



BIRMINGHAM, ALABAMA

OCTOBER 16, 2021

August 13, 2021

Dear Industry Colleague:

Please consider this a formal letter of request to exhibit at NCVH Birmingham: "Comprehensive Cardiac and Vascular Symposium for the Primary Care Provider and Specialist" scheduled Saturday, October 16, 2021, at the DoubleTree by Hilton Birmingham Perimeter Park.

This meeting will focus on new technologies and therapies for diagnosing and treating coronary disease, structural & valvular heart disease, rhythm management, and peripheral artery disease (PAD).

Expected attendance for this meeting is one hundred fifty (150) to two hundred fifty (250) medical professionals. Between six (6) and seven and three quarters (7.75) accreditation hours will be available. This document includes the meeting description, target audience, objectives, assessment, and attendance policies.

This meeting will be conducted in accordance with ACCME guidelines for commercial support. In addition, we take great pride in following all PhRMA and AdvaMed guidelines to ensure a balanced and unbiased educational agenda.

Please note the following guidelines:

- Exhibits will be placed in an exhibit or meeting space separate from the CME program meeting room.
- The opportunity to exhibit is open to commercial supporters (i.e. companies) in addition to the company to whom this letter is addressed.
- The exhibit fee of \$1,500 to \$7,500 is for exhibit and/or marketing opportunities only and does not include meal functions.

Your consideration and support of this valuable medical education event is greatly appreciated. Please do not hesitate to contact us if you have questions or if we can be of assistance.

Sincerely,

A handwritten signature in black ink, appearing to read "Robert E. Foster, MD". The signature is fluid and cursive.

Robert E. Foster, MD
Chairman, NCVH Birmingham

Comprehensive Cardiac and Vascular Symposium for the Primary Care Provider and Specialist
NCVH Birmingham | October 16, 2021 | Birmingham, AL
Chairmen: Robert E. Foster, MD | Craig M. Walker, MD
Course Director: Jacob C. Townsend, MD
www.ncvh.org/birmingham

Target Audience

Family Physicians, General Practice Physicians, Primary Care Providers, Internists, Cardiologists, Interventional Cardiologists, Vascular Medicine Specialists, Podiatrists, Cath Lab Technologists, Residents/Fellows, Physician Assistants, Advanced Practice Nurses, Nurses, Allied Health Professionals and Healthcare Administrators

Statement of Need/Program Overview

“Comprehensive Cardiac and Vascular Symposium for the Primary Care Provider and Specialist” will focus on new technologies and therapies for diagnosing and treating coronary disease, structural & valvular heart disease, rhythm management, and peripheral artery disease (PAD).

Learning Objectives

After completing this activity, the participant should be able to:

- Summarize and implement the latest advances in technology, testing and imaging for the diagnosis and management of cardiovascular disease.
- Discuss and apply new interventional tools and therapeutic options for the treatment of valvular heart disease, coronary artery disease, heart failure and peripheral artery disease.
- Recognize and articulate the importance of peripheral artery disease diagnosis and its relationship to cardiovascular disease.

Physician Accreditation Statement

In support of improving patient care, this activity has been planned and implemented by Cine-Med and New Cardiovascular Horizons Foundation (NCVH). Cine-Med is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

Ciné-Med designates this live activity for *AMA PRA Category 1 Credit(s)*[™]. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Registration Rates and Refund/Cancellation Policy

\$35 Advanced Registration

Ends October 11, 2021

\$50 In-Person Onsite Registration

7:00 am – 1:00 pm, October 16, 2021

Cash, checks and all major credit cards accepted

Cancellation Policy: Cancellations made in writing and/or postmarked by October 8, 2021, will receive a full refund. No refunds after October 8, 2021. No refunds for “no shows.”

Disclosure of Conflicts of Interest

New Cardiovascular Horizons Foundation requires instructors, planners, managers, and other individuals and their spouse/life partner who are in a position to control the content of this activity, to disclose any real or apparent conflict of interest they may have as related to the content of this activity. All identified conflicts of interest are thoroughly vetted for fair balance, scientific objectivity of studies mentioned in the materials or used as the basis for content, and appropriateness of patient care recommendations.

Disclaimer

Participants have an implied responsibility to use the newly-acquired information to enhance patient outcomes and their own professional development. The information presented in this activity is not meant to serve as a guideline for patient management. Any procedures, medications, or other courses of diagnosis or treatment discussed in this activity should not be used by clinicians without evaluation of patient conditions and possible contraindications on dangers in use, review of any applicable manufacturer's product information, and comparison with recommendations of other authorities.

Payments

Please make all checks payable to "New Cardiovascular Horizons Foundation"

Tax ID # 46-3186713

Mail to:

1237 Grand Caillou Rd., PMB #432

Houma, LA 70363

All major credit cards accepted.

THANK YOU FOR YOUR CONSIDERATION AND SUPPORT.

*If you have questions regarding this request
please contact us at exhibits@ncvh.org or 337.993.7920.*