



# SALT LAKE CITY, UTAH

## FEBRUARY 20, 2021

November 11, 2020

Dear Industry Colleague:

Please consider this a formal letter of request to exhibit at NCVH Salt Lake City: “Evolving Paradigms in Cardiovascular Care and Peripheral Vascular Disease” scheduled Saturday, February 20, 2021.

This meeting will focus on new technologies and therapies for diagnosing and treating peripheral artery disease and limb salvage, new paradigms in cardiovascular disease, limb preservation and wound care updates.

Expected attendance for this meeting is fifty (50) to one hundred (100) medical professionals. Between six (6) and seven and three quarters (7.75) accreditation hours will be available. This document includes the meeting description, target audience, objectives, assessment, and attendance policies.

This meeting will be conducted in accordance with ACCME guidelines for commercial support. In addition, we take great pride in following all PhRMA and AdvaMed guidelines to ensure a balanced and unbiased educational agenda.

Please note the following guidelines:

- Exhibits will be placed in an exhibit or meeting space separate from the CME program meeting room.
- The opportunity to exhibit is open to commercial supporters (i.e. companies) in addition to the company to whom this letter is addressed.
- The exhibit fee of \$1,500 to \$7,500 is for exhibit and/or marketing opportunities only and does not include meal functions.

Your consideration and support of this valuable medical education event is greatly appreciated. Please do not hesitate to contact us if you have questions or if we can be of assistance.

Sincerely,

Sohail Khan, MD  
Chairman, NCVH Salt Lake City

## **Evolving Paradigms in Cardiovascular Care and Peripheral Vascular Disease**

**NCVH Salt Lake City | February 20, 2021 | Salt Lake City, UT**

**Chairmen: Sohail Khan, MD | Craig M. Walker, MD**

**Course Directors: Mohammad (Mac) Ansari, MD | John Day, MD**

[www.ncvh.org/saltlakecity](http://www.ncvh.org/saltlakecity)

### **Target Audience**

Family Physicians, General Practice Physicians, Primary Care Providers, Internists, Cardiologists, Interventional Cardiologists, Vascular Medicine Specialists, Podiatrists, Cath Lab Technologists, Residents/Fellows, Physician Assistants, Advanced Practice Nurses, Nurses, Allied Health Professionals and Healthcare Administrators

### **Statement of Need/Program Overview**

Evolving Paradigms in Cardiovascular Care and Peripheral Vascular Disease will focus on new technologies and therapies for diagnosing and treating peripheral artery disease and limb salvage, new paradigms in cardiovascular disease, limb preservation and wound care updates.

### **Learning Objectives**

After completing this activity, the participant should be able to:

- Summarize and implement the latest advances in technology, testing and imaging for the diagnosis and management of cardiovascular disease.
- Discuss and apply new interventional tools and therapeutic options for the treatment of valvular heart disease, coronary artery disease, heart failure and peripheral artery disease.
- Review and evaluate interventional devices and appropriate uses.
- Recognize and articulate the importance of peripheral artery disease diagnosis and its relationship to cardiovascular disease.

### **Physician Accreditation Statement**

In support of improving patient care, this activity has been planned and implemented by Cine-Med and New Cardiovascular Horizons Foundation (NCVH). Cine-Med is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

Ciné-Med designates this live activity for *AMA PRA Category 1 Credit(s)*<sup>™</sup>. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

### **Registration Rates and Refund/Cancellation Policy**

#### **\$35 Advanced Registration**

Ends February 15, 2021

#### **\$50 Live Stream Registration**

Begins February 16, 2021

#### **\$50 In-Person Onsite Registration**

7:00 am - 1:00 pm, February 20, 2021

Cash, checks and all major credit cards accepted

*Cancellation Policy: Cancellations made in writing and/or postmarked by February 12, 2021 will receive a full refund. No refunds after February 12, 2021. No refunds for "no shows".*

### **Disclosure of Conflicts of Interest**

New Cardiovascular Horizons Foundation requires instructors, planners, managers, and other individuals and their spouse/life partner who are in a position to control the content of this activity, to disclose any real or apparent conflict of interest they may have as related to the content of this activity. All identified conflicts of interest are thoroughly vetted for fair balance, scientific objectivity of studies mentioned in the materials or used as the basis for content, and appropriateness of patient care recommendations.

### **Disclaimer**

Participants have an implied responsibility to use the newly acquired information to enhance patient outcomes and their own professional development. The information presented in this activity is not meant to serve as a guideline for patient management. Any procedures, medications, or other courses of diagnosis or treatment discussed in this activity should not be used by clinicians without evaluation of patient conditions and possible contraindications on dangers in use, review of any applicable manufacturer's product information, and comparison with recommendations of other authorities.

### **Payments**

Please make all checks payable to "New Cardiovascular Horizons Foundation"

Tax ID # 46-3186713

Mail to:

1237 Grand Caillou Rd., PMB #432

Houma, LA 70363

All major credit cards accepted.

**THANK YOU FOR YOUR CONSIDERATION AND SUPPORT.**

*If you have questions regarding this request  
please contact us at [exhibits@ncvh.org](mailto:exhibits@ncvh.org) or 337.993.7920.*