photos that are sent to more than 34,000+ healthcare professionals. Limited banner ad placements available, \$800 per advertisement.

## Contact

**Jenn Waters**

CustomNEWS, Inc. | 240.401.6779

Email: [jwaters@showdailies.com](mailto:jwaters@showdailies.com)

## Deadlines

Space: May 13

Materials: May 20

## Fellows Course

Tuesday, May 31

The Fellows Course at NCVH, Complex Strategies for Peripheral Interventions, is one of the largest fellows courses in the US educating over 100 fellows annually. This highly-coveted opportunity is designed for fellows in their final two (2) years of interventional cardiology, vascular surgery or interventional radiology.

This comprehensive program features masters in peripheral interventions and vascular medicine and includes didactic lectures, case studies, simulation training and intensive hands-on learning at the Cadaver and Simulator Lab.

Faculty interact with small groups of fellows in each workshop area and are available for questions throughout the program. Industry participants, fellows and faculty consistently rate the NCVH Fellows Course as relevant and valuable.

Logistics and details are not listed in the prospectus and will be provided separately upon confirmation.

### Product Training Workshop      \$30,000

10 available; Simulator and/or hands-on model

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### Breakfast Symposium      \$20,000

1 available; includes food, beverage and audiovisual

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### Lunch Symposium      \$25,000

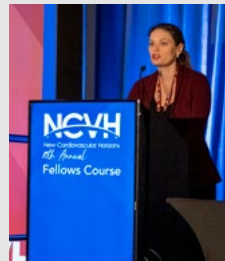
1 available; includes food, beverage and audiovisual

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### Dinner Symposium      \$25,000

2 available; includes food, beverage and audiovisual

Sponsorship application, logistics information and additional details available at [ncvh.org/fellows](https://ncvh.org/fellows).



## Business of Medicine

Stakeholders Forum | Tuesday, May 31

This innovative session continues to draw record audiences. Led by Mary L. Yost, MBA, Co-Chairman, "Understanding the Business of Peripheral Interventions Stakeholders Forum" outlines the comprehensive financial and economic impact of amputations, peripheral interventions, reimbursements and other exciting topics in the ever-changing landscape of today's complex healthcare industry.

### Sponsorship Opportunities

Breakfast Symposium	\$5,000
Lunch Symposium	\$10,000

### Educational Highlights

- The Business of Peripheral Interventions: Why It is Essential to Every Community, Hospital, Interventional Lab and Patient
- Medical Intervention: How Does New Technology Affect Cost and Outcome?
- Early Identification of Peripheral Vascular Disease: How Does This Impact Patient Outcomes and Costs?
- Business Aspects of Outpatient Vascular Centers and Other Practice Options
- Understanding the PVD Patient Experience



### Meet the Titans Reception \$10,000

The 6<sup>th</sup> annual MEET THE TITANS of Peripheral Interventions Reception will be held on Tuesday, May 31, in the Roosevelt's famous Blue Room. The NCVH Fellows Course and the Business of Peripheral Interventions STAKEHOLDERS Forum conclude with this high-energy cocktail party that provides a perfect opportunity to showcase your brand.

Target these healthcare "movers and shakers" in this lively environment.

\*Contact NCVH for reception sponsor pricing and options.  
exhibits@ncvh.org | 337.993.7920

## Logistics

Official Contractors

### Exhibit Services, Conference Shipping, Material Handling, Cleaning and Exhibit Furniture Rentals

Freeman Exhibitor Services Department  
905 Sams Avenue | New Orleans 70123  
Ph: 888.508.5054 | Fax: 469.621.5612  
Email: exhibitorsupport@freeman.com  
Pre-Show FAQ: freemanco.com/preshowFAQ  
Post-Show FAQ: freemanco.com/postshowFAQ

Freeman Shipping Address  
905 Sams Ave. | New Orleans, LA 70123  
Warehouse Receiving Start - May 17  
Furnishings Advance Pricing Deadline - May 1  
Warehouse Receiving Deadline - May 26  
Shipments received after May 26, 2021 subject to late fees  
\*Deliveries will be received Monday-Friday from 9:00am - 3:00pm

Download the NCVH 2021 exhibitor kit at [ncvh.org/industry](http://ncvh.org/industry)

## Electrical and Internet

Royal Productions  
Ph: 504.335.3118  
Email: [eventtechnology@royalproductions.com](mailto:eventtechnology@royalproductions.com)

Download the electrical and internet form at  
[ncvh.org/industry](http://ncvh.org/industry)

## Audiovisual Services, Video Recording and Presentation Management

M3Meet  
105 Bolton Street  
Lafayette, LA 70508  
Ph: 904.513.1370  
Email: [sales@m3meet.com](mailto:sales@m3meet.com)

## Lead Retrieval

American Tradeshow Services  
217 General Patton Avenue  
Mandeville, LA 70471  
Ph: 985.809.0600 | Fax: 985.809.1888  
Email: [orders@american-tradeshow.com](mailto:orders@american-tradeshow.com)

Download the lead retrieval order form at [ncvh.org/industry](http://ncvh.org/industry)

## Hotel Shipping Address

The UPS Store / The Roosevelt New Orleans  
Attn: NCVH 2022  
Booth # \_\_\_\_\_  
Piece # \_\_\_\_\_ of \_\_\_\_\_  
Contact Name \_\_\_\_\_  
130 Roosevelt Way | New Orleans, LA 70112

## Exhibit Hall and Booth Specifications

### CARPETING

Exhibit hall has existing hotel carpet.  
Custom carpet available for purchase,  
but not required.

### DRAPE

8' vertical black back drape  
3' vertical black side dividers

### OTHER

Chairs, tables and wastebaskets  
NOT included

7" x 44" one-line identification  
sign provided



## 2022 REGIONAL MEETINGS

Baton Rouge, Louisiana January 29, 2022	State-of-the-Art Cardiology and Advanced Limb Preservation Techniques
Shreveport, Louisiana March 5, 2022	Multidisciplinary Advancements in the Treatment of Cardiovascular Disease, Peripheral Artery Disease and Endovascular Therapy
Jacksonville, Florida March 26, 2022	Evolving Paradigms in Cardiology and Vascular Medicine
Davenport, Iowa April 9, 2022	Clinical Updates and Advances in Vascular Medicine for the Primary Care Provider
Sacramento, California April 30, 2022	Changing Paradigms in Vascular and Venous Therapy: An Update on New Technology and Pharmacotherapy Options
Atlantic City, New Jersey July 23, 2022	Comprehensive Cardiology Symposium
Chicago, Illinois July 30, 2022	Cardiovascular Update for the Primary Care Provider
Lafayette, Louisiana August 13, 2022	Cardiovascular Update for the Primary Care Provider
Birmingham, Alabama August 20, 2022	Comprehensive Cardiac and Vascular Symposium for the Primary Care Provider and Specialist
South Florida August 27, 2022	Vascular Symposium for the Primary Care Physicians and Podiatrists
St. Louis, Missouri September 17, 2022	Comprehensive Cardiac and Vascular Symposium
Mid Atlantic, Washington, D.C. October 1, 2022	Cardiovascular Update for the Primary Care Provider
Meridian, Mississippi October 15, 2022	Cardiovascular Update for the Medical Community
Tampa, Florida December 3, 2022	Multidisciplinary Strategies for Optimal Cardiac and Vascular Care

## Exhibit Rules and Regulations

The exhibit hall is an important extension of the education offered at NCVH. It is an opportunity for healthcare providers to learn about the most up-to-date products and services available. NCVH reserves the right, even if an application has been approved, to refuse exhibits, curtail activities or close exhibits or parts of exhibits that do not, in NCVH's sole determination, comply with its rules and regulations.

By completing and submitting an application to exhibit and sponsor the NCVH annual meeting, companies agree to the following:

### Policies

New Cardiovascular Horizons Foundation, a 501(c)(3) nonprofit organization, is proud to present the 2020 New Cardiovascular Horizons (NCVH) Annual Conference. We are committed to providing quality, unbiased medical education and follow all ACCME, AdvaMed and PhRMA guidelines.

Items listed in this industry prospectus, including exhibit booths, are considered promotional, marketing and/or advertising for participating companies and organizations.

We sincerely appreciate all educational grants received, however, grant funding can only be used for educational expenses. ACCME policy states educational grants (commercial support) cannot be used for anything of promotional value, which includes the items listed in this industry prospectus.

We strive to make NCVH a valuable investment. Flexible packages are available to assist supporters in reaching their target audience and marketing goals.

### Guidelines

- Signed application and deposit required to reserve space
- Full payment must be received prior to move-in
- Exhibit required to qualify for additional support opportunities
- Final attendee list will NOT be provided to exhibitors who move out prior to published move-out time

### Name Badges and Company Profile

Register exhibitor badges and update company profiles (description, logo, and company URL) in the Exhibitor Service Center. Login at [ncvh.org/login](http://ncvh.org/login), and select the "View Exhibitor Service Center" link next to NCVH 2020 Annual Conference. Complimentary exhibitor badges included in package or booth purchase must be pre-registered by May 7.

Badges in excess of package or booth purchase:

- \$399 per badge registered by May 7
- \$499 per badge registered May 8-19
- \$699 per badge registered after 5:00 pm CDT May 19

### Ad and Logo Specifications

- Full page - 4"W x 9"L full bleed, no trim marks
- Digital logos must contain transparent background, .eps preferred
- All files must be full color: .eps, .ai, or high resolution PDF
- Templates available for download at [ncvh.org/sponsors](http://ncvh.org/sponsors)

### Eligibility

1. Products or services must be relevant to the diagnosis and treatment of peripheral vascular disease and professional in nature.
2. All products marketed and promoted that are regulated by the Food and Drug Administration (FDA) must meet FDA guidelines or be FDA approved.
3. Industry sponsors who, in the sole opinion of NCVH, conduct themselves unethically may be dismissed from the meeting and exhibit area without refund or may be prohibited from attending and/or exhibiting in the future.
4. Upon submitting an application, the industry sponsor agrees that the information contained in this industry prospectus is an integral and binding part of the exhibit space contract and that it is the responsibility of the industry sponsor to distribute information to all individuals from the company attending NCVH.

### Personal Protection Equipment (PPE)

1. Products or services must be relevant to the diagnosis and treatment of peripheral vascular disease and professional in nature.
2. All products

## Terms of Payment

1. Before March 31, a 50% deposit must accompany the industry supporter application and contract. The balance is due March 31.
2. Platinum, Gold, Silver and Bronze industry sponsors will receive a Letter of Agreement (LOA) from NCVH to confirm financial commitment. A signed LOA must be returned to NCVH no later than March 08, with full payment.
3. At its discretion, NCVH may elect to agree to payment terms that vary from what is outlined in these rules and regulations. Please contact exhibits@ncvh.org if special payment terms are needed.
4. Payments can be made by check, credit card, echeck or wire transfer.
  - a. Checks: All checks must be payable to NCVH Foundation.
  - b. eCheck: Contact exhibits@ncvh.org for instructions. No processing fee.
  - c. Credit Cards: Visa, MasterCard, Discover, and American Express are accepted for payment. Please note all credit card payments are subject to a non-refundable 3% processing fee. Contact exhibits@ncvh.org for a credit card authorization form.
  - d. Wire transfers: Contact exhibits@ncvh.org for instructions. The industry sponsor must pay any wire transfer fees.

## Cancellation or Reduction of Exhibit Space

If an industry sponsor wishes to cancel or reduce its exhibit space at the NCVH conference, notification must be given in writing to: Robert Roy · Director of Industry Relations · 3639 Ambassador Caffery Pkwy · Suite 605 Lafayette, LA 70503 · exhibits@ncvh.org

1. NCVH is committed to holding its Annual Conference in New Orleans June 1-4, 2021. This conference is being presented as a Hybrid event and will accommodate both in-person attendees in New Orleans and online attendees who cannot travel. In the further circumstances make holding a live, in-person, event impossible NCVH will proceed with a completely virtual conference presenting its full schedule. All NCVH 2021 educational content will be archived and presented as enduring material with online accreditation available for up to one-year post event. As such, NCVH will adhere to published cancellation policies.
3. If an industry sponsor cancels or reduces its commitment after March 31, the industry sponsor will pay as liquidated damaged 100% of the total contract fees.
4. If an industry sponsor fails to pay 100% of the total contracted fees by March 31, NCVH will cancel the sponsor's participation and is free to assign the released space and promotional opportunities (if applicable) to other companies. Cancellation of participation does not release the industry sponsor from its obligation to pay 100% of the total contracted fee.

## No-Show Policy

Any exhibit unoccupied by 6 a.m. on Wednesday, June 2 may be regarded as a "no-show." The industry sponsor will have been deemed to have canceled the exhibit space contract, and, as such, the exhibitor will pay as liquidated damages 100% of the total contracted fees. All freight will be removed from the exhibitor's booth and returned to the loading dock at the industry sponsor's expense, and NCVH will be free to assign the space to other exhibiting companies or utilize the space at its discretion.

## Miscellaneous

Once signed by the industry sponsor and NCVH, the application and contract is irrevocable, and the rights of NCVH under this contract shall not be deemed waived except as specifically stated in writing by an authorized representative of NCVH. The industry sponsor further agrees that on acceptance of this agreement by NCVH, with or without appropriate or timely payments of any and all fees, this agreement shall be binding and enforceable in accordance with its terms. The Contract will be binding on the exhibitor's and NCVH's successors. If any term, clause or provision hereof is held invalid or unenforceable by a court of competent jurisdiction, such invalidity shall not affect the validity or operation of any other term, clause or provision, and the invalid term, clause or provision shall be deemed to be severed from the agreement.

## Applicable Law

Any claim or cause of action arising out of this agreement shall be governed exclusively by the law of the State of Louisiana without regard to its conflict of laws principles. Any claim or cause of action arising under this agreement shall be adjudicated exclusively in the local or federal courts of State of Louisiana. The industry sponsor hereby submits to the personal jurisdiction of the courts located in the State of Louisiana.

## Amendments

These Rules and Regulations may be amended at any time by NCVH, and all amendments so made shall be binding on industry sponsors equally with the original Rules and Regulations

## Indemnification

Each industry sponsor, in making application for participation, agrees to protect, indemnify and hold harmless the following parties (including, but not limited to): New Cardiovascular Horizons Foundation; M3Meet, LLC; The Roosevelt Hotel, New Orleans; Freeman and their officers, directors, agents, contractors and employees from any and all claims, liability, damages or expenses asserted against them or incurred by them as a result of, or in connection with, any loss of or damage to property, or injury to persons resulting from, arising out of or in any way connected with the negligence, wrongful acts of or breach of contract by the industry sponsor or its agents, servants or employees.

## **Liability and Insurance**

NCVH shall in no event be liable to an industry sponsor for any lost business opportunities or for any other type of indirect, consequential or other type of damages alleged to be due from a breach of this contract or other arising under this agreement or in connection with NCVH 2021. It is understood and agreed that the sole liability of NCVH to the industry sponsor for any breach of this contract or for any other cause of action under any theory of liability arising under this agreement or in connection with NCVH 2021 shall be limited to refund of all amounts paid by the exhibitor or NCVH pursuant to this contract as an exclusive remedy.

The industry sponsor shall, at its sole cost and expense, procure and maintain through the term of this contract comprehensive general liability insurance against claims for bodily injury or death and property loss or damage occurring in or upon or resulting from the premises leased by NCVH.

NCVH will bear no liability for personal injuries, whether suffered by an industry sponsor, its employees, its contractors, agents or business invitees. NCVH will also assume no liability for loss or damage to the property of an exhibitor, its employees, its contractors, agents or business invitees, regardless of the cause, unless such injury or damage results from, or is caused directly or exclusively by, the negligence or wrongful acts of NCVH.

## **Non-Discrimination Policy**

NCVH is committed to hosting a tolerant and diverse conference where everyone feels welcome, thereby prohibiting discrimination based on age, race, color, creed, religion, ancestry, disability, national origin, sex, gender identity, gender expression, sexual orientation, marital status, veteran status, and any other basis protected by federal, state, or local law.

## **Use of Exhibit Space**

### **Alcoholic Beverages**

The sale, consumption, distribution or storage of alcoholic beverages in exhibit booths is not permitted at any time.

### **Clinical Testing**

Industry sponsors are permitted to conduct appropriate and relevant clinical tests provided such activity is disclosed, in writing, to NCVH before May 1.

### **Demonstration and Promotional Presentations**

Industry sponsors may conduct demonstrations and/or promotional presentation from their exhibit booth. Examples include, but are not limited to, case studies and physician presentations related to a company's product or service. As a reminder, CME activities are not permitted in the exhibit hall.

### **Distribution of Materials**

Distribution of printed materials (including promotional materials, publications, satellite event invitations/announcements and books) is limited to the company's exhibit booth unless otherwise provided for by NCVH. All promotional materials (including announcements, signage, invitations, emails, websites, advertisements, posters and flyers) must be approved by NCVH prior to printing or use. Final versions of materials should be submitted for approval between April 13 and May 15 to [exhibits@ncvh.org](mailto:exhibits@ncvh.org).

### **Food and Beverages**

Industry sponsors are permitted to serve and/or distribute food and non-alcoholic beverages in their exhibit booths during all exhibit hours. Selections may include individual wrapped candy, chocolates or mints as well as selections from the catering menu available at The Roosevelt Hotel.

### **Giveaways**

Industry sponsors may provide giveaways that are educational in nature and modest in value. NCVH encourages companies to check with their own medical affairs/compliance staff for guidelines adhered to by their own companies.

## Premier Sponsor Packages

<input type="checkbox"/> Platinum	\$200,000
<input type="checkbox"/> Gold	\$150,000
<input type="checkbox"/> Silver	\$100,000
<input type="checkbox"/> Bronze	\$ 50,000

## In-Person Exhibits

<input type="checkbox"/> 10 x 10	\$ 22,000
<input type="checkbox"/> 8 x 10	\$ 12,500
<input type="checkbox"/> 8 x 8	\$ 6,000
<input type="checkbox"/> Publisher	\$ 1,500
<input type="checkbox"/> Nonprofit	\$ 500

## Virtual Exhibits

<input type="checkbox"/> Premium	\$ 22,000
<input type="checkbox"/> Priority	\$ 12,500
<input type="checkbox"/> Starter	\$ 6,000
<input type="checkbox"/> Top Banner Ad	\$ _____
<input type="checkbox"/> Bottom Banner Ad	\$ _____

## Promotional Opportunities

<input type="checkbox"/> Abstract Book	\$ 5,000
<input type="checkbox"/> Charging Tower	\$ 15,000
<input type="checkbox"/> Coffee Cup Sleeves	\$ 15,000
<input type="checkbox"/> Door Prize Sleeves	\$ 3,000
<input type="checkbox"/> Name Badge Lanyards	\$ 10,000
<input type="checkbox"/> Tri-Sided Table Tents	\$ 10,000

## PPE

<input type="checkbox"/> Floor Decals	\$ 15,000
<input type="checkbox"/> Water Bottle Stations	\$ 30,000
<input type="checkbox"/> Hand Sanitizer Stations	\$ _____

## Conference Bag

<input type="checkbox"/> Conference Bag	\$ 25,000
<input type="checkbox"/> Cloth Mask	\$ 25,000
<input type="checkbox"/> Hand Sanitizer Bottles	\$ 15,000
<input type="checkbox"/> Conference Bag Inserts	\$ _____

## High Traffic Signage

<input type="checkbox"/> Multi-Location Column Clings	\$ 25,000
<input type="checkbox"/> Grand Entrance Column Wrap	\$ 15,000
<input type="checkbox"/> Stair Case Multi-View Step Signage	\$ 12,000
<input type="checkbox"/> Exhibit Hall Column Cling	\$ 12,000
<input type="checkbox"/> Cloth Banner Hang	\$ 10,000

## Hotel Opportunities

<input type="checkbox"/> Hotel Room Key Cards	\$ 25,000
<input type="checkbox"/> Hotel Room Key Card Holder Upgrade	\$ 5,000
<input type="checkbox"/> In-Room Water Bottles	\$ 12,500
<input type="checkbox"/> Mirror Cling	\$ 12,500
<input type="checkbox"/> TV Remote Wraps	\$ 12,500

## Hotel Room Drops

<input type="checkbox"/> Door drop insert included in a polybag on the door	\$ 1,500
<input type="checkbox"/> Inside room delivery, host hotel plus overflow	\$12,500
<input type="checkbox"/> Polybag on the door, host hotel plus overflow	\$ 8,000

## Meal Symposia

<input type="checkbox"/> Breakfast Symposium	\$ _____
<input type="checkbox"/> Lunch Symposium	\$ _____
<input type="checkbox"/> Symposium Live Case Upgrade	\$ _____

## Mobile App

<input type="checkbox"/> Floating Banner Ad	\$10,000
<input type="checkbox"/> Fixed Banner Top Ad	\$ 8,000
<input type="checkbox"/> Fixed Banner Bottom Ad	\$ 6,000
<input type="checkbox"/> Overlay (Pop-Up) Ad	\$ 5,000
<input type="checkbox"/> Sponsored Push Notification Message	\$ 2,500

## Digital Opportunities

<input type="checkbox"/> Confirmation Email Sponsorship	\$10,000
<input type="checkbox"/> Email Marketing Message	\$ _____
<input type="checkbox"/> Email Banner Ad	\$ _____
<input type="checkbox"/> Digital Display Looping Ad	\$ _____
<input type="checkbox"/> Digital Display Marquee Video Ad	\$ 7,500
<input type="checkbox"/> Conference Wireless Internet	\$ _____

## Conference Program

<input type="checkbox"/> Back Cover Ad	\$15,000
<input type="checkbox"/> Full-Page Ad	\$ 2,000
<input type="checkbox"/> Inside Back Cover Ad	\$ 7,000
<input type="checkbox"/> Inside Front Cover Ad	\$10,000
<input type="checkbox"/> Program Inserts	\$ 4,500
<input type="checkbox"/> Tab Ad	\$ 4,500

## Additional Opportunities

<input type="checkbox"/> Other _____	\$ _____
<input type="checkbox"/> Other _____	\$ _____
<input type="checkbox"/> Other _____	\$ _____
<input type="checkbox"/> Other _____	\$ _____
<input type="checkbox"/> Other _____	\$ _____

**TOTAL:** \$ \_\_\_\_\_

# Industry Sponsor Application and Contract

Please complete entire application. This application becomes a binding contract upon submission. See page 4 for important dates and exhibit hours.

## Contact Information

Company Name \_\_\_\_\_

(As it will appear online and in onsite materials)

Street Address \_\_\_\_\_

\_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

First Name \_\_\_\_\_ Last Name \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Signature \_\_\_\_\_

## Payment Information

Upon receipt of application, an invoice will be sent to the email address provided above with online credit card and eCheck payment options.

Payments must be received prior to the meeting date; move-in will not be permitted without final payment.

NCVH Foundation is a 501(c)(3) non-profit organization. Tax ID 46-3186713. An NCVH W9 is available for download at [ncvh.org/sponsor](http://ncvh.org/sponsor).

### Credit Cards

All major credit cards accepted.  
3% processing fee

### eChecks

No processing fee

### Checks

Make payable to "NCVH Foundation"  
Mail to: NCVH Foundation  
105 Bolton Street  
Lafayette, LA 70518

### Meeting Location

The Roosevelt New Orleans  
130 Roosevelt Way  
New Orleans, LA 70112  
Ph: 844.373.2130

\$299/night  
[ncvh.org/travel](http://ncvh.org/travel)  
Discount Deadline: April 30

### Exhibit Support

[exhibits@ncvh.org](mailto:exhibits@ncvh.org)  
Ph: 337.993.7920 | Fax: 337.993.7922





**Contact**

105 Bolton Street  
Lafayette, LA 70508

337.993.7920  
exhibits@ncvh.org  
[ncvh.org/2022](http://ncvh.org/2022)