



# NCVH

New Cardiovascular Horizons

## 2021 INDUSTRY PROSPECTUS

---

INVEST WISELY

**June 1-4, 2021**  
New Orleans

**Craig M. Walker, MD**  
Founder, Chairman

[ncvh.org/industry](https://ncvh.org/industry)  
337.993.7920

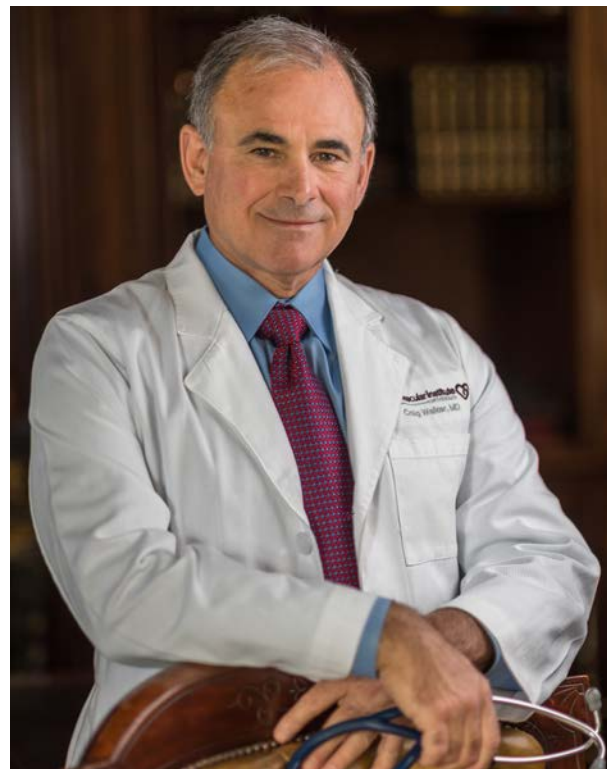
---

## MESSAGE FROM THE FOUNDER

We are pleased to announce that NCVH will be returning in 2021. Over the past twenty years, NCVH moved to Miami to dodge a hurricane and changed calendar dates to avoid the storm season. In 2020 we were faced with a pandemic no one could avoid. COVID has undoubtedly changed how we all meet, educate, and do business on a day to day basis. NCVH has adapted as well, and we continue to innovate ways to learn.

In 2021 NCVH will launch its hybrid conference. A mix of in-person learning opportunities and online distance learning. Our conference will contain the same elements you expect from NCVH. Featuring world-class faculty, cutting edge technology, late-breaking scientific data, a premier Fellows Course, and a Business in Medicine session that examines how COVID has affected the way we do business every day. NCVH will be packed with current and relevant topics that will make an impact in your practice.

I appreciate your participation in NCVH and am pleased that we are part of your business plan. We look forward to seeing you in 2021, in-person and online.



*Craig M. Walker MD*

Craig M. Walker, MD  
Clinical Professor of Medicine  
Tulane University School of Medicine  
New Orleans, LA, USA

Clinical Professor of Medicine  
LSU School of Medicine  
New Orleans, LA, USA

Founder, President and Medical Director  
Cardiovascular Institute of the South  
Houma, LA, USA

Editor in Chief  
JAVELIN Journal

Clinical Editor  
Vascular Disease Management

---

## CONFERENCE CO-CHAIRMEN

**Amit Amin, MD\***  
Cardiovascular Institute of the South  
Lafayette, LA

**Robert Beasley, MD\*\***  
Mount Sinai Medical Center  
Miami Beach, FL

**Frank Bunch, MD\***  
Cardiology Associates of Mobile  
Mobile, AL

**Osama Ibrahim, MD\***  
Ashchi Heart & Vascular Center  
Jacksonville, FL

**Richard Kovach, MD\***  
Deborah Heart and Lung Center  
Browns Mills, NJ

**Ankur Lodha, MD\***  
Cardiovascular Institute of the South  
Lafayette, LA

**Pradeep Nair, MD\***  
Cardiovascular Institute of the South  
Houma, LA

**Seshadri Raju, MD\***  
The Rane Center for Venous and  
Lymphatic Diseases  
Jackson, MS

**Frank Tursi, DPM\***  
Our Lady of Lourdes Medical Center  
Voorhees, NJ

**Charisse Ward, MD\***  
Cardiovascular Institute of the South  
Baton Rouge, LA

**Mary Yost, MBA\***  
The Sage Group  
Beaufort, SC

\* Indicates NCVH Regional and/or  
International Meeting Chairman

† Indicates NCVH Annual  
Conference Session Chairman

---

## CONFERENCE COURSE DIRECTORS

**George Adams, MD**

North Carolina Heart & Vascular Rex  
Healthcare  
Raleigh, NC

**S. Hinan Ahmed, MD**

UT Health Science Center of  
San Antonio  
San Antonio, TX

**Sam Ahn, MD<sup>+</sup>**

DFW Vascular Group  
Dallas, TX

**Robert Attaran, MD<sup>+</sup>**

Yale University  
New Haven, CT

**Wesley Bennett, MD<sup>+</sup>**

Cardiovascular Institute of  
the South  
Meridian, MS

**James Caridi, MD<sup>+</sup>**

Tulane University Medical School  
New Orleans, LA

**Jeffrey Carr, MD**

Tyler Cardiac and  
Endovascular Center  
Tyler, TX

**Anil Chagarlamudi, MD<sup>+</sup>**

Cardiovascular Institute of  
the South  
Houma, LA

**Jacob Corbell, MBA**

Cardiovascular Institute of  
the South  
Houma, LA

**Robert Coronado, MD**

Coronado Vein Center  
Redding, CA

**Jeff Davis, RRT, RCIS<sup>+</sup>**

Florida SouthWestern State College  
Fort Myers, FL

**Thomas Davis, MD**

St. John Hospital and Eastlake  
Cardiovascular  
St. Clair Shores, MI

**Larry Diaz-Sandoval, MD**

Metro Health-University of  
Michigan Health Hospital  
St. Clair Shores, MI

**Eric Dippel, MD<sup>+</sup>**

Vascular Institute of the Midwest  
Davenport, IA

**W. Britton Eaves, MD<sup>+</sup>**

Cardiovascular Consultants  
Bossier City, LA

**Foluso Fokarede, MD**

Mid-South Heart Center PC  
Jackson, TN

**Robert Foster, MD<sup>+</sup>**

Birmingham Heart Clinic  
Birmingham, AL

**Mark Goodwin, MD**

Advocate Heart Institute  
Naperville, IL

**Ryan Hebert, MHA<sup>+</sup>**

Cardiovascular Institute of the South  
Harvey, LA

**Ghassan Kassab, PhD<sup>+</sup>**

California Medical Innovations  
Institute  
San Diego, CA

**Sohail Khan, MD<sup>+</sup>**

American Heart and Vascular Institute  
Salt Lake City, UT

**S. Jay Mathews, MD<sup>+</sup>**

Bradenton Cardiology Center  
Bradenton, FL

**Carlos Mena, MD<sup>+</sup>**

Yale University  
New Haven, CT

**Owen Mogabgab, MD**

Cardiovascular Institute of the South  
Harvey, LA

**Jihad Mustapha, MD**

Advanced Cardiac & Vascular  
Centers for Amputation Prevention  
Grand Rapids, MI

**Fadi Saab, MD**

Advanced Cardiac & Vascular  
Centers for Amputation Prevention  
Grand Rapids, MI

**Louis Salvaggio, MD**

Cardiovascular Institute of the South  
Lafayette, LA

**Vinay Satwah, DO**

Center for Vascular Medicine  
Greenbelt, MD

**Jasvinder Singh, MD**

Washington University School  
of Medicine  
St. Louis, MO

**David Slovut, MD, PhD<sup>+</sup>**

Oak Hill Hospital  
Brooksville, FL

**Ariel Soffer, MD<sup>+</sup>**

Soffer Health  
Aventura, FL

**Deepak Thekkoott, MD<sup>+</sup>**

Cardiovascular Institute of  
the South  
Zachary, LA

**Anish Thomas, MD<sup>+</sup>**

Mercy Hospital South  
St. Louis, MO

**Patricia Thorpe, MD<sup>+</sup>**

Pulse Cardiovascular Institute  
Scottsdale, AZ

**Bret Wiechmann, MD<sup>+</sup>**

Vascular & Interventional  
Physicians  
Gainesville, FL

**Wayne Zhang, MD<sup>+</sup>**

University of Washington  
Seattle, WA

\* Indicates NCVH Regional and/or  
International Meeting Chairman

+ Indicates NCVH Annual  
Conference Session Chairman

---

## TABLE OF CONTENTS

### ABOUT US

Conference Co-Chairmen and Course Directors	Inside Cover
Attendee Demographics	1
20 <sup>th</sup> Annual Conference Sponsors	2

### SUPPORT OPPORTUNITIES

Important Deadlines	4
Premier Sponsor Packages	5
Exhibit Floor Plan	6
In-Person Exhibit Rates	7
Virtual Exhibit Rates	8
Vitual Promotional Opportunities	9
Meal Symposia	10-11
Mobile App	12
Email Marketing	13
Digital Display Opportunities	14
Hotel Promotional Advertising Opportunities	15
Hotel Floor Plan	16
High Traffic Signage	17
Meeting Room Rental Rates	18
Promotional Advertising Opportunities	19
Daily Newspaper	20
Conference Program	21
Personal Protection and Conference Bags	22-24

### FELLOWS COURSE

### BUSINESS OF MEDICINE

### LOGISTICS

Exhibit Hall and Booth Specifications	25
Shipping	26
Official Contractors	27
Exhibit Services and Shipping	
Electrical and Internet	
Lead Retrieval	
Audiovisual	

### NCVH REGIONAL MEETINGS

### EXHIBIT RULES AND REGULATIONS

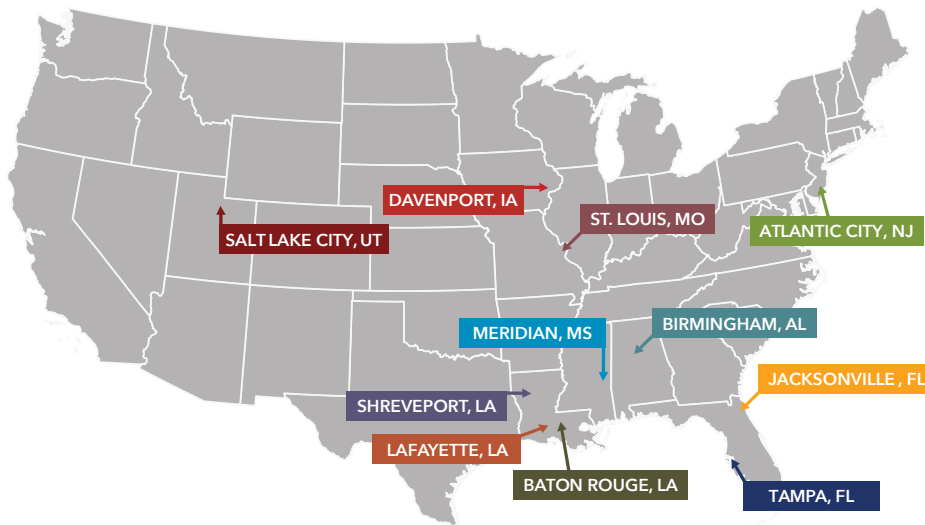
### APPLICATION AND CONTRACT

## WHO ATTENDS

For over twenty years, NCVH has attracted a large group of multidisciplinary health care professionals. The physicians represented at NCVH are the highest volume interventionalists practicing in North America. NCVH has a loyal international following. Many NCVH faculty are featured speakers in China, Japan, Mexico, South American, and Europe. Its worldwide reach allows our partners to introduce new products and techniques to markets worldwide.

The NCVH Fellows Course has the reputation of a "can't miss" program for physicians in training and industry partners alike. The faculty is a who's who in physician training, and our unique hands-on training opportunities offer Fellows a chance to learn from the Masters. With limited availability, this course fills up fast.

## ATTENDEE DEMOGRAPHICS



**1543**

Total Attendees

43 states and territories were represented at the 20<sup>th</sup> Annual Conference.



<b>MD, DO, DPM</b>	<b>56%</b>
PA, NP, RN	21%
Allied Health	13%
Technologists	10%



**95%**

Domestic Attendees

57 attendees represented the 21 international countries at the 20<sup>th</sup> Annual Conference.



### NCVH DIGITAL EDUCATION SERIES WEB METRICS

- 14,000+ visitors and 65,000+ page views across five CME educational volumes and sponsored symposiums
- 51% of visitors were MD's
- 75%+ visitors from North America
- 10 countries represented
- 65% of traffic came from NCVH email marketing links

## PARTNERSHIP

NCVH executive leadership recognizes that industry partners who offer treatment options and therapies for patients with PAD, CLI and cardiovascular disease are critical to the educational process for attendees. Industry innovation is vital for effective treatment. Ample time is provided for participants to interact with exhibitors during the conference. Additional opportunities for industry-sponsored symposia, workshops and advertising are available through our sponsorship packages.

## 20<sup>TH</sup> ANNUAL CONFERENCE SPONSORS

PLATINUM

**Boston  
Scientific**

**Janssen**  
PHARMACEUTICAL COMPANIES  
OF *Johnson & Johnson*

**PHILIPS**

GOLD

**Abbott**

**GORE**  
Creative Technologies  
Worldwide

**Medtronic**  
Further. Together

SILVER

**BD**

**CSI** | CARDIOVASCULAR  
SYSTEMS, INC.

**COOK**  
MEDICAL

**TERUMO**  
INTERVENTIONAL  
SYSTEMS

BRONZE

**ASAHI INTECC USA, INC.**

**Canon**  
CANON MEDICAL SYSTEMS USA, INC.

**intact**  
vascular

**SIEMENS  
Healthineers**

## SUPPORTERS

AAAneurysm Outreach  
Abiomed  
ACIST Medical Systems  
Advanced Catheter Therapies, Inc.  
Aegerion Pharmaceuticals  
Amarin Pharma, Inc.  
American Professional Wound Care Association (APWCA)  
American Vascular Associates  
AngioAdvancements  
Argon Medical Devices  
AstraZeneca  
Avinger  
Biomedix  
BIOTRONIK, Inc.  
Boehringer Ingelheim Pharmaceuticals, Inc.  
Capital Health Solutions, Inc.  
Cardio Flow  
Cardiovascular Institute of the South

Cardiva Medical, Inc.  
CeloNova BioSciences, Inc.  
Chicago EndoVascular Conference (CVC)  
Cordis, A Cardinal Health Company  
Divinity Home Health  
Edwards Lifesciences  
Endovascular Today  
Euphrates Vascular  
Getinge  
Heartflow  
HMP  
Horizons International Peripheral Group  
Inari Medical  
Lafayette General Health  
LimFlow  
Modulim (formally known as Modulated Imaging)  
NexGen Testing, Inc.  
Novartis Pharmaceuticals Corporation  
Outpatient Endovascular

Interventional Society  
Penumbra  
Pfizer, Inc.  
PolarityTE  
Proximo  
Ra Medical Systems  
Regeneron Pharmaceuticals, Inc.  
Shockwave Medical  
Streamline MD  
Surgical Care Affiliates  
Teleflex  
Terrebonne General Medical Center  
USA Vein Clinics, Vascular and Fibroid Centers  
Vasorum LTD  
Venclose  
VentureMed Group, Inc.  
WomenHeart  
Zero Gravity

## COMMERCIAL SUPPORT

Abbott Vascular  
Abiomed  
BD Peripheral Intervention

Gore & Associates  
Medtronic  
Shockwave Medical

Terumo Interventional Systems

2020 DIGITAL EDUCATION SERIES SPONSORS



---

## Important Deadlines

### EXHIBITOR TIMELINE

Wednesday, March 31	Final Payments Due
Monday, April 12	10% Late Fee Begins
Monday, May 17	Freeman Warehouse Receiving Starts (page 27)
Friday, May 1	Print and Digital Materials Submission Deadline (pages 8, 9, 12, 13, 14 and 21 )
Friday, April 30	Hotel Discount Deadline
Saturday, May 1	Freeman Furnishings Advanced Pricing Deadline (page 27)
Friday, May 7	Name Badge Registration Deadline (page 29)
Wednesday, May 26	Freeman Warehouse Receiving Deadline (page 27)
Monday-Thursday, May 17-20	Conference Bag Inserts Shipping Deadline (page 24)

---

### PROGRAM SCHEDULE

Dates subject to change. Please check [ncvh.org/sponsors](http://ncvh.org/sponsors) for updates.

Tuesday, June 1	6:30 AM - 6:00 PM	Fellows Course
Tuesday, June 1	8:00 AM - 6:00 PM	Business of Medicine
Tuesday, June 1	6:00 PM - 7:30 PM	Meet The Titans Reception
Wednesday, June 2	7:00 AM - 6:00 PM	Annual Conference Day 1
Thursday, June 3	7:00 AM - 6:00 PM	Annual Conference Day 2
Friday, June 4	7:00 AM - 5:00 PM	Annual Conference Day 3   CO2 Angiography Society   Vein Forum

---

### EXHIBIT HOURS

Tuesday, June 1	9:00 AM - 5:00 PM	Exhibitor Move-In
Wednesday, June 2	9:00 AM - 4:00 PM	Exhibit Hall Open
Thursday, June 3	9:00 PM - 4:00 PM	Exhibit Hall Open
Friday, June 4	9:00 AM - 4:00 PM	Exhibit Hall Open
Friday, June 4	4:00 PM - 6:00 PM	"Hand-Carry" ONLY Exhibitor Move-Out*
Friday, June 4	6:00 PM - 8:00 PM	Exhibitor Move-Out

#### HOTEL INFO

The Roosevelt New Orleans  
130 Roosevelt Way  
New Orleans, LA 70112  
844.373.2130 | Reference "NCVH"

[ncvh.org/travel](http://ncvh.org/travel) | \$299/night  
Discount Deadline:  
Friday, April 30

\*A "Hand Carried" item is defined as what one person can carry in one trip without a hand-truck or bellman's cart. Booth teardown must be contained to the booth and cannot protrude into the aisles. Contractors, hotel staff, and Freeman will not be allowed to begin teardown during this time. A \$3,000 penalty will be issued for move out prior to 4:00 pm on Friday, June 4.

## PREMIER SPONSOR PACKAGES

### PLATINUM

\$200,000

- 20 x 20 Premium island exhibit booth or pavilion
- Breakfast or lunch symposium (up to 200 attendees)
- 20 Exhibitor conference registrations
- 1 Full-page, 4-color ad on tab in conference program
- 2 Email marketing messages
- 3 Conference bag inserts
- Premium virtual exhibit with platinum recognition

### GOLD

\$150,000

- 10 x 20 Premium end cap exhibit booth
- Lunch symposium
- 15 Exhibitor conference registrations
- 1 Full-page, 4-color ad in conference program
- 1 Email marketing message
- 2 Conference bag inserts
- Premium virtual exhibit with gold recognition

### SILVER

\$100,000

- 8 x 20 Premium exhibit booth
- Lunch symposium
- 12 Exhibitor conference registrations
- 1 Full-page, 4-color ad in conference program
- 1 Conference bag insert
- Premium virtual exhibit with silver recognition

### BRONZE

\$50,000

- 8 x 16 Premium exhibit booth
- 8 Complimentary exhibitor registrations
- 1 Full-page, 4-color ad in conference program
- 1 Conference bag insert
- Premium virtual exhibit with bronze recognition



### FELLOWS COURSE

\$35,000

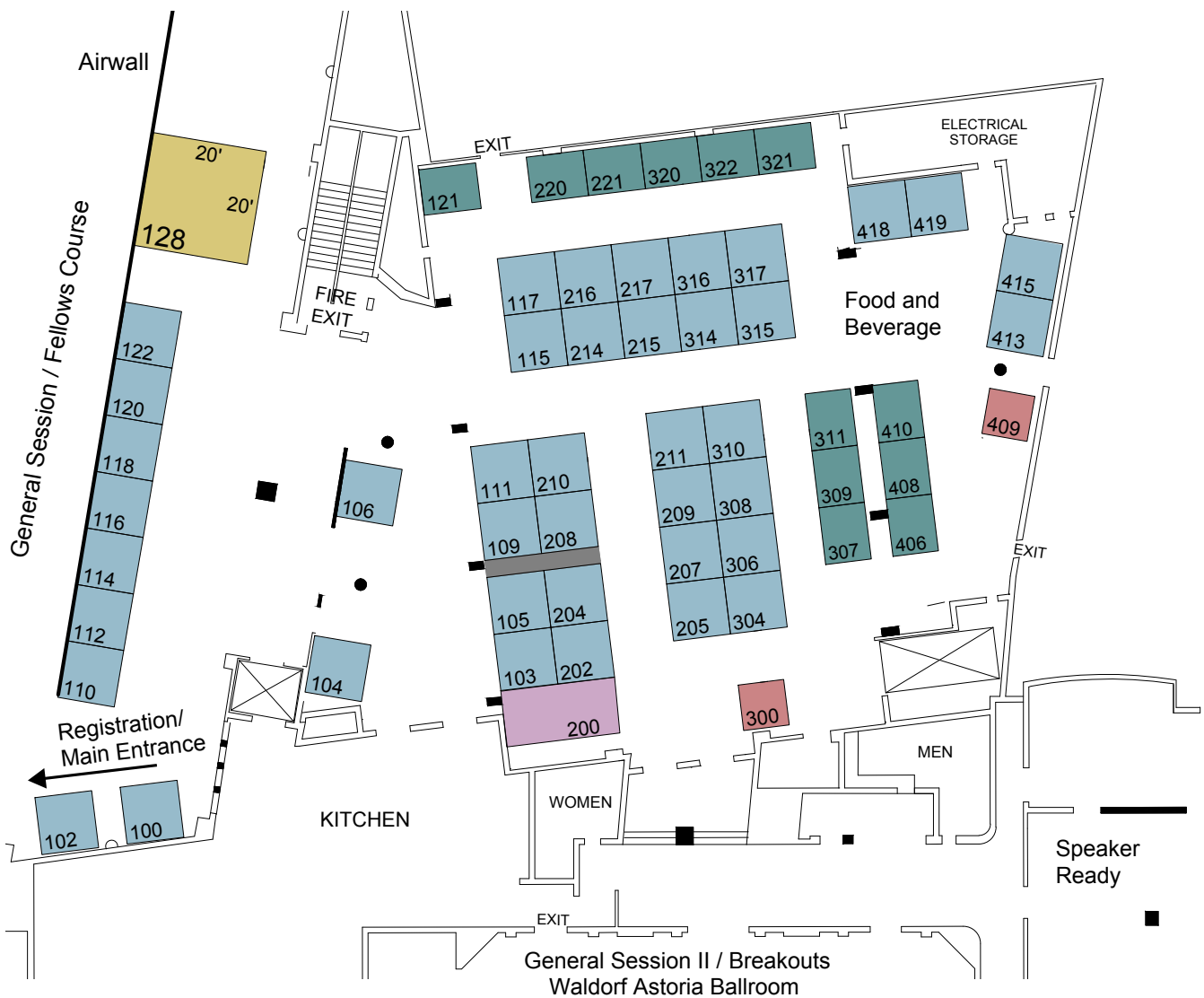
Add a product training workshop at the fellows course and a hands-on simulator station for an additional \$35,000. See page X for fellows course information and opportunities.

### EXCLUSIVE CUSTOM SPONSORSHIPS:

NCVH will create custom sponsorship opportunities to fit your organization's strategic needs. Contact us to explore the possibilities. [exhibits@ncvh.org](mailto:exhibits@ncvh.org) | 337.993.7920

**SEE VIRTUAL EXHIBITS SECTION FOR VIRTUAL EXHIBIT BENEFITS AND DETAILS ON PAGE 8**

# EXHIBIT FLOOR PLAN



This floor plan is subject to minor changes. Booths may be split or combined to create alternate sizes. Space is assigned first come, first served, based upon receipt of deposit. Returning supporters have first right of refusal for space preference provided all deadlines are met.

For booth space larger than 10X10, purchase of a premier sponsor package is required.

- 8x8**
- 8x10**
- 10x10**
- 10x20**
- 20x20**

---

## EXHIBIT RATES

VIEW EXHIBIT FLOOR PLAN ON PAGE 6

NCVH is proud to debut virtual exhibits in addition to its in-person exhibits. The conference will be both in-person and live streamed. All in-person exhibits will include a virtual exhibit. See the individual exhibit packages for details. Increase your brand exposure in the virtual exhibits by purchasing individual promotional opportunities or upgrading your virtual exhibit. Below is a section of stand-alone virtual exhibit options that exhibitors can purchase in lieu of attending in-person.

### IN-PERSON EXHIBITS

#### **10 X 10 BOOTH     \$22,000**

- 4 complimentary exhibitor registrations
- 1 Conference bag insert
- 20% discount on advertising opportunities
- Includes priority virtual exhibit
- Upgrade to a premium virtual exhibit for \$5,000

#### **8 X 10 BOOTH     \$12,500**

- 3 complimentary exhibitor registrations
- 10% discount on advertising opportunities
- Includes standard exhibit
- Upgrade to a priority virtual exhibit for \$2,500
- Additional virtual exhibit upgrades 50% discount

#### **8 X 8 BOOTH     \$6,000**

- 2 complimentary exhibitor registrations
- Includes basic virtual exhibit
- Upgrade to a standard virtual exhibit for \$1,500
- Additional virtual exhibit upgrades 50% discount

#### **PUBLISHERS     \$1,500**

- 1 complimentary exhibitor registration
- Includes basic virtual exhibit

#### **NON-PROFITS     \$500**

- 1 complimentary exhibitor registration
- Includes basic virtual exhibit



NCVH is committed to holding its Annual Conference in New Orleans June 1-4, 2021. This conference is being presented as a Hybrid event and will accommodate both in-person attendees in New Orleans and online attendees who cannot travel. In the event further circumstances make holding a live, in-person, event impossible NCVH will proceed with a completely virtual conference presenting its full schedule. All NCVH 2021 educational content will be archived and presented as enduring material with online accreditation available for up to one-year post event. As such, NCVH will adhere to published cancellation policies

## VIRTUAL EXHIBITS

### SPONSOR BENEFITS

**PREMIUM**  
\$22,000

**PRIORITY**  
\$12,500

**STARTER**  
\$6,000

**BASIC \$N/A\***

#### Included with In-Person Exhibit Packages Virtual Exhibit Location & Logo Size

Virtual exhibits will be displayed as icons of the company's logos in up to four columns with the premium exhibits being located at the top of the page with fewer columns and prominent icons. Attendees will enter an exhibitors virtual booth by clicking the company's logo.

Tier 1 /  
Extra Large

Tier 2 /  
Large

Tier 3 /  
Medium

Tier 4 /  
Small

#### External Virtual Booth Link

Ability to link to exhibitor's custom virtual booth from within the exhibitor's NCVH virtual exhibit



#### Company Profile

Company logo, website url, and description



(250 word  
description)

(150 word  
description)

(100 word  
description)

(75 word  
description)

#### Live Chat

Ability to chat with virtual attendees



#### Downloads

PDF, PPT, JPG, etc.

10

6

4

2

#### Embedded Videos

Videos that can be played directly within the virtual exhibit. 10 minute limit.

4

2

1

0

#### Keywords

Words or phrases that attendees can search for a virtual booth by, such as drug eluding stents, wire, etc.

25

15

5

3

#### Social Media Buttons

Links to LinkedIn, FaceBook, Twitter, and Instagram



#### Company Contacts Listings

Name, title, email, and phone number of sales representatives and/or clinical staff

4

3

2

1

**\*INCLUDED WITH SELECT IN-PERSON EXHIBIT PACKAGES**

# VIRTUAL PROMOTIONAL OPPORTUNITIES

The screenshot displays the NCVH website layout. At the top, there is a navigation bar with the NCVH logo and links for HOME, EVENTS, DIGITAL EDUCATION, NEWS/MEDIA, ABOUT, and CONTACT. Below this is a large red banner with the text "TOP HORIZONTAL BANNER AD". The main content area features a navigation menu, two registration buttons ("REGISTER FOR IN-PERSON" and "REGISTER FOR LIVESTREAM"), and a table of registration rates. The table lists three options: \$299 Early Bird (12/4/20 - 1/31/21), \$599 Advance Registration (2/1/21 - 5/21/21), and \$799 Standard Registration (6/1/21 - 6/4/21). Below the table are sections for "ABOUT", "ANNUAL CONFERENCE", and "FOCUSED EDUCATION". An image of The Roosevelt New Orleans hotel is also visible. At the bottom, a dark grey banner contains the text "BOTTOM HORIZONTAL STICKY AD".

## TOP HORIZONTAL BANNER AD

Featured at the top of the web page; Maximum of four total ads in rotation; Sponsor provides artwork and hyperlink: 840px x 120px

## BOTTOM HORIZONTAL STICKY AD

Superimposed over content and still visible when the user scrolls; Maximum of four total ads in rotation; Sponsor provides artwork and hyperlink: 840px x 120px

Conference Home Page	\$5,000
Virutal Exhibits Page	\$3,000
Live Events Lounge	\$3,000

Conference Home Page	\$4,000
Virutal Exhibits Page	\$2,500
Live Events Lounge	\$2,500

---

## MEAL SYMPOSIA

(VIEW HOTEL FLOOR PLAN ON PAGE 16)

Command full-audience attention for your product-specific educational messages with these in-demand breakfast and lunch symposia opportunities. All symposia will be presented to a socially distanced in-person audience and live streamed to a virtual audience. Sponsors may elect to have their speakers present in-person or remotely. Limited availability. Contact 337.993.7920 or exhibits@ncvh.org regarding custom options.

---

## IN-PERSON

*Sponsor benefits and items included in the symposium fee for the in-person symposium.*

Room rental

Food and beverage

Full-page, 4-color ad in onsite program

Attendee report with full contact details

Speaker ready room access and presentation support for the speaker and liaison

## AUDIOVISUAL EQUIPMENT

Screen, projector, sound system and technician

Lectern (podium) with microphone

Confidence monitor with speaker timer

Four-person head table with two microphones

Audience Q&A microphone

## VIRTUAL

*Sponsor benefits and items included in the symposium fee for the virtual live streamed symposium*

Live digital symposium

Ability for participants to submit text questions live

Contact details of all participants

Digital sharing rights to the footage (i.e. marketing, sales, education, etc)

Symposium video to be published to DES for a minimum of one year



## MEAL SYMPOSIA

DATE	ITEM	ATTENDEES	ROOM	AMOUNT
<b>FELLOWS COURSE</b>				
Tuesday, June 1	Breakfast Symposium	100	Roosevelt	\$20,000
	Lunch Symposium	100	Roosevelt	\$25,000
	Dinner Symposium	100	Waldorf	\$25,000
<b>BUSINESS OF MEDICINE</b>				
Tuesday, June 1	Breakfast Symposium	75	Waldorf	\$20,000
	Lunch Symposium	75	Waldorf	\$10,000
<b>ANNUAL CONFERENCE</b>				
Wednesday, June 2	Breakfast Symposium	200	Roosevelt	\$30,000
	Lunch Symposium	125	Waldorf	\$30,000
	Lunch Symposium	125	Orpheum	\$25,000
	Lunch Symposium	75	Blue Room	\$25,000
Thursday, June 3	Breakfast Symposium	200	Roosevelt	\$30,000
	Lunch Symposium	125	Waldorf	\$30,000
	Lunch Symposium	125	Orpheum	\$25,000
	Lunch Symposium	75	Blue Room	\$20,000
Friday, June 4	Breakfast Symposium	200	Roosevelt	\$30,000
	Lunch Symposium	125	Waldorf	\$30,000
	Lunch Symposium	125	Orpheum	\$25,000
	Lunch Symposium	75	Blue Room	\$20,000

Meal symposia content is limited to 45 minutes. The following agenda templates are suggested to help ensure attendees have adequate time to move to/from CME sessions.

### SYMPOSIUM UPGRADES Live Case \$10,000 - \$25,000

#### SYMPOSIUM SCHEDULES

##### BREAKFAST

7:00 AM - 7:05 AM	Served Breakfast
7:05 AM - 7:50 AM	Educational Content   Q&A
7:50 AM	Adjourn

##### LUNCH

12:00 PM - 12:10 PM	Served Lunch
12:10 PM - 12:55 PM	Educational Content   Q&A
12:55 PM	Adjourn

## MOBILE APP

Reach your strategic targets with precision using this comprehensive digital NCVH resource. Your custom ad will appear on key pages such as home, exhibitor and news. The NCVH app features real time event agendas, faculty list, exhibitors, important conference information and exclusive offers. Note: ads cannot appear on pages where CME content is available.

### EXCLUSIVE FLOATING BANNER AD **\$10,000**

Floating on home, exhibitor, news and abstract pages  
1280 x 200 pixels  
Inclusive of all NCVH events June 1, 2021 - April 30, 2022

### EXCLUSIVE FIXED TOP BANNER AD **\$8,000**

Top of home, exhibitor, news and abstract pages  
1280 x 200 pixels  
Inclusive of all NCVH events June 1, 2021 - April 30, 2022

### EXCLUSIVE FIXED BOTTOM BANNER AD **\$6,000**

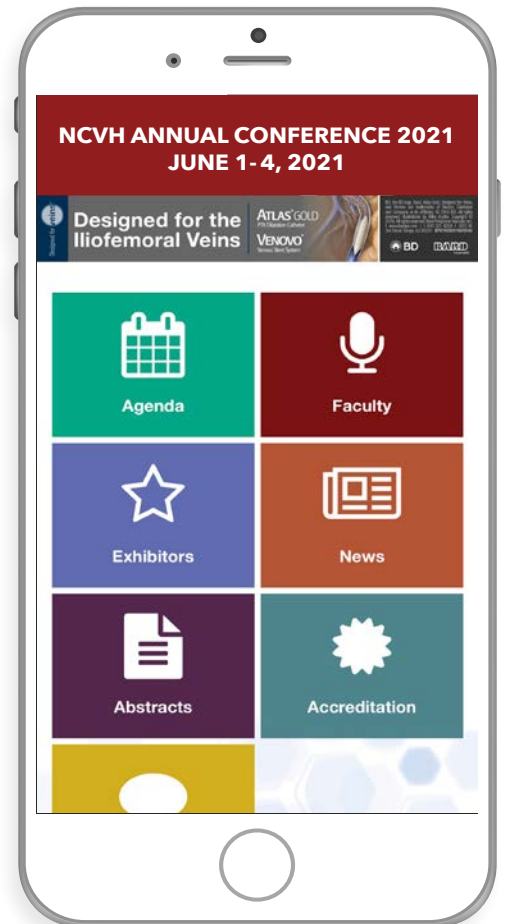
Bottom of home, exhibitor, news and abstract pages  
1280 x 200 pixels  
Inclusive of all NCVH events June 01, 2021 - May 30, 2022

### OVERLAY (POP-UP) AD **\$5,000**

User required to click "close" to continue to app pages  
1024 x 768 pixels  
Inclusive of NCVH 2021 Annual Conference only

### SPONSORED PUSH NOTIFICATION MESSAGE **\$2,500**

Push notification with custom sponsor message sent to all NCVH app users at designated times.  
Three (3) sponsored messages per day, priced per message.



---

## EMAIL MARKETING OPPORTUNITIES

### **CONFIRMATION AND "KNOW BEFORE YOU GO" EMAIL SPONSORSHIP**      **\$10,000**

Banner ad placement on the confirmation emails to the attendees and faculty members upon confirmation of their registration for the conference and again on the "Know Before You Go" email that outlines both the livestream details and in-person instructions for the conference. This is an exclusive opportunity.

### **EMAIL MARKETING MESSAGE**      **\$2,500 PER EMAIL**

One-time email marketing message sent to conference attendees, based on availability. HTML code and image hosting provided by sponsor.

#### **FORMATTING GUIDELINES**

- All images contained in email ad **MUST** be hosted on sponsor's server
- 600 pixels maximum width
- Responsive web format (recommended)
- Create email ad to include some HTML type, avoid creating entire ad as images (recommended)

#### **SUBMISSIONS AND SCHEDULING**

- Schedule send date by emailing [exhibits@ncvh.org](mailto:exhibits@ncvh.org); availability is limited
- Submit code and subject line to [exhibits@ncvh.org](mailto:exhibits@ncvh.org) one (1) week prior to email send date
- Forty (40) characters or less subject line (may require a reference to "NCVH" depending on terms of agreement)
- HTML link (or) text document with HTML code

#### **DISTRIBUTION/REACH**

- Distribution target: NCVH 2019 past attendees and NCVH 2021 Annual Conference in-person and livestream registrants (approximately 2,000 to 2,500 email addresses)
- Distribution demographics are comprised of diverse clinical and non-clinical disciplines including, but not limited to, physicians, allied health, fellows and administrators

### **EMAIL BANNER AD**      **\$1,000 PER EMAIL**

Banner ad placement on in-house NCVH marketing emails sent to the entire database (36,000+) promoting various conference marketing campaigns (housing, sessions, registration, etc).

## DIGITAL DISPLAY OPPORTUNITIES

Reach attendees throughout the conference space with sponsored messages shown simultaneously on all four digital displays. The displays will be split screen with relevant attendee information such as current agenda schedule, special announcements, live cases, and keynote presentations.

### SIZE

18' Widescreen Display  
60" TV  
60" TV  
60" TV  
60" TV

### LOCATION

Exhibit Hall, Crescent Ballroom  
Main Conference Entrance / Registration Area, Roosevelt Ballroom Foyer  
Exhibit Hall Entrance, Crescent Ballroom  
Elevator Bank 2 / Waldorf Ballroom  
Orpheum Ballroom



### MARQUEE EXHIBIT HALL VIDEO AD

**\$7,500**

A 30 second video advertisement with audio played across the entire 18' digital display in the exhibit hall during exhibit breaks or once per hour, whichever is more frequent.

### LOOPING AD

**\$2,500**

A PowerPoint slide or silent video advertisement that loops intermittingly for ten seconds across all four displays. Priced per half-day.

---

## HOTEL PROMOTIONAL ADVERTISING OPPORTUNITIES

### HOTEL ROOM DROPS

Inside room delivery, host hotel plus overflow	<b>\$12,500</b>
Polybag on the door, host hotel plus overflow	<b>\$8,000</b>
Door drop insert included in a polybag on the door, host hotel only, priced per insert	<b>\$1,500</b>

---

### HOTEL ROOM KEY CARDS & HOLDERS

**\$25,000**

Custom printed key cards for the host hotel

**\$5,000**

Key card holders available for an additional charge

---

### TV REMOTE WRAPS

**\$12,500**

Custom printed tv remote control wrap in host hotel rooms

---

### IN-ROOM WATER BOTTLES

**\$12,500**

Custom labels on water bottles inside host hotel rooms

---

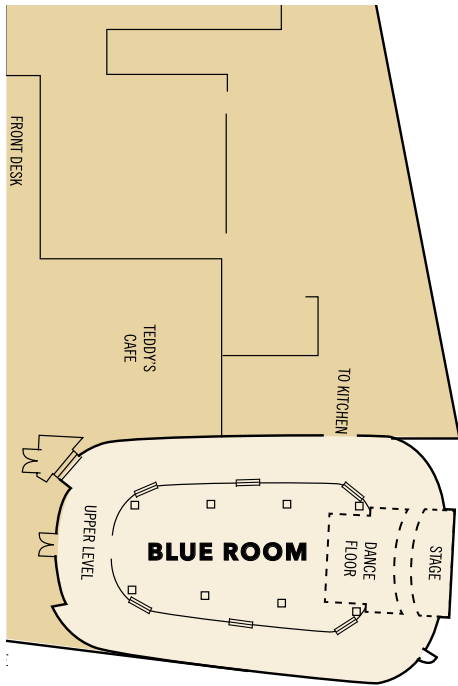
### MIRROR CLING

**\$12,500**

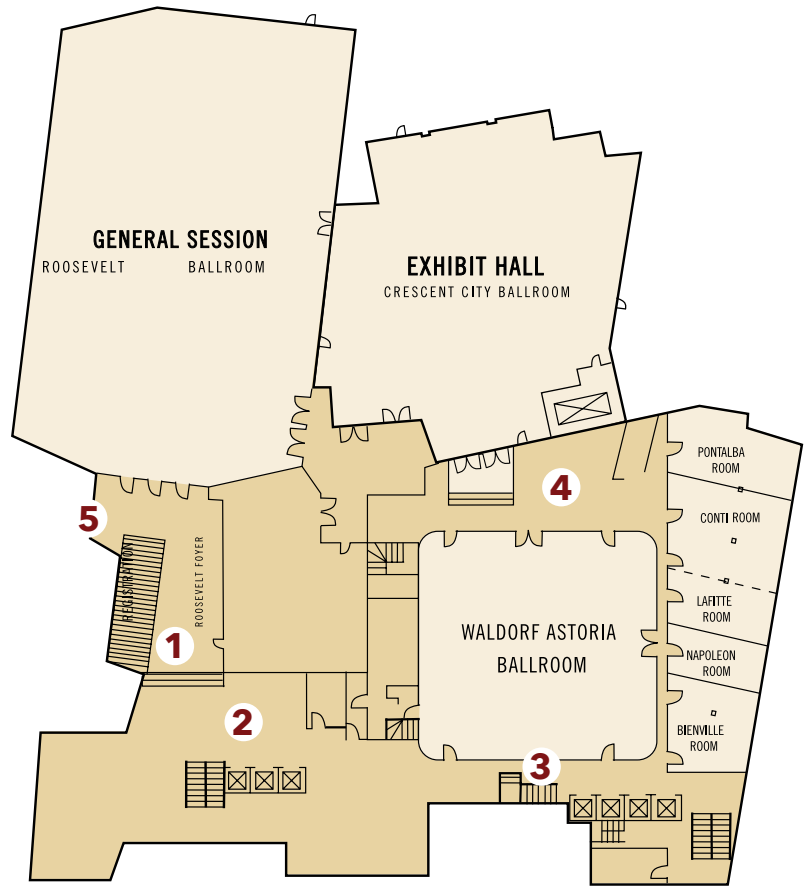
Custom mirror clings in bathrooms of host hotel rooms



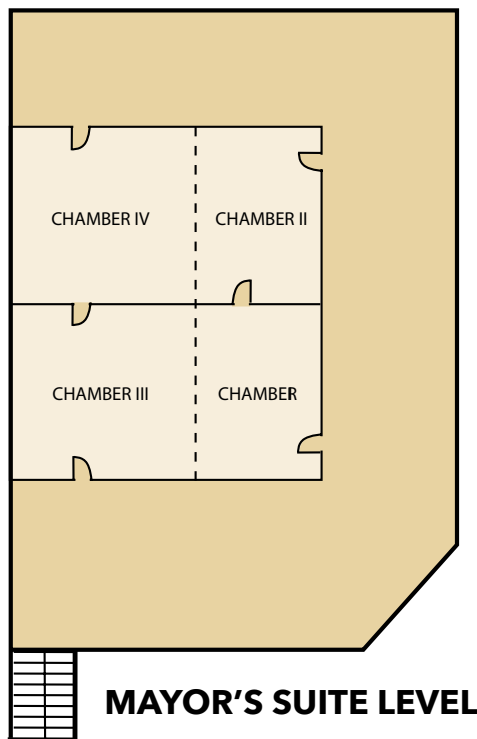
# HOTEL FLOOR PLAN



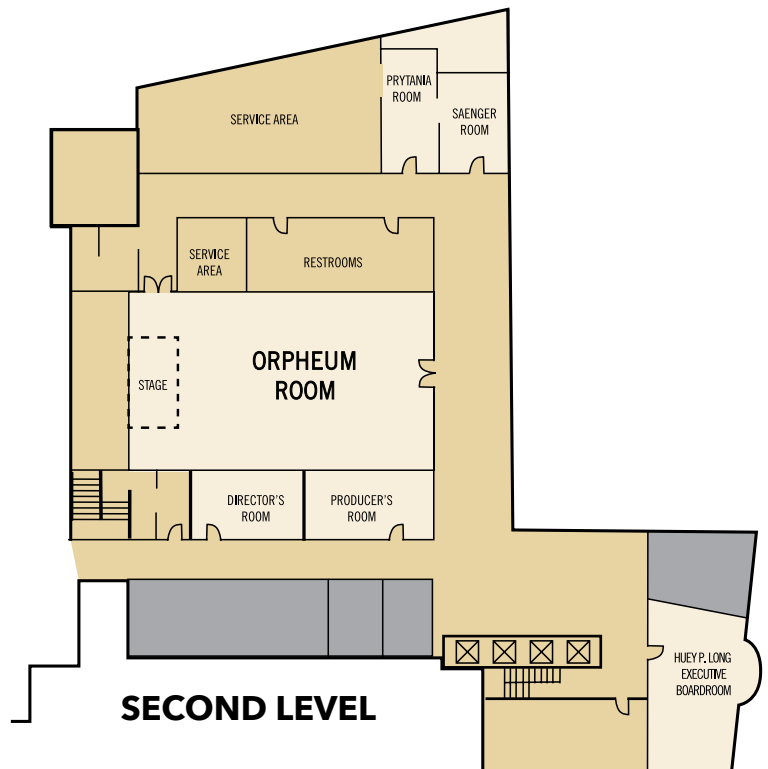
**LOBBY LEVEL**



**MEZZANINE LEVEL**



**MAYOR'S SUITE LEVEL**



**SECOND LEVEL**

---

## HIGH TRAFFIC SIGNAGE

Grab the attention of attendees with large format signage in high traffic areas throughout the conference.

### 1 MULTI-LOCATION COLUMN CLINGS \$25,000

**LOCATION** | Registration Area, Roosevelt Ballroom Foyer

With four individual locations in the highly traveled corridor between registration, both tower elevators, and meeting rooms, this multi-column branding opportunity extends visibility across conference floor space. With four fully wrapped columns, exposure is extended to 16 customer facing surfaces.



### 2 GRAND ENTRANCE COLUMN WRAP \$15,000

**LOCATION** | Registration Entrance, Tower One Elevators

Located just off the main attendee entrance elevators, this three-sided column wrap offers a high traffic and visibility marketing opportunity.



### 3 STAIRCASE MULTI-VIEW STEP SIGNAGE \$12,000

**LOCATION** | Above Escalators from Mezzanine Level to Mayor's Suite Level

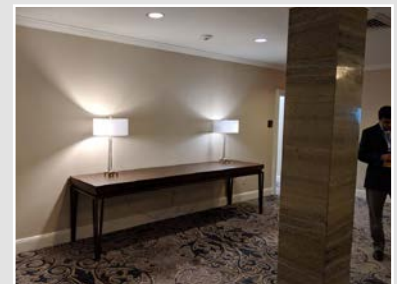
This option is a unique opportunity to brand the marble staircase leading to the second-floor meeting space from the Mezzanine meeting space with custom front facing images. This is a great location for groups holding private meetings in second floor meeting rooms or groups hosting lunch symposia in Orpheum Room.



### 4 EXHIBIT HALL COLUMN CLING \$12,000

**LOCATION** | General Session Entrance, Crescent City Ballroom

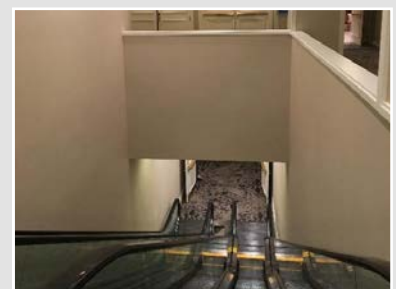
An extremely valuable marketing location of the conference. Located between the Faculty Lounge and the Exhibit Hall, this is an area guaranteed to be seen by every NCVH faculty member.



### 5 CLOTH BANNER HANG \$10,000

**LOCATION** | Above Escalators from Mezzanine Level to Mayor's Suite Level

Located in the conference registration area just above escalators to the conference meeting room, this high visibility area provides a place where your brand stands apart in a dedicated space. Just above the escalators leading to the Chamber Rooms, The Blue Room, and the hotel lobby.



## HOTEL MEETING ROOM RENTAL RATES

Let us help you close the deal. NCVH provides the ideal opportunity for exhibitors to conduct private meetings or functions with important decision-makers. Meeting rooms that accommodate most executive needs are available with all of the expected amenities. Large rooms and custom options available. To reserve a room or inquire about availability, call 337-993-7920 or email [exhibits@ncvh.org](mailto:exhibits@ncvh.org).

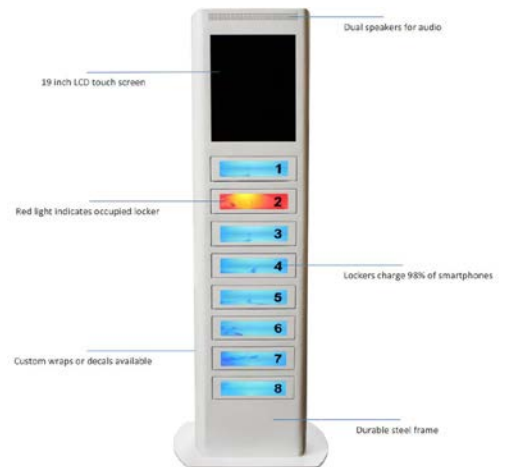
*View hotel floor plan on page 16*

	Theatre	School Room	Banquet	Reception	Conference	Horseshoe	Dimensions	Ceiling	Sq Footage	Level	Min Rental	Rate
Prytania Room	20	12	20	N/A	10	N/A	24x12	9'2"	288	Second	4 hours	\$250/hour
Saenger Room	18	12	16	N/A	10	N/A	21x12	8'	252	Second	4 hours	\$250/hour
Huey P. Long Exec. Boardroom	N/A	N/A	N/A	N/A	12	N/A	38x15	10'	570	Second	1 hour	\$150/hour
Producer's Room	25	20	30	N/A	18	N/A	27x15	8'4"	405	Second	2 hours	\$250/hour
Director's Room	25	20	30	N/A	18	N/A	27x15	8'4"	405	Second	2 hours	\$250/hour
Lafitte Room	60	36	50	65	20	20	35x17	13'8"	595	Mezzanine	4 hours	\$400/hour
Napolean Room	50	30	40	55	18	18	34x17	13'8"	578	Mezzanine	3 days	\$4,000/day
Bienville Room	60	36	50	60	20	20	31x29	11'	899	Mezzanine	3 days	\$5,000/day
Chamber I	100	50	60	100	24	30	26x31	9'	1,082	Mayor's Suite	4 hours	\$250/hour
Chamber III	100	60	70	120	30	36	43x29	9'	1,247	Mayor's Suite	4 hours	\$250/hour
Chamber I & III	180	100	160	200	40	48	79x31	9'	2,449	Mayor's Suite	4 hours	\$5,000/day

## GUIDELINES

- Reservations are subject to a \$100 non-refundable application fee.
- Requests are subject to review and approval prior to confirmation.
- Food and beverage may be ordered directly from the Roosevelt at cost.
- Standard hotel furnishings included.
- Download the hotel meeting room rental application at [ncvh.org/sponsors](http://ncvh.org/sponsors)

## PROMOTIONAL ADVERTISING OPPORTUNITIES



### 1 | DOOR PRIZE SLEEVES \$3,000

Custom sponsor message on side of the card sleeve used daily in the exhibit hall game

### 2 | ABSTRACT BOOKLET \$5,000

Back cover, 4-color, 8.5" w x 11" h, 1/8" bleed  
Quantity: 1,000

### 3 | WIRELESS INTERNET \$5,000

Custom branded wireless internet name and password; priced per day.

### 4 | NAME BADGE LANYARDS \$10,000

Custom lanyards distributed at registration to all conference attendees. Lanyards provided by sponsor. Quantity: 1,500

### 5 | TRI-SIDED TABLE TENTS \$10,000

Reinforce top-of-mind brand awareness with these tri-sided table tents placed in strategic, high-traffic conference areas.

### 6 | COFFEE CUP SLEEVES \$15,000

Custom coffee cup sleeves distributed at attendee and faculty coffee stations.

### 7 | CHARGING TOWER \$15,000

Mobile device charging tower with locking storage containers. Custom sponsor branding; LED digital display.

## DAILY NEWSPAPER

The official daily news of the conference, *What's on the Horizon?* is produced three (3) times onsite during NCVH. Each issue will be available via publication bins throughout the conference area and placed on seats in the general session each morning. Each issue includes live editorial coverage of educational highlights and photos from throughout the conference.

Placing an ad in *What's on the Horizon?* delivers your message to the entire NCVH community of healthcare professionals - cardiologists, surgeons, podiatrists, family physicians, nurses and allied health professionals. Purchasing an ad in this daily newspaper also includes:

- Complimentary publication of 300-word press release with each ad placement
- Posting of issues to ncvh.org and distributed via NCVH social media channels and daily emails
- Premium positions available including premium page 1 banner ad



## PRINT ADVERTISING

Size	W x D	1x	2x	3x
Back Cover	8.5" x 11"	N/A	N/A	\$5,400
Inside Front Cover	8.5" x 11"	N/A	N/A	\$4,900
Front Page Strip Ad	7.5" x 2"	N/A	N/A	\$4,700
Two-Page Spread	17" x 11"	\$3,400	\$6,600	\$9,000
Full-Page	8.5" x 11"	\$1,700	\$3,300	\$4,500
Half-Page Vertical	3.5" x 10"	\$1,400	\$2,700	\$3,900
Half-Page Horizontal	7.5" x 5"	\$1,200	\$2,300	\$3,300
1/4 Page	3.5" x 5"	\$800	\$1,500	\$2,100
Postcard Adhered to PL	5" x 7"	\$2,900	\$2,900	\$2,900
Email Banner Ads	530px x 120px	\$750	\$1,400	\$1,800

*\*Pricing includes 4-color charges. All rates are gross. Appropriate agency commissions apply.*

## DIGITAL ADVERTISING

Digital advertising opportunities available in nightly eblasts highlighting conference news and photos that are sent to more than 34,000+ healthcare professionals. Limited banner ad placements available, \$800 per advertisement.

## CONTACT

**Jenn Waters**

CustomNEWS, Inc. | 240.401.6779

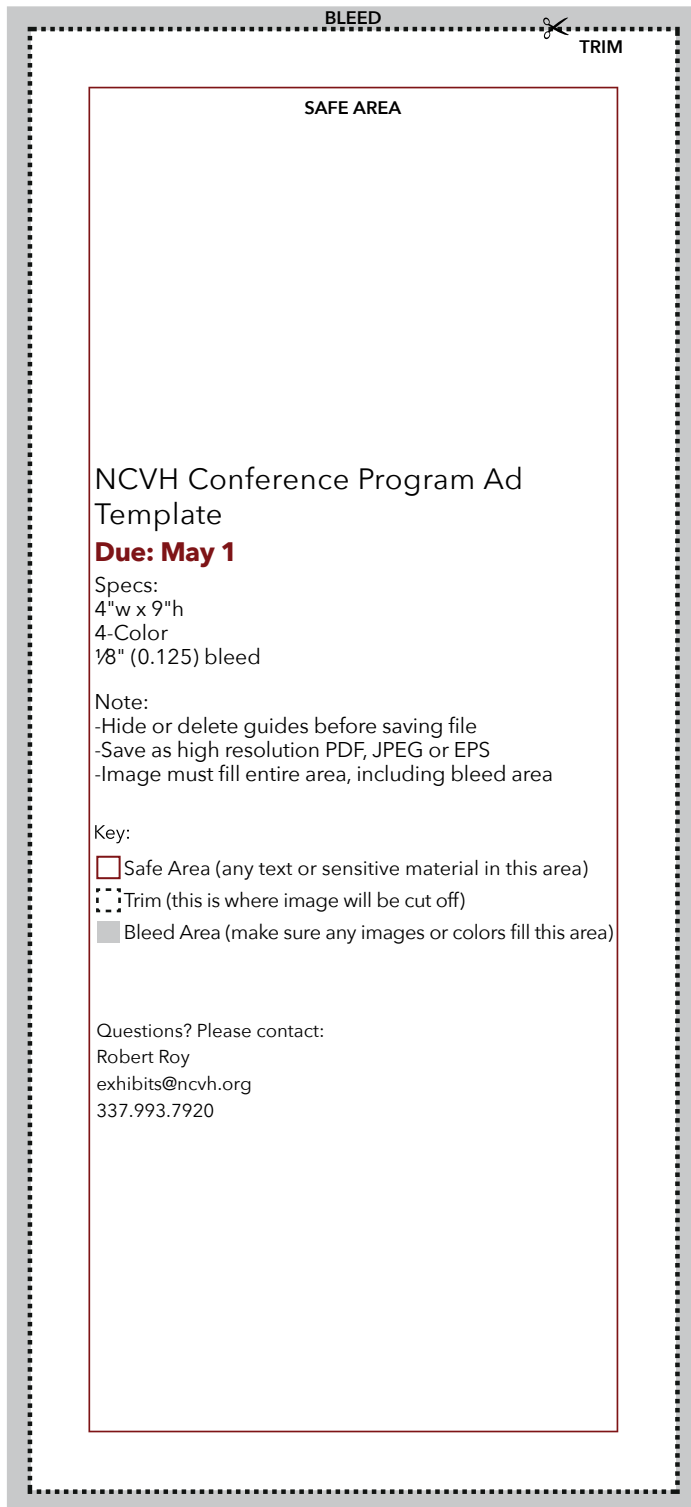
Email: [jwaters@showdailies.com](mailto:jwaters@showdailies.com)

## DEADLINES

**Space: May 14      Materials: May 21**

# CONFERENCE PROGRAM

**DUE DATE: MAY 1**



## **BACK COVER** **\$15,000**

4-color  
4"w x 9"h  
1/8" bleed

## **INSIDE FRONT COVER** **\$10,000**

4-color  
4"w x 9"h  
1/8" bleed

## **INSIDE BACK COVER** **\$7,000**

4-color  
4"w x 9"h  
1/8" bleed

## **TAB** **\$4,500**

4-color  
4"w x 9"h  
1/8" bleed

## **PROGRAM INSERTS** **\$4,500**

4-color, single sided  
4"w x 9"h  
1/8" bleed

## **FULL-PAGE AD** **\$2,000**

4-color, run of book  
4"w x 9"h  
1/8" bleed

## PERSONAL PROTECTION

NCVH is committed to providing a safe educational environment by adhering to all local safety guidelines and implementing the most effective personal protection measures. A complete list of all measures is available upon request.



### 1 | **WATER BOTTLE STATIONS** **\$30,000**

Full color logo sponsorship of water bottle stations placed throughout the conference replacing last year's water cup stations. Total of six water stations for all three conference days.

### 2 | **HAND SANITIZER STATIONS** **\$5,000 PER STATION / \$25,000 FOR ALL 6**

Automatic hand-sanitizer stations posted in high-traffic locations throughout the conference. Location selection on a first come basis. Total of six available. 72" x 16" Double-sided vertical full color custom graphic.

### 3 | **FLOOR DIRECTIONAL AND SOCIAL DISTANCING REMINDER DECALS** **\$15,000**

Opportunity to include a full color logo and short message on the floor decals that direct attendee traffic and remind them to remain socially distant.

## CONFERENCE BAG

Conference bags will be pre-stuffed this year with a conference program, personal protection equipment (PPE), and sponsored items to reduce physical contact. Below is a complete list of available sponsor items that will pre-stuffed in the conference tote bag that is given to each attendee and faculty member upon check-in:



### 1 | CONFERENCE BAG INSERTS

**\$1,500**

A sponsored literature piece. Quantity to ship: 1,000; Insert Size: Inserts may not exceed 8.5" x 11" or 24 pages, unless approved in advance. **Please use shipping label on page 24 or download at [ncvh.org/sponsors](http://ncvh.org/sponsors).**

### 2 | DISINFECTANT WIPES

**\$7,500**

Full color logo sponsorship on a disposable wipe that attendees can use to sanitize their personal space at the conference.

### 3 | PERSONAL HAND SANITIZER BOTTLES

**\$15,000**

Custom sponsor message on side of the card sleeve used daily in the exhibit hall game

### 4 | CONFERENCE BAG

**\$25,000**

Exclusive sponsor logo (single color) placement on one side of a heavyweight canvas conference tote pocketed bag, with the opposite side having the NCVH conference logo.

### 5 | CLOTH MASK

**\$25,000**

Single color logo sponsorship on a high-quality cloth mask that meets CDC guidelines.

---

## CONFERENCE BAG INSERTS SHIPPING LABEL

PLEASE USE SHIPPING LABEL BELOW:



Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Ph: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

To:

NCVH Foundation  
Conference Bag Inserts  
3639 Ambassador Caffery Pkwy.  
Suite 605  
Lafayette, LA 70503

Box \_\_\_\_\_ of \_\_\_\_\_  
(Please number ALL boxes)

## FELLOWS COURSE

Tuesday, June 1

The Fellows Course at NCVH, Complex Strategies for Peripheral Interventions, is one of the largest fellows courses in the US educating over 100 fellows annually. This highly-coveted opportunity is designed for fellows in their final two (2) years of interventional cardiology, vascular surgery or interventional radiology.

This comprehensive program features masters in peripheral interventions and vascular medicine and includes didactic lectures, case studies, simulation training and intensive hands-on learning at the Louisiana State University (LSU) Medical School Innovation Lab.

Faculty interact with small groups of fellows in each workshop area and are available for questions throughout the program. Industry participants, fellows and faculty consistently rate the NCVH Fellows Course as relevant and valuable.

Logistics and details are not listed in the prospectus and will be provided separately upon confirmation.



Sponsorship application, logistics information and additional details available at [ncvh.org/fellows](http://ncvh.org/fellows).

**PRODUCT TRAINING WORKSHOP** **\$30,000**

10 available; Simulator and/or hands-on model

**BREAKFAST SYMPOSIUM** **\$20,000**

1 available; includes food, beverage and audiovisual

**LUNCH SYMPOSIUM** **\$25,000**

1 available; includes food, beverage and audiovisual

**DINNER SYMPOSIUM** **\$25,000**

1 available; includes food, beverage and audiovisual

**SIMULATOR STATION AT LSU** **\$5,000**

6 available; includes dedicated one (1) hour rotation with all fellows

*" This meeting is a great success. It is a real pleasure to attend and be given the chance to be with world leaders in cardiology. I have to thank you and your staff for organizing this and bringing us all to New Orleans.*

*As a physician I'm really impressed by how you brought vascular surgeons and interventionists (IR and cardiologists) and many other specialists all together in one meeting to share their thoughts and ideas on very important topics in PAD.*

*This meeting is an eye opener. Thank you.* **- Qais Radaideh, MD**

---

## BUSINESS OF MEDICINE

Stakeholders Forum | Tuesday, June 1

This innovative session continues to draw record audiences. Led by Mary L. Yost, MBA, Co-Chairman, "Understanding the Business of Peripheral Interventions Stakeholders Forum" outlines the comprehensive financial and economic impact of amputations, peripheral interventions, reimbursements and other exciting topics in the ever-changing landscape of today's complex healthcare industry.

### EDUCATIONAL HIGHLIGHTS

- The Business of Peripheral Interventions: Why It is Essential to Every Community, Hospital, Interventional Lab and Patient
- Medical Intervention: How Does New Technology Affect Cost and Outcome?
- Early Identification of Peripheral Vascular Disease: How Does This Impact Patient Outcomes and Costs?
- Business Aspects of Outpatient Vascular Centers and Other Practice Options
- Understanding the PVD Patient Experience

### SPONSORSHIP OPPORTUNITIES

<b>BREAKFAST SYMPOSIUM</b>	<b>\$5,000</b>
<b>LUNCH SYMPOSIUM</b>	<b>\$10,000</b>



### MEET THE TITANS RECEPTION

The 5<sup>th</sup> annual MEET THE TITANS of Peripheral Interventions Reception will be held on Tuesday, June 1, in the Roosevelt's famous Blue Room. The NCVH Fellows Course and the Business of Peripheral Interventions STAKEHOLDERS Forum conclude with this high-energy cocktail party that provides a perfect opportunity to showcase your brand.

Target these healthcare "movers and shakers" in this lively environment.

\*Contact NCVH for reception sponsor pricing and options.

exhibits@ncvh.org | 337.993.7920

---

## LOGISTICS

Official Contractors

### EXHIBIT SERVICES, CONFERENCE SHIPPING, MATERIAL HANDLING, CLEANING AND EXHIBIT FURNITURE RENTALS

Freeman Exhibitor Services Department  
905 Sams Avenue | New Orleans 70123  
Ph: 888.508.5054 | Fax: 469.621.5612  
Email: exhibitorsupport@freeman.com  
Pre-Show FAQ: [freemanco.com/preshowFAQ](http://freemanco.com/preshowFAQ)  
Post-Show FAQ: [freemanco.com/postshowFAQ](http://freemanco.com/postshowFAQ)

Freeman Shipping Address  
905 Sams Ave. | New Orleans, LA 70123  
Warehouse Receiving Start - May 17  
Furnishings Advance Pricing Deadline - May 1  
Warehouse Receiving Deadline - May 26  
Shipments received after May 26, 2021 subject to late fees  
\*Deliveries will be received Monday-Friday from 9:00am - 3:00pm

Download the NCVH 2021 exhibitor kit at [ncvh.org/industry](http://ncvh.org/industry)

### ELECTRICAL AND INTERNET

Royal Productions  
Ph: 504.335.3118  
Email: [eventtechnology@royalproductions.com](mailto:eventtechnology@royalproductions.com)

Download the electrical and internet form at  
[ncvh.org/industry](http://ncvh.org/industry)

### AUDIOVISUAL SERVICES, VIDEO RECORDING AND PRESENTATION MANAGEMENT

M3Meet  
6593-19 Powers Ave  
Jacksonville, FL 32217  
Ph: 904.513.1370  
Email: [sales@m3meet.com](mailto:sales@m3meet.com)

### LEAD RETRIEVAL

American Tradeshow Services  
217 General Patton Avenue  
Mandeville, LA 70471  
Ph: 985.809.0600 | Fax: 985.809.1888  
Email: [orders@american-tradeshow.com](mailto:orders@american-tradeshow.com)

Download the lead retrieval order form at [ncvh.org/industry](http://ncvh.org/industry)

### HOTEL SHIPPING ADDRESS

The UPS Store / The Roosevelt New Orleans  
Attn: NCVH 2021  
Booth # \_\_\_\_\_  
Piece # \_\_\_\_\_ of \_\_\_\_\_  
Contact Name \_\_\_\_\_  
130 Roosevelt Way | New Orleans, LA 70112

### EXHIBIT HALL AND BOOTH SPECIFICATIONS

#### CARPETING

Exhibit hall has existing hotel carpet.  
Custom carpet available for purchase,  
but not required.

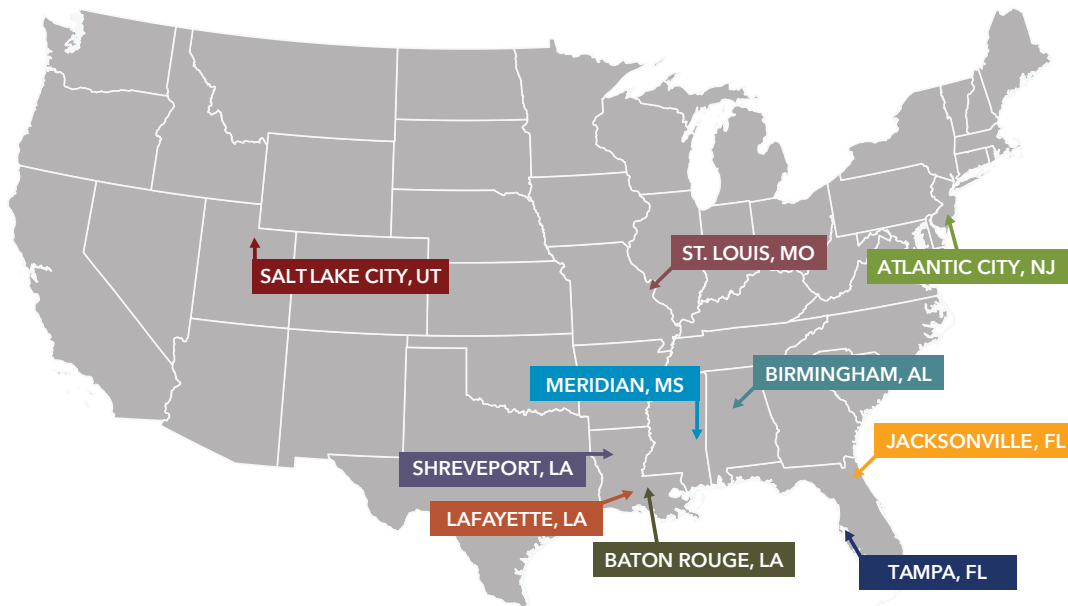
#### DRAPE

8' vertical black back drape  
3' vertical black side dividers

#### OTHER

Chairs, tables and wastebaskets  
**NOT** included  
7" x 44" one-line identification  
sign provided

## 2021 REGIONAL MEETINGS



<b>Baton Rouge</b> LOUISIANA	JAN 9, 2021	State-of-the-Art Cardiology and Advanced Limb Preservation Techniques
<b>Salt Lake City</b> UTAH	FEB 20, 2021	Evolving Paradigms in Cardiovascular Care and Peripheral Vascular Disease
<b>Shreveport</b> LOUISIANA	FEB 27, 2021	Multidisciplinary Advancements in the Treatment of Cardiovascular Disease, Peripheral Artery Disease and Endovascular Therapy
<b>Florida</b> JACKSONVILLE	MAR 27, 2021	Evolving Paradigms in Cardiology and Vascular Medicine
<b>New Jersey</b> ATLANTIC CITY	JUL 24, 2021	Comprehensive Cardiology Symposium
<b>Lafayette</b> LOUISIANA	AUG 21, 2021	Cardiovascular Update for the Primary Care Provider
<b>Birmingham</b> ALABAMA	AUG 28, 2021	Comprehensive Cardiac and Vascular Symposium for the Primary Care Provider and Specialist
<b>St. Louis</b> MISSOURI	SEP 11, 2021	Comprehensive Cardiac and Vascular Symposium
<b>Meridian</b> MISSISSIPPI	OCT 9, 2021	Cardiovascular Update for the Medical Community
<b>Tampa</b> FLORIDA	DEC 4, 2021	Cardiovascular Update for the Primary Care Provider

## EXHIBIT RULES AND REGULATIONS

The exhibit hall is an important extension of the education offered at NCVH. It is an opportunity for healthcare providers to learn about the most up-to-date products and services available. NCVH reserves the right, even if an application has been approved, to refuse exhibits, curtail activities or close exhibits or parts of exhibits that do not, in NCVH's sole determination, comply with its rules and regulations.

By completing and submitting an application to exhibit and sponsor the NCVH annual meeting, companies agree to the following:

### POLICIES

New Cardiovascular Horizons Foundation, a 501(c)(3) nonprofit organization, is proud to present the 2020 New Cardiovascular Horizons (NCVH) Annual Conference. We are committed to providing quality, unbiased medical education and follow all ACCME, AdvaMed and PhRMA guidelines.

Items listed in this industry prospectus, including exhibit booths, are considered promotional, marketing and/or advertising for participating companies and organizations.

We sincerely appreciate all educational grants received, however, grant funding can only be used for educational expenses. ACCME policy states educational grants (commercial support) cannot be used for anything of promotional value, which includes the items listed in this industry prospectus.

We strive to make NCVH a valuable investment. Flexible packages are available to assist supporters in reaching their target audience and marketing goals.

### GUIDELINES

- Signed application and deposit required to reserve space
- Full payment must be received prior to move-in
- Exhibit required to qualify for additional support opportunities
- Final attendee list will NOT be provided to exhibitors who move out prior to published move-out time

### NAME BADGES AND COMPANY PROFILE

Register exhibitor badges and update company profiles (description, logo, and company URL) in the Exhibitor Service Center. Login at [ncvh.org/login](http://ncvh.org/login), and select the "View Exhibitor Service Center" link next to NCVH 2020 Annual Conference. Complimentary exhibitor badges included in package or booth purchase must be pre-registered by May 7.

Badges in excess of package or booth purchase:

- \$399 per badge registered by May 7
- \$499 per badge registered May 8-19
- \$699 per badge registered after 5:00 pm CDT May 19

### AD AND LOGO SPECIFICATIONS

- Full page - 4"W x 9"L full bleed, no trim marks
- Digital logos must contain transparent background, .eps preferred
- All files must be full color: .eps, .ai, or high resolution PDF
- Templates available for download at [ncvh.org/sponsors](http://ncvh.org/sponsors)

### ELIGIBILITY

1. Products or services must be relevant to the diagnosis and treatment of peripheral vascular disease and professional in nature.
2. All products marketed and promoted that are regulated by the Food and Drug Administration (FDA) must meet FDA guidelines or be FDA approved.
3. Industry sponsors who, in the sole opinion of NCVH, conduct themselves unethically may be dismissed from the meeting and exhibit area without refund or may be prohibited from attending and/or exhibiting in the future.
4. Upon submitting an application, the industry sponsor agrees that the information contained in this industry prospectus is an integral and binding part of the exhibit space contract and that it is the responsibility of the industry sponsor to distribute information to all individuals from the company attending NCVH.

## **TERMS OF PAYMENT**

1. Before March 31, a 50% deposit must accompany the industry supporter application and contract. The balance is due March 31.
2. Platinum, Gold, Silver and Bronze industry sponsors will receive a Letter of Agreement (LOA) from NCVH to confirm financial commitment. A signed LOA must be returned to NCVH no later than March 08, with full payment.
3. At its discretion, NCVH may elect to agree to payment terms that vary from what is outlined in these rules and regulations. Please contact exhibits@ncvh.org if special payment terms are needed.
4. Payments can be made by check, credit card, echeck or wire transfer.
  - a. Checks: All checks must be payable to NCVH Foundation.
  - b. eCheck: Contact exhibits@ncvh.org for instructions. No processing fee.
  - c. Credit Cards: Visa, MasterCard, Discover, and American Express are accepted for payment. Please note all credit card payments are subject to a non-refundable 3% processing fee. Contact exhibits@ncvh.org for a credit card authorization form.
  - d. Wire transfers: Contact exhibits@ncvh.org for instructions. The industry sponsor must pay any wire transfer fees.

## **CANCELLATION OR REDUCTION OF EXHIBIT SPACE**

If an industry sponsor wishes to cancel or reduce its exhibit space at the NCVH conference, notification must be given in writing to: Robert Roy · Director of Industry Relations · 3639 Ambassador Caffery Pkwy · Suite 605 Lafayette, LA 70503 · exhibits@ncvh.org

1. NCVH is committed to holding its Annual Conference in New Orleans June 1-4, 2021. This conference is being presented as a Hybrid event and will accommodate both in-person attendees in New Orleans and online attendees who cannot travel. In the further circumstances make holding a live, in-person, event impossible NCVH will proceed with a completely virtual conference presenting its full schedule. All NCVH 2021 educational content will be archived and presented as enduring material with online accreditation available for up to one-year post event. As such, NCVH will adhere to published cancellation policies.
3. If an industry sponsor cancels or reduces its commitment after March 31, the industry sponsor will pay as liquidated damaged 100% of the total contract fees.
4. If an industry sponsor fails to pay 100% of the total contracted fees by March 31, NCVH will cancel the sponsor's participation and is free to assign the released space and promotional opportunities (if applicable) to other companies. Cancellation of participation does not release the industry sponsor from its obligation to pay 100% of the total contracted fee.

## **NO-SHOW POLICY**

Any exhibit unoccupied by 6 a.m. on Wednesday, June 2 may be regarded as a "no-show." The industry sponsor will have been deemed to have canceled the exhibit space contract, and, as such, the exhibitor will pay as liquidated damages 100% of the total contracted fees. All freight will be removed from the exhibitor's booth and returned to the loading dock at the industry sponsor's expense, and NCVH will be free to assign the space to other exhibiting companies or utilize the space at its discretion.

## **MISCELLANEOUS**

Once signed by the industry sponsor and NCVH, the application and contract is irrevocable, and the rights of NCVH under this contract shall not be deemed waived except as specifically stated in writing by an authorized representative of NCVH. The industry sponsor further agrees that on acceptance of this agreement by NCVH, with or without appropriate or timely payments of any and all fees, this agreement shall be binding and enforceable in accordance with its terms. The Contract will be binding on the exhibitor's and NCVH's successors. If any term, clause or provision hereof is held invalid or unenforceable by a court of competent jurisdiction, such invalidity shall not affect the validity or operation of any other term, clause or provision, and the invalid term, clause or provision shall be deemed to be severed from the agreement.

## **APPLICABLE LAW**

Any claim or cause of action arising out of this agreement shall be governed exclusively by the law of the State of Louisiana without regard to its conflict of laws principles. Any claim or cause of action arising under this agreement shall be adjudicated exclusively in the local or federal courts of State of Louisiana. The industry sponsor hereby submits to the personal jurisdiction of the courts located in the State of Louisiana.

## **AMENDMENTS**

These Rules and Regulations may be amended at any time by NCVH, and all amendments so made shall be binding on industry sponsors equally with the original Rules and Regulations

## **INDEMNIFICATION**

Each industry sponsor, in making application for participation, agrees to protect, indemnify and hold harmless the following parties (including, but not limited to): New Cardiovascular Horizons Foundation; M3Meet, LLC; The Roosevelt Hotel, New Orleans; Freeman and their officers, directors, agents, contractors and employees from any and all claims, liability, damages or expenses asserted against them or incurred by them as a result of, or in connection with, any loss of or damage to property, or injury to persons resulting from, arising out of or in any way connected with the negligence, wrongful acts of or breach of contract by the industry sponsor or its agents, servants or employees.

## **LIABILITY AND INSURANCE**

NCVH shall in no event be liable to an industry sponsor for any lost business opportunities or for any other type of indirect, consequential or other type of damages alleged to be due from a breach of this contract or other arising under this agreement or in connection with NCVH 2021. It is understood and agreed that the sole liability of NCVH to the industry sponsor for any breach of this contract or for any other cause of action under any theory of liability arising under this agreement or in connection with NCVH 2021 shall be limited to refund of all amounts paid by the exhibitor or NCVH pursuant to this contract as an exclusive remedy.

The industry sponsor shall, at its sole cost and expense, procure and maintain through the term of this contract comprehensive general liability insurance against claims for bodily injury or death and property loss or damage occurring in or upon or resulting from the premises leased by NCVH.

NCVH will bear no liability for personal injuries, whether suffered by an industry sponsor, its employees, its contractors, agents or business invitees. NCVH will also assume no liability for loss or damage to the property of an exhibitor, its employees, its contractors, agents or business invitees, regardless of the cause, unless such injury or damage results from, or is caused directly or exclusively by, the negligence or wrongful acts of NCVH.

## **USE OF EXHIBIT SPACE**

### **ALCOHOLIC BEVERAGES**

The sale, consumption, distribution or storage of alcoholic beverages in exhibit booths is not permitted at any time. NCVH will host a reception in the exhibit hall where alcohol will be served to all attendees from bars located in the exhibit hall.

### **CLINICAL TESTING**

Industry sponsors are permitted to conduct appropriate and relevant clinical tests provided such activity is disclosed, in writing, to NCVH before May 1.

### **DEMONSTRATION AND PROMOTIONAL PRESENTATIONS**

Industry sponsors may conduct demonstrations and/or promotional presentation from their exhibit booth. Examples include, but are not limited to, case studies and physician presentations related to a company's product or service. As a reminder, CME activities are not permitted in the exhibit hall.

### **DISTRIBUTION OF MATERIALS**

Distribution of printed materials (including promotional materials, publications, satellite event invitations/announcements and books) is limited to the company's exhibit booth unless otherwise provided for by NCVH. All promotional materials (including announcements, signage, invitations, emails, websites, advertisements, posters and flyers) must be approved by NCVH prior to printing or use. Final versions of materials should be submitted for approval between April 13 and May 15 to [exhibits@ncvh.org](mailto:exhibits@ncvh.org).

### **FOOD AND BEVERAGES**

Industry sponsors are permitted to serve and/or distribute food and non-alcoholic beverages in their exhibit booths during all exhibit hours. Selections may include individual wrapped candy, chocolates or mints as well as selections from the catering menu available at The Roosevelt Hotel.

### **GIVEAWAYS**

Industry sponsors may provide giveaways that are educational in nature and modest in value. NCVH encourages companies to check with their own medical affairs/compliance staff for guidelines adhered to by their own companies.

## PREMIER SPONSOR PACKAGES

<input type="checkbox"/> Platinum	\$200,000
<input type="checkbox"/> Gold	\$150,000
<input type="checkbox"/> Silver	\$100,000
<input type="checkbox"/> Bronze	\$ 50,000

## IN-PERSON EXHIBITS

<input type="checkbox"/> 10 x 10	\$ 22,000
<input type="checkbox"/> 8 x 10	\$ 12,500
<input type="checkbox"/> 8 x 8	\$ 6,000
<input type="checkbox"/> Publisher	\$ 1,500
<input type="checkbox"/> Nonprofit	\$ 500

## VIRTUAL EXHIBITS

<input type="checkbox"/> Premium	\$ 22,000
<input type="checkbox"/> Priority	\$ 12,500
<input type="checkbox"/> Starter	\$ 6,000
<input type="checkbox"/> Top Banner Ad	\$ _____
<input type="checkbox"/> Bottom Banner Ad	\$ _____

## PROMOTIONAL OPPORTUNITIES

<input type="checkbox"/> Abstract Book	\$ 5,000
<input type="checkbox"/> Charging Tower	\$ 15,000
<input type="checkbox"/> Coffee Cup Sleeves	\$ 15,000
<input type="checkbox"/> Door Prize Sleeves	\$ 3,000
<input type="checkbox"/> Name Badge Lanyards	\$ 10,000
<input type="checkbox"/> Tri-Sided Table Tents	\$ 10,000

## PERSONAL PROTECTION

<input type="checkbox"/> Floor Decals	\$ 15,000
<input type="checkbox"/> Water Bottle Stations	\$ 30,000
<input type="checkbox"/> Hand Sanitizer Stations	\$ _____

## CONFERENCE BAG

<input type="checkbox"/> Conference Bag	\$ 25,000
<input type="checkbox"/> Cloth Mask	\$ 25,000
<input type="checkbox"/> Hand Sanitizer Bottles	\$ 15,000
<input type="checkbox"/> Disinfectant Wipes	\$ 7,500
<input type="checkbox"/> Conference Bag Inserts	\$ _____

## HIGH TRAFFIC SIGNAGE

<input type="checkbox"/> Multi-Location Column Clings	\$ 25,000
<input type="checkbox"/> Grand Entrance Column Wrap	\$ 15,000
<input type="checkbox"/> Stair Case Multi-View Step Signage	\$ 12,000
<input type="checkbox"/> Exhibit Hall Column Cling	\$ 12,000
<input type="checkbox"/> Cloth Banner Hang	\$ 10,000

## HOTEL OPPORTUNITIES

<input type="checkbox"/> Hotel Room Key Cards	\$ 25,000
<input type="checkbox"/> Hotel Room Key Card Holder Upgrade	\$ 5,000
<input type="checkbox"/> In-Room Water Bottles	\$ 12,500
<input type="checkbox"/> Mirror Cling	\$ 12,500
<input type="checkbox"/> TV Remote Wraps	\$ 12,500

## HOTEL ROOM DROPS

<input type="checkbox"/> Door drop insert included in a polybag on the door	\$ 1,500
<input type="checkbox"/> Inside room delivery, host hotel plus overflow	\$12,500
<input type="checkbox"/> Polybag on the door, host hotel plus overflow	\$ 8,000

## MEAL SYMPOSIA

<input type="checkbox"/> Breakfast Symposium	\$ _____
<input type="checkbox"/> Lunch Symposium	\$ _____
<input type="checkbox"/> Symposium Live Case Upgrade	\$ _____

## MOBILE APP

<input type="checkbox"/> Floating Banner Ad	\$10,000
<input type="checkbox"/> Fixed Banner Top Ad	\$ 8,000
<input type="checkbox"/> Fixed Banner Bottom Ad	\$ 6,000
<input type="checkbox"/> Overlay (Pop-Up) Ad	\$ 5,000
<input type="checkbox"/> Sponsored Push Notification Message	\$ 2,500

## DIGITAL OPPORTUNITIES

<input type="checkbox"/> Confirmation Email Sponsorship	\$10,000
<input type="checkbox"/> Email Marketing Message	\$ _____
<input type="checkbox"/> Email Banner Ad	\$ _____
<input type="checkbox"/> Digital Display Looping Ad	\$ _____
<input type="checkbox"/> Digital Display Marquee Video Ad	\$ 7,500
<input type="checkbox"/> Conference Wireless Internet	\$ _____

## CONFERENCE PROGRAM

<input type="checkbox"/> Back Cover Ad	\$15,000
<input type="checkbox"/> Full-Page Ad	\$ 2,000
<input type="checkbox"/> Inside Back Cover Ad	\$ 7,000
<input type="checkbox"/> Inside Front Cover Ad	\$10,000
<input type="checkbox"/> Program Inserts	\$ 4,500
<input type="checkbox"/> Tab Ad	\$ 4,500

## ADDITIONAL OPPORTUNITIES

<input type="checkbox"/> Other _____	\$ _____
<input type="checkbox"/> Other _____	\$ _____
<input type="checkbox"/> Other _____	\$ _____
<input type="checkbox"/> Other _____	\$ _____
<input type="checkbox"/> Other _____	\$ _____

**TOTAL:** \$ \_\_\_\_\_

---

## INDUSTRY SPONSOR APPLICATION AND CONTRACT

Please complete entire application. This application becomes a binding contract upon submission. See page 4 for important dates and exhibit hours.

### CONTACT INFORMATION

Company Name \_\_\_\_\_

(As it will appear online and in onsite materials)

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

First Name \_\_\_\_\_ Last Name \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Signature \_\_\_\_\_

### PAYMENT INFORMATION

Upon receipt of application, an invoice will be sent to the email address provided above with online credit card and eCheck payment options.

Payments must be received prior to the meeting date; move-in will not be permitted without final payment.

NCVH Foundation is a 501(c)(3) non-profit organization. Tax ID 46-3186713. An NCVH W9 is available for download at [ncvh.org/sponsor](http://ncvh.org/sponsor).

### CREDIT CARDS

All major credit cards accepted.

3% processing fee

### eCHECKS

No processing fee

### CHECKS

Make payable to "NCVH Foundation"

Mail to: NCVH Foundation

1237 Grand Caillou Rd.

PMB #432

Houma, LA 70363

### MEETING LOCATION

The Roosevelt New Orleans

130 Roosevelt Way

New Orleans, LA 70112

Ph: 844.373.2130

\$299/night

[ncvh.org/travel](http://ncvh.org/travel)

Discount Deadline: April 30

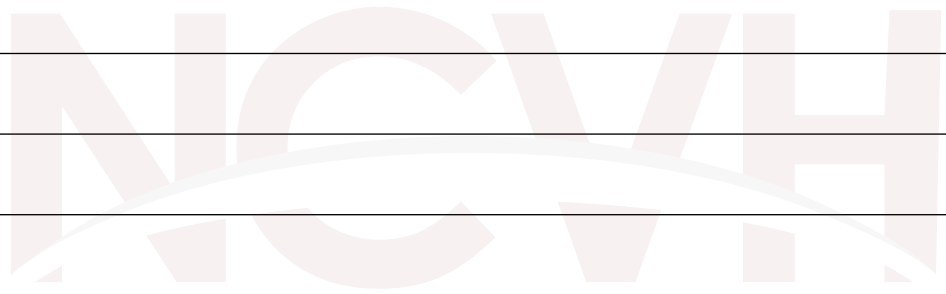
### EXHIBIT SUPPORT

Robert Roy | Director of Industry Relations

Ph: 337.993.7920 | Fax: 337.993.7922

Email: [exhibits@ncvh.org](mailto:exhibits@ncvh.org)

**NOTES**



New Cardiovascular Horizons

THANK YOU FROM

**NCVH**

New Cardiovascular Horizons



New Cardiovascular Horizons

3639 Ambassador Caffery Pkwy  
Suite 605 | Lafayette, LA 70503



3639 Ambassador Caffery Pkwy  
Suite 605 | Lafayette, LA 70503

P: 337.993.7920 | F: 337.993.7922  
exhibits@ncvh.org | [ncvh.org/2021](http://ncvh.org/2021)