



New Cardiovascular Horizons

Dear Industry Partner:

Thank you in advance for considering support of our NCVH regional meetings.

New Cardiovascular Horizons (NCVH) is a 501(c)(3) nonprofit organization comprised of innovative physician and healthcare leaders passionate about improving the continuum of care for patients.

One of the most important goals of our educational programs is to provide an inclusive and welcoming environment for all specialties involved in comprehensive cardiovascular care. This team approach includes interventionists, surgeons, family physicians, podiatrists, nurses and allied health professionals.

Healthcare has changed dramatically in the last few years. Travel budgets and time out of office is no longer abundant for many providers. Our regional meeting format allows us to bring education to local practitioners where they are able to gain affordable CME/CE credits, network with local peers and meet industry contacts in their own geographic areas.

Included in this document is an executive summary, target audience, objectives, accreditation and needs assessment.

This program will be conducted in accordance with ACCME policies for commercial support. We also take great pride in following all PhRMA and AdvaMed guidelines to ensure a balanced and unbiased educational agenda.

Your consideration of support is greatly appreciated.

Sincerely,

Craig M. Walker, MD
Founder, Chairman
New Cardiovascular Horizons
craig.walker@ncvh.org

Chairman

Craig M. Walker, MD*

Conference Co-Chairmen

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Seshadri Raju, MD
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Sam Ahn, MD
Robert Attaran, MD
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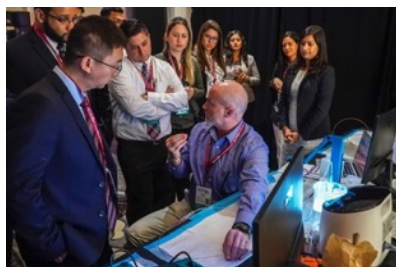
* Indicates NCVH Regional and/or International Meeting Chairman

EXECUTIVE SUMMARY: ABOUT NEW CARDIOVASCULAR HORIZONS

The NCVH Annual Conference is the highlight educational program of New Cardiovascular Horizons, a 501(c)(3) nonprofit organization. The educational leadership team includes more than 40 co-chairmen who contribute in various areas of content development and almost 200 faculty members from the leading institutions around the world.

NCVH takes great pride in following all nonprofit, ACCME, PhRMA and AdvaMed guidelines to ensure education is delivered in an unbiased format.

Now in its 23rd year, the NCVH Annual Conference continues to expand in both attendance and focus to include multidisciplinary sessions for interventional specialists, general practitioners, podiatrists, cath lab professionals, nurses, administrators and allied health professionals.



In addition to the annual conference, NCVH includes one of the largest peripheral fellows course in the U.S. This program draws over 120 interventional and surgery fellows from leading institutions. Course Directors create a scientific platform to bring together young leaders to learn new treatments for patients with peripheral vascular disease by providing didactic lectures combined with hands-on training and practical workshops.

International relationships in Asia continue to grow with five NCVH sessions at nationally recognized meetings to include the Great Wall International Congress of Cardiology, China Interventional Therapeutics, China Endovascular Course, Endovascular Conference, and Japan Endovascular Treatment Conference. Combined attendance for these four meetings reach 30,000+ participants.

NCVH will also present 16 one-day regional meetings during 2021-2022 in a variety of cities throughout the United States. Regional conference objectives are developed to reach family physicians, general practice physicians, podiatrists and allied health professionals to help drive the desired message of new interventional technologies and pharmacotherapies available for optimal care for patients with cardiovascular, peripheral vascular and venous disease.

TARGET AUDIENCE

Cardiologists, Interventional Cardiologists, Vascular Medicine Specialists, Cardiothoracic/Vascular/General Surgeons, Interventional Radiologists, Osteopaths, Family Physicians, Internists, Endocrinologists, Podiatrists, Residents and Fellows, Diabetes and Wound Care Specialists, Advanced Practice Nurses, Physician Assistants, Registered Nurses, Radiology and Cath Lab Technologists, Physical Therapists and Healthcare Administrators

CONFERENCE OBJECTIVES

Upon completion of this program, the participant should be able to:

- Summarize and implement the latest advances in technology, testing, and imaging for the diagnosis and management of cardiovascular disease.
- Discuss and apply new medical therapies, interventional tools and therapeutic options for the treatment of valvular heart disease, coronary artery disease, heart failure, venous disease, peripheral artery disease and advanced limb preservation.
- Recognize and articulate the importance of peripheral artery and venous disease diagnosis and its relationship to cardiovascular disease.



ACCREDITATION STATEMENT

In support of improving patient care, these activities have been planned and implemented by Cine-Med and New Cardiovascular Horizons Foundation (NCVH). Cine-Med is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team. Accreditation for each program may include:

- CME – Physicians
- CPME – Podiatrists
- CNE – Nurses
- CE – Allied Health Professionals
- ASRT – Cath Lab Technologists



NEEDS ASSESSMENT SUMMARY

Program chair(s) and planning committee members are practicing interventional cardiologists, interventional radiologists, cardiothoracic surgeons and/or vascular surgeons. Physician leaders have identified the knowledge gap in proper screening, detection and referrals for multidisciplinary care in their own practices. Not only is this a faculty perception, but it is also reality when patients are referred with advanced disease that, if addressed sooner, would have resulted in better patient outcomes. The prevalence of diseases of the cardiovascular system has been documented in the peer-reviewed literature many times over. A detailed gap analysis and needs assessment with references is available, upon request.