



New Cardiovascular Horizons



INDUSTRY PROSPECTUS

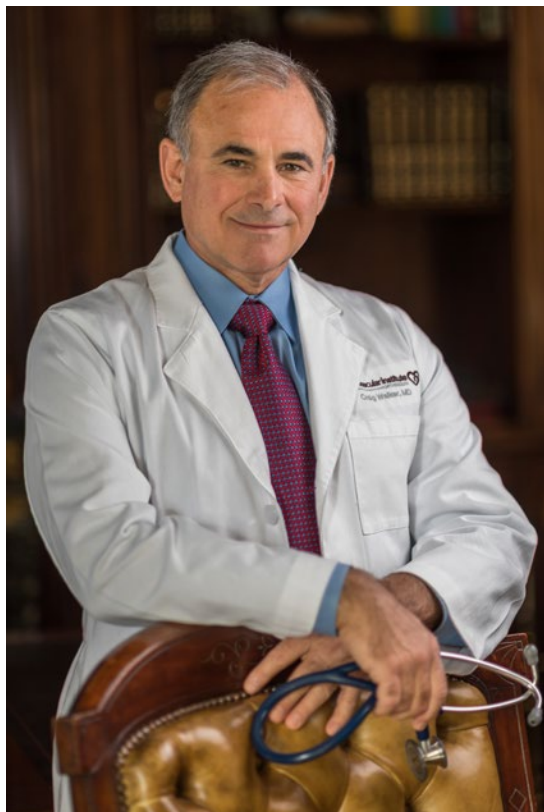
INVEST WISELY

MAY 26-29, 2020 | NEW ORLEANS

CRAIG M. WALKER, MD
FOUNDER, CHAIRMAN

ncvh.org/2020
337.993.7920

A MESSAGE FROM OUR **FOUNDER**



Join us! In 2020, NCVH will celebrate 21 years of providing excellent medical education to physicians and medical professionals, globally. As we look ahead, I am confident that NCVH will continue to be on the forefront of providing new and exciting medical content to our audiences. We are very excited to present the 3rd Annual "Gender and Racial Disparities in Peripheral Interventions" sessions, among the highlights for 2020. These ground-breaking sessions will continue to deliver stellar faculty and extraordinary content.

The first 20 years have been exceptional. I cordially invite you to join us at the NCVH 2020 Annual Conference in New Orleans, May 26-29 and help us make history, again.

Your continued support is sincerely appreciated.

Thank you,

Craig M. Walker, MD
Clinical Professor of Medicine
Tulane University School of Medicine
New Orleans, LA, USA

Clinical Professor of Medicine
LSU School of Medicine
New Orleans, LA, USA

Founder, President and Medical Director
Cardiovascular Institute of the South
Houma, LA, USA

CONFERENCE CO-CHAIRMEN

Robert Beasley, MD *†
Mount Sinai Medical Center
Miami Beach, FL

Frank Bunch, MD *
Cardiology Associates of Mobile
Mobile, AL

Osama Ibrahim, MD *
North Memorial Health Care
Robbinsdale, MN

Richard Kovach, MD *
Deborah Heart and Lung Center
Browns Mills, NJ

Pradeep Nair, MD
Cardiovascular Institute of the South
Houma, LA

Seshadri Raju, MD †
The Rane Center
Jackson, MS

Frank Tursi, DPM †
Our Lady of Lourdes Medical Center
Voorhees, NJ

Mary Yost, MBA †
The Sage Group
Beaufort, SC

** Indicates NCVH Regional and/or International Meeting Chairman*

† Indicates NCVH Annual Conference Session Chairman

CONFERENCE COURSE DIRECTORS



S. Hinan Ahmed, MD *

UT Health San Antonio
San Antonio, TX

Robert Attaran, MD †

Yale University
New Haven, CT

James Bennett, MD *

Jackson Heart Clinic
Jackson, MS

Wesley Bennett, MD *

Anderson Regional Medical Center
Meridian, MS

Alan Block, DPM

Columbus Podiatry & Surgery
Columbus, OH

James Caridi, MD *

Tulane University Medical School
New Orleans, LA

Anil Chagarlamudi, MD

Cardiovascular Institute of the South
Houma, LA

Robert Coronado, MD *

Coronado Vein Center
Redding, CA

William Crowder, MD *

Jackson Heart Clinic
Jackson, MS

Jeff Davis, RRT, RCIS †

Florida SouthWestern State College
Fort Myers, FL

Thomas Davis, MD *

St. John Hospital and Eastlake
Cardiovascular
St. Clair Shores, MI

Larry Diaz-Sandoval, MD *

Metro Health Hospital
Grand Rapids, MI

Eric Dippel, MD *

Vascular Institute of the Midwest
Davenport, IA

W. Britton Eaves, MD *

Cardiovascular Consultants
Bossier City, LA

Ghassan Kassab, PhD †

California Medical Innovations
Institute
San Diego, CA

Carlos Mena, MD †

Yale University
New Haven, CT

D. Christopher Metzger, MD

Wellmont Holston Valley
Medical Center
Kingsport, TN

Jihad Mustapha, MD

Metro Health Hospital
Wyoming, MI

Guy Pupp, DPM

Providence Hospital and
Medical Center
Southfield, MI

Louis Salvaggio, MD *

Cardiovascular Institute of the South
Lafayette, LA

Thomas Shimshak, MD

Florida Hospital Heartland
Medical Center
Sebring, FL

Jasvinder Singh, MD

Washington University School
of Medicine
St. Louis, MO

Ariel Soffer, MD *

Soffer Health
Aventura, FL

Deepak Sudheendra, MD

Hospital of the University
of Pennsylvania
Philadelphia, PA

Anish Thomas, MD *

Interventional Cardiology
St. Louis, MO

Wayne Zhang, MD *

Puget Sound VA
Healthcare System
Seattle, WA

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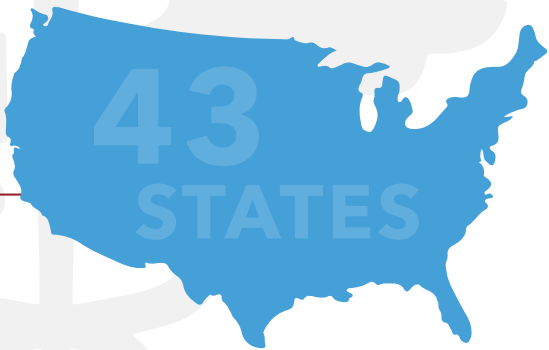
WHO ATTENDS

This annual conference offers unsurpassed education to over 1,500 attendees and features more than 20 live cases broadcast from 9 leading medical centers from around the world. Attendees engage in more than 350 didactic lectures delivered by today's leading experts in peripheral vascular and cardiovascular medicine.

ATTENDEE DEMOGRAPHICS

1543

Total Attendees
43 states and territories were represented at the 2019 Annual Conference



MD, DO, DPM	56%
PA, NP, RN	21%
Allied Health	13%
Technologists	10%



95%
Domestic Attendees
57 attendees represented the 21 international countries at the 2019 Annual Conference



6279

Medical Professionals educated at NCVH international programs.

- CEC
- CIT
- JET
- Endovascology
- Great Wall

PARTNERSHIP

NCVH executive leadership recognizes that industry partners who offer treatment options and therapies for patients with PAD, CLI and cardiovascular disease are critical to the educational process for attendees. Industry innovation is vital for effective treatment. Ample time is provided for participants to interact with exhibitors during the conference. Additional opportunities for industry-sponsored symposia, workshops and advertising are available through our sponsorship packages.

2019 SPONSORS

PLATINUM	GOLD	SILVER	BRONZE
  	  	   	    

SUPPORTERS

AAAneurysm Outreach	Cardiva Medical, Inc.	Interventional Society
Abiomed	CeloNova BioSciences, Inc.	Penumbra
ACIST Medical Systems	Chicago EndoVascular Conference (CVC)	Pfizer, Inc.
Advanced Catheter Therapies, Inc.	Cordis, A Cardinal Health Company	PolarityTE
Aegerion Pharmaceuticals	Divinity Home Health	Proximo
Amarin Pharma, Inc.	Edwards Lifesciences	Ra Medical Systems
American Professional Wound Care Association (APWCA)	Endovascular Today	Regeneron Pharmaceuticals, Inc.
American Vascular Associates	Euphrates Vascular	Shockwave Medical
AngioAdvancements	Getinge	Streamline MD
Argon Medical Devices	Heartflow	Surgical Care Affiliates
AstraZeneca	HMP	Teleflex
Avinger	Horizons International Peripheral Group	Terrebonne General Medical Center
Biomedix	Inari Medical	USA Vein Clinics, Vascular and Fibroid Centers
BIOTRONIK, Inc.	Lafayette General Health	Vasorum LTD
Boehringer Ingelheim Pharmaceuticals, Inc.	LimFlow	Venclose
Capital Health Solutions, Inc.	Modulim (formerly known as Modulated Imaging)	VentureMed Group, Inc.
Cardio Flow	NexGen Testing, Inc.	WomenHeart
Cardiovascular Institute of the South	Novartis Pharmaceuticals Corporation	Zero Gravity
	Outpatient Endovascular	

COMMERCIAL SUPPORT

Abbott Vascular	Gore & Associates	Terumo Interventional Systems
Abiomed	Medtronic	
BD Peripheral Intervention	Shockwave Medical	

Important Deadlines

EXHIBITOR TIMELINE

Tuesday, December 31	10% Discount Deadline
Friday, January 31	50% Deposit Due
Friday, March 6	Final Payments Due
Saturday, March 7	10% Late Fee Begins
Friday, April 17	Abstract Deadline
Friday, April 24	Freeman Warehouse Receiving Starts (page 21)
Friday, May 1	Print and Digital Materials Submission Deadline (page 8 and 15)
Friday, May 1	Hotel Discount Deadline
Tuesday, May 5	Freeman Furnishings Advanced Pricing Deadline (page 21)
Friday, May 8	Name Badge Registration Deadline (page 22)
Tuesday, May 19	Freeman Warehouse Receiving Deadline (page 21)
Monday-Thursday, May 18–21	Conference Bag Inserts Shipping Deadline (page 16)

PROGRAM SCHEDULE

Dates subject to change. Please check ncvh.org/sponsors for updates.

Tuesday, May 26	6:30 AM - 6:00 PM	Fellows Course
Tuesday, May 26	8:00 AM - 6:00 PM	Business of Peripheral Interventions
Tuesday, May 26	6:00 PM - 7:30 PM	Meet The Titans Reception
Wednesday, May 27	7:00 AM - 6:00 PM	Annual Conference Day 1
Wednesday, May 27	6:30 PM - 9:00 PM	Welcome Gala
Thursday, May 28	7:00 AM - 6:00 PM	Annual Conference Day 2
Friday, May 29	7:00 AM - 5:00 PM	Annual Conference Day 3 CO2 Angiography Society Vein Forum

EXHIBIT HOURS

Tuesday, May 26	9:00 AM - 5:00 PM	Exhibitor Move-In
Wednesday, May 27	9:00 AM - 4:00 PM	Exhibit Hall Open
Thursday, May 28	9:00 PM - 4:00 PM	Exhibit Hall Open
Friday, May 29	9:00 AM - 4:00 PM	Exhibit Hall Open
Friday, May 29	4:00 PM - 6:00 PM	"Hand-Carry" ONLY Exhibitor Move-Out*
Friday, May 29	6:00 PM - 8:00 PM	Exhibitor Move-Out

HOTEL INFO

The Roosevelt New Orleans

130 Roosevelt Way

New Orleans, LA 70112

888.852.3341 | Reference "NCVH"

ncvh.org/travel | \$286/night

Discount Deadline:

Friday, May 01

*A "Hand Carried" item is defined as what one person can carry in one trip without a hand-truck or bellman's cart. Booth teardown must be contained to the booth and cannot protrude into the aisles. Contractors, hotel staff, and Freeman will not be allowed to begin teardown during this time. A \$3,000 penalty will be issued for move out prior to 4:00 pm on Friday, May 29.

POLICIES

New Cardiovascular Horizons Foundation, a 501(c)(3) nonprofit organization, is proud to present the 2020 New Cardiovascular Horizons (NCVH) Annual Conference. We are committed to providing quality, unbiased medical education and follow all ACCME, AdvaMed and PhRMA guidelines.

Items listed in this industry prospectus, including exhibit booths, are considered promotional, marketing and/or advertising for participating companies and organizations.

We sincerely appreciate all educational grants received, however, grant funding can only be used for educational expenses. ACCME policy states educational grants (commercial support) cannot be used for anything of promotional value, which includes the items listed in this industry prospectus.

We strive to make NCVH a valuable investment. Flexible packages are available to assist supporters in reaching their target audience and marketing goals.

EXCLUSIVE CUSTOM SPONSORSHIPS: NCVH will create custom sponsorship opportunities to fit your organization's strategic needs. Contact us to explore the possibilities. exhibits@ncvh.org | 337.993.7920

PREMIER SPONSOR PACKAGES

PLATINUM \$200,000

- 20 x 20 Premium island exhibit booth or pavilion
- Breakfast or lunch symposium (up to 200 attendees)
- 20 Complimentary exhibitor registrations
- 1 Full-page, 4-color ad on tab in conference program
- 2 Email marketing messages
- 3 Conference bag inserts

GOLD \$150,000

- 10 x 20 Premium end cap exhibit booth
- Lunch symposium (up to 125 attendees)
- 15 Complimentary exhibitor registrations
- 1 Full-page, 4-color ad in conference program
- 1 Email marketing message
- 2 Conference bag inserts

SILVER \$100,000

- 8 x 20 Premium exhibit booth
- Lunch symposium (up to 75 attendees)
- 12 Complimentary exhibitor registrations
- 1 Full-page, 4-color ad in conference program
- 1 Conference bag insert

BRONZE \$50,000

- 8 x 16 Premium exhibit booth
- 8 Complimentary exhibitor registrations
- 1 Full-page, 4-color ad in conference program
- 1 Conference bag insert

EXHIBIT SPACE RATES

10 X 10 BOOTH \$22,000

4 complimentary exhibitor registrations
1 Conference bag insert
20% discount on advertising opportunities

8 X 10 BOOTH \$12,500

3 complimentary exhibitor registrations
10% discount on advertising

8 X 8 BOOTH \$6,000

2 complimentary exhibitor registrations

PUBLISHERS \$1,500

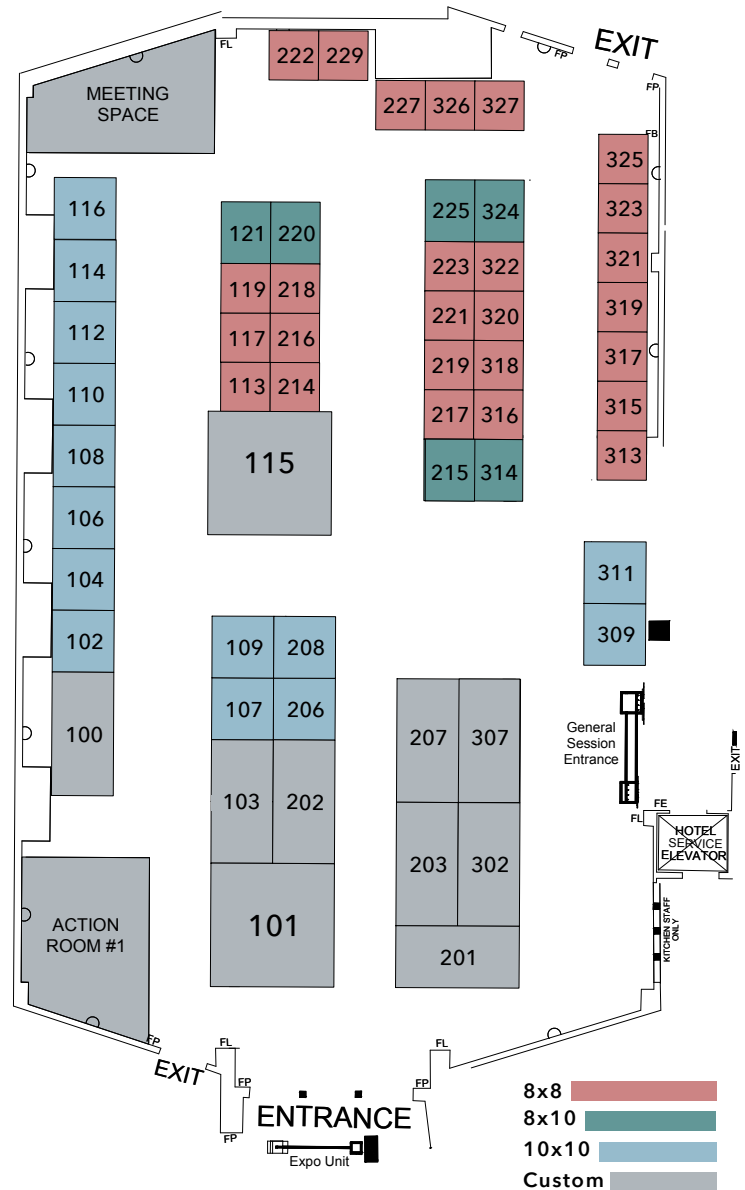
1 complimentary exhibitor registration

NON-PROFITS \$500

1 complimentary exhibitor registration

This floor plan is subject to minor changes. Booths may be split or combined to create alternate sizes. Space is assigned first come, first served, based upon receipt of deposit. Returning supporters have first right of refusal for space preference provided all deadlines are met.

For booth space larger than 10X10, purchase of a premier sponsor package is required.



MEAL SYMPOSIA

VIEW HOTEL FLOOR PLAN ON PAGE 10

Command full-audience attention for your product-specific educational messages with these in-demand breakfast and lunch symposia opportunities. Limited availability. Upgrades listed below. Interested in a more custom option? Inquire: 337.993.7920 or exhibits@ncvh.org

SYMPOSIUM FEE INCLUDES

Room rental
Food and beverage
Full-page, 4-color ad in onsite program
Name badge scanners for attendee tracking
Speaker ready room and presentation support

AUDIOVISUAL EQUIPMENT INCLUDES

Screen, projector, sound system and technician
Lectern (podium) with microphone
Confidence monitor with speaker timer
Four-person head table with two microphones
Audience Q&A microphonet

DATE	ITEM	ATTENDEES	ROOM	AMOUNT
Wednesday, May 27	Breakfast Symposium	200	Crescent City	\$30,000
	Lunch Symposium	125	Waldorf	\$30,000
	Lunch Symposium	125	Orpheum	\$25,000
	Lunch Symposium	75	Blue Room	\$25,000
Thursday, May 28	Breakfast Symposium	200	Crescent City	\$30,000
	Lunch Symposium	125	Waldorf	\$30,000
	Lunch Symposium	125	Orpheum	\$25,000
	Lunch Symposium	75	Blue Room	\$20,000
Friday, May 29	Breakfast Symposium	200	Crescent City	\$30,000
	Lunch Symposium	125	Waldorf	\$30,000
	Lunch Symposium	125	Orpheum	\$25,000
	Lunch Symposium	75	Blue Room	\$20,000

! Meal symposia content is limited to 45 minutes. The following agenda templates are suggested to help ensure attendees have adequate time to move to/from CME sessions.

SYMPOSIUM UPGRADES

Live Case

Video Recording

\$10,000 - \$25,000

\$2,000

SYMPOSIUM SCHEDULES			
BREAKFAST		LUNCH	
7:00 AM - 7:05 AM	Breakfast buffet	12:00 PM - 12:10 PM	Lunch buffet
7:05 AM - 7:50 AM	Educational content Q&A	12:10 PM - 12:55 PM	Educational content Q&A
7:50 AM	Adjourn	12:55 PM	Adjourn

MOBILE APP

Reach your strategic targets with precision using this comprehensive digital NCVH resource. Your custom ad will appear on key pages such as home, exhibitor and news. The NCVH app features real time event agendas, faculty list, exhibitors, important conference information and exclusive offers. Note: ads cannot appear on pages where CME content is available.

EXCLUSIVE FLOATING BANNER AD **\$10,000**

Floating on home, exhibitor, news and abstract pages
1280 x 200 pixels
Inclusive of all NCVH events May 01, 2019 – April 30, 2020

EXCLUSIVE FIXED TOP BANNER AD **\$8,000**

Top of home, exhibitor, news and abstract pages
1280 x 200 pixels
Inclusive of all NCVH events May 01, 2019 – April 30, 2020

EXCLUSIVE FIXED BOTTOM BANNER AD **\$10,000**

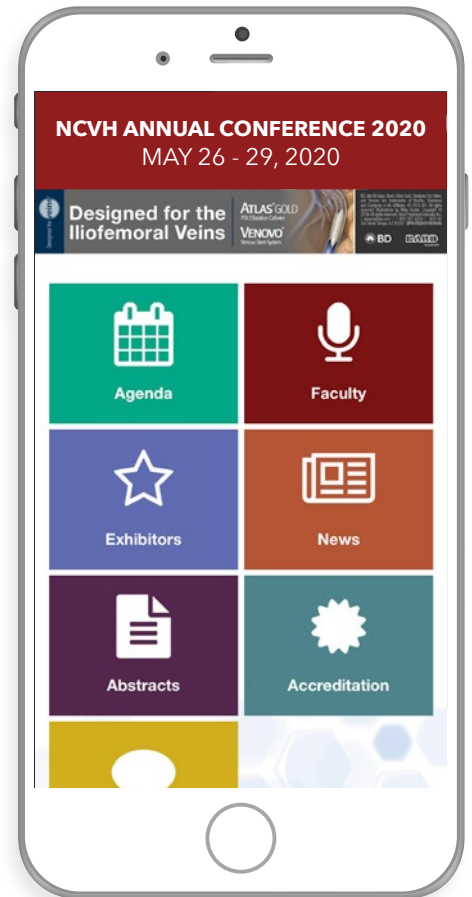
Bottom of home, exhibitor, news and abstract pages
1280 x 200 pixels
Inclusive of all NCVH events May 01, 2019 – April 30, 2020

OVERLAY (POP-UP) AD **\$5,000**

User required to click "close" to continue to app pages
1024 x 768 pixels
Inclusive of NCVH 2020 Annual Conference only

SPONSORED PUSH NOTIFICATION MESSAGE **\$2,500**

Push notification with custom sponsor message sent to all NCVH app users at designated times.
Three (3) sponsored messages per day, priced per message.



EMAIL MARKETING MESSAGE **\$2,500**

One-time email marketing message sent to conference attendees, based on availability. HTML code and image hosting provided by sponsor.

FORMATTING GUIDELINES

- All images contained in email ad MUST be hosted on sponsor's server
- 600 pixels maximum width
- Responsive web format (recommended)
- Create email ad to include some HTML type, avoid creating entire ad as images (recommended)

SUBMISSIONS AND SCHEDULING

- Schedule send date by emailing exhibits@ncvh.org; availability is limited
- Submit code and subject line to exhibits@ncvh.org one (1) week prior to email send date
- Forty (40) characters or less subject line (may require a reference to "NCVH" depending on terms of agreement)
- HTML link (or) text document with HTML code

DISTRIBUTION/REACH

- Distribution target: NCVH 2018 past attendees and NCVH 2019 Annual Conference registrants (approximately 2,000 to 2,500 email addresses)
- Distribution demographics are comprised of diverse clinical and non-clinical disciplines including, but not limited to, physicians, allied health, fellows and administrators

EMAIL MARKETING ADS **\$1,500**

120 x 600 pixels in daily NCVH emails sent to attendees, priced per ad, per day

DIGITAL DISPLAY OPPORTUNITIES

NCVH is happy to announce digital display sponsorship opportunities. Highlighting these offerings will be a new 43 foot wide by 13 foot tall display above the exhibit booths on the wall directly across from the general session exit. Throughout the day special events will be broadcast live from the general session, including live cases and marquis presentations. All three displays will be used for meeting information, such as symposium schedule, agenda announcements, directional support, etc., which increases attendee viewership.

SIZE	LOCATION
43'x13' Widescreen Display	Exhibit Hall, Roosevelt Ballroom
60" TV	Registration Area, Roosevelt Ballroom Foyer
Two (2) 3'x5' Projectors	Registration Entrance, Tower One Elevators

ULTRA WIDESCREEN AD

\$10,000

An image or silent video advertisement played for thirty seconds every fifteen minutes across the entire 43'x13' exhibit hall display. Not displayed during special live-feed events. Priced per day.

VIDEO AD

\$6,000

A video ad with audio played once per hour on the exhibit hall display. Priced per half day. Minimum of five (5) plays guaranteed.

LOOPING AD

\$3,000

A 16x9 image or silent video advertisement that loops intermittently for ten seconds across all three displays. Priced per half-day.

SPECIAL LIVE EVENTS AD

\$2,000

A 16x9 image or silent video advertisement played in a window next to a live video feed from special events in the general session such as live cases or marquis presentations. Priced per event.

HOTEL PROMOTIONAL ADVERTISING OPPORTUNITIES

HOTEL ROOM DROPS

- Inside room delivery, host hotel plus overflow ○————○ **\$12,500**
- Polybag on the door, host hotel plus overflow ○————○ **\$8,000**
- Door drop insert included in a polybag on the door, host hotel plus overflow, priced per insert ○————○ **\$1,500**

HOTEL ROOM KEY CARDS & HOLDERS

\$25,000

Custom printed key cards for the host hotel

\$5,000

Key card holders available for an additional charge

TV REMOTE WRAPS

\$12,500

Custom printed tv remote control wrap in host hotel rooms

IN-ROOM WATER BOTTLES

\$12,500

Custom labels on water bottles inside host hotel rooms

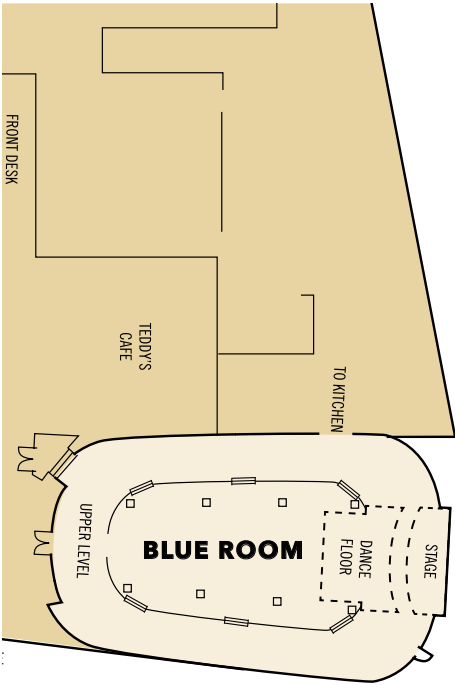
MIRROR CLING

\$12,500

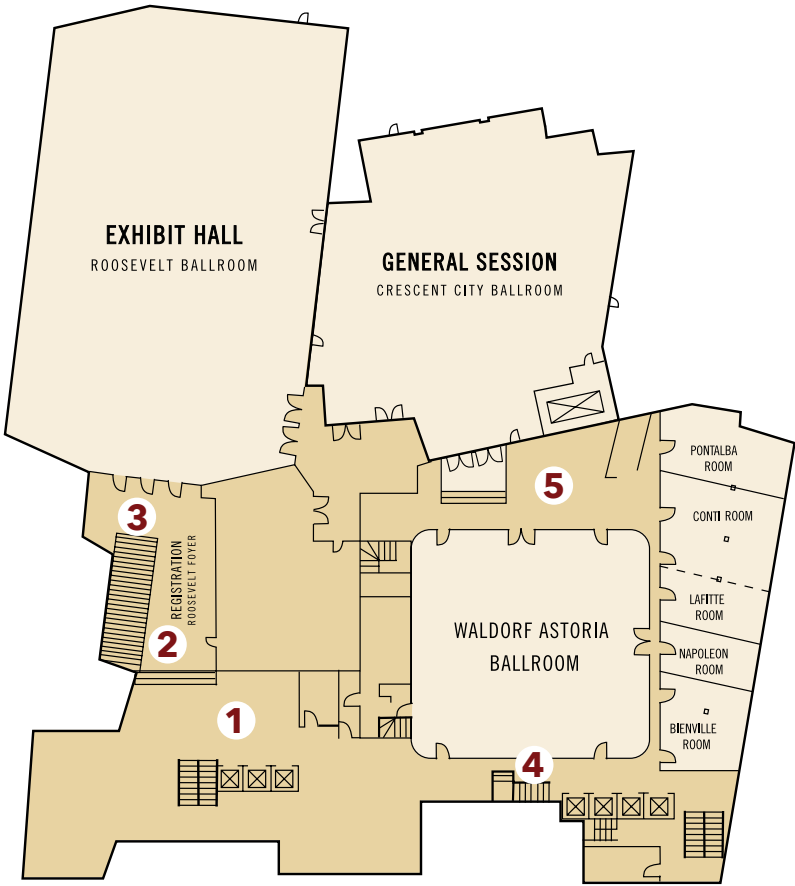
Custom mirror clings in bathrooms of host hotel rooms



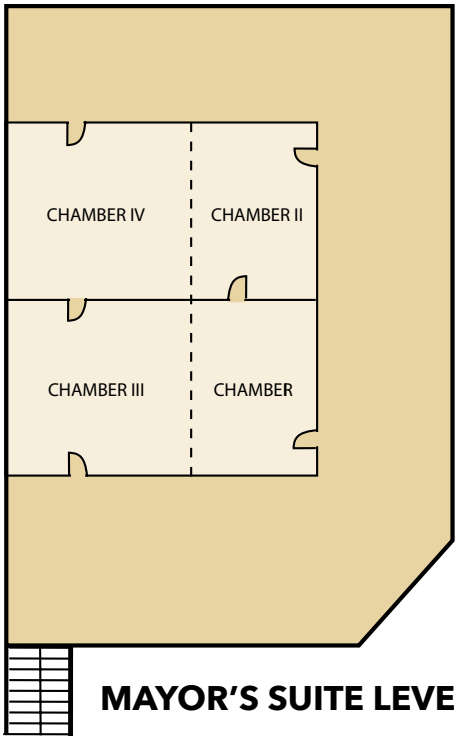
HOTEL FLOOR PLAN



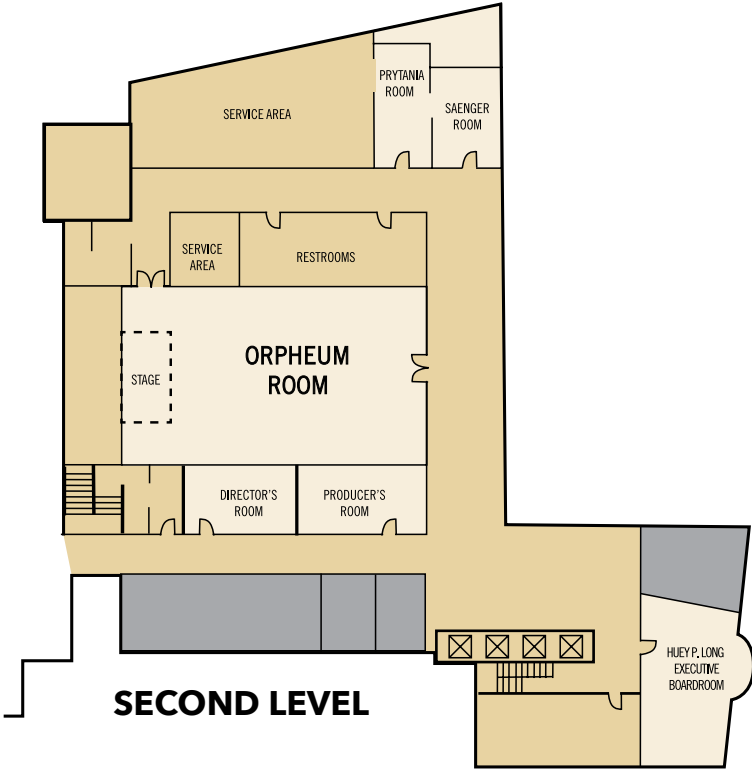
LOBBY LEVEL



MEZZANINE LEVEL



MAYOR'S SUITE LEVEL



SECOND LEVEL

HIGH TRAFFIC SIGNAGE

Grab the attention of attendees with large format signage in high traffic areas throughout the conference.

1 GRAND ENTRANCE COLUMN WRAP \$10,000

LOCATION | Registration Entrance, Tower One Elevators

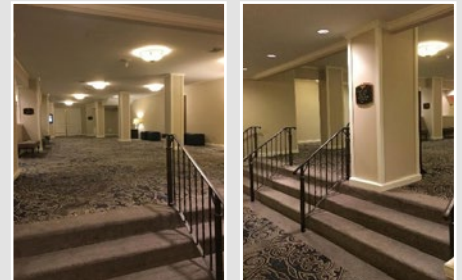
Located just off the main attendee entrance elevators, this three-sided column wrap offers a high traffic and visibility marketing opportunity.



2 MULTI-LOCATION COLUMN CLINGS \$25,000

LOCATION | Registration Area, Roosevelt Ballroom Foyer

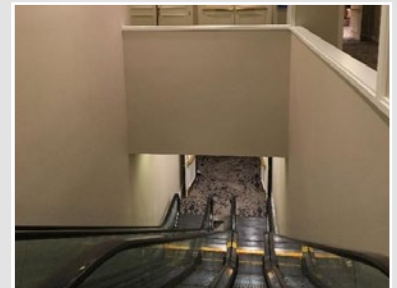
With four individual locations in the highly traveled corridor between registration, both tower elevators, and meeting rooms, this multi-column branding opportunity extends visibility across conference floor space. With four fully wrapped columns, exposure is extended to 16 customer facing surfaces.



3 CLOTH BANNER HANG \$15,000

LOCATION | Above Escalators from Mezzanine Level to Mayor's Suite Level

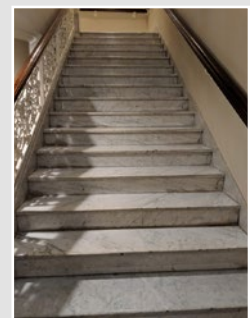
Located in the conference registration area just above escalators to the conference meeting room, this high visibility area provides a place where your brand stands apart in a dedicated space. Just above the escalators leading to the Chamber Rooms, The Blue Room, and the hotel lobby, this is one of the highest traffic areas for conference attendees.



4 STAIRCASE MULTI-VIEW STEP SIGNAGE \$12,000

LOCATION | Above Escalators from Mezzanine Level to Mayor's Suite Level

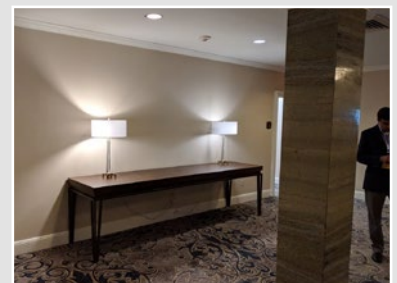
This option is a unique opportunity to brand the marble staircase leading to the second-floor meeting space from the Mezzanine meeting space with custom front facing images. This is a great location for groups holding private meetings in second floor meeting rooms or groups hosting lunch symposia in Orpheum Room.



5 GENERAL SESSION COLUMN CLING \$12,000

LOCATION | Above Escalators from Mezzanine Level to Mayor's Suite Level

This option is a unique opportunity to brand the marble staircase leading to the second-floor meeting space from the Mezzanine meeting space with custom front facing images. This is a great location for groups holding private meetings in second floor meeting rooms or groups hosting lunch symposia in Orpheum Room.



HOTEL MEETING ROOM RENTAL RATES

Let us help you close the deal. NCVH provides the ideal opportunity for exhibitors to conduct private meetings or functions with important decision-makers. Meeting rooms that accommodate most executive needs are available with all of the expected amenities. Large rooms and custom options available. To reserve a room or inquire about availability, call 337-993-7920 or email exhibits@ncvh.org.

View hotel floor plan on page 10

	Theatre	School Room	Banquet	Reception	Conference	Horseshoe	Dimensions	Ceiling	Sq Footage	Level	Min Rental	Rate
Prytania Room	20	12	20	N/A	10	N/A	24x12	9'2"	288	Second	4 Hours	\$250/hour
Saenger	18	12	16	N/A	10	N/A	21x12	8'	252	Second	4 hours	\$250/hour
Boardroom	N/A	N/A	N/A	N/A	12	N/A	38x15	10'	570	Second	1 hour	\$150/hour
Producer's Room	25	20	30	N/A	18	N/A	27x15	8'4"	405	Second	2 hours	\$250/hour
Director's Room	25	20	30	N/A	18	N/A	27x15	8'4"	405	Second	2 hours	\$250/hour
Lafitte Room	60	36	50	65	20	65	35x17	13'8"	595	Mezzanine	4 hours	\$400/hour
Napolean Room	50	30	40	55	18	55	34x17	13'8"	578	Mezzanine	3 days	\$4,000/day
Bienville Room	60	36	50	60	20	60	31x29	11'	899	Mezzanine	3 days	\$5,000/day

GUIDELINES

- Reservations are subject to a \$100 non-refundable application fee.
- Requests are subject to review and approval prior to confirmation.
- Food and beverage may be ordered directly from the Roosevelt at cost.
- Standard hotel furnishings included.
- Download the hotel meeting room rental application at ncvh.org/sponsors

PROMOTIONAL ADVERTISING OPPORTUNITIES



1 | DIGITAL ABSTRACTS \$3,500

60" plasma monitors, custom wrap and graphics, priced per monitor (separate placement from Abstract Café).

2 | ABSTRACT BOOKLET \$5,000

Back cover, 4-color, 8.5"w x 11"h, 1/8" bleed
Quantity: 1,000

3 | WIRELESS INTERNET \$5,000

Custom graphic and web link(s), priced per day

4 | NAME BADGE LANYARDS \$10,000

Custom lanyards distributed at registration to all conference attendees. Lanyards provided by sponsor. Quantity: 1,500

5 | CHARGING LOUNGE \$15,000

One (1) sofa, two (2) chairs, 8'x10' graphic backdrop in high-traffic area or exhibit hall, priced per area.

6 | COFFEE CUP SLEEVES \$15,000

Custom coffee cup sleeves distributed at attendee and faculty coffee stations.

7 | ABSTRACT CAFÉ \$15,000

Custom graphic wraps around four (4), 60" touch-screen plasma monitors, inclusive of café furnishings and coffee breaks (during scheduled meals and breaks only, additional food/beverage at sponsor's discretion)

PROMOTIONAL ADVERTISING CONTINUED ON THE NEXT PAGE...

PROMOTIONAL ADVERTISING OPPORTUNITIES



8 | DOOR PRIZE SLEEVES

\$3,000

Custom sponsor message on side of the card sleeve used daily in the exhibit hall game

9 | TRI-SIDED TABLE TENTS

\$10,000

Reinforce top-of-mind brand awareness with these tri-sided table tents placed in strategic, high-traffic conference areas.

10 | WATER COOLER STATIONS

\$4,000

Custom graphic frame/wrap, includes water cups with custom graphics, six (6) stations total, priced per station.

DAILY NEWSPAPER

The official daily news of the conference, *What's on the Horizon?* is produced three (3) times onsite during NCVH. Each issue is actively distributed to attendees as they enter the education sessions and exhibit hall. Each issue includes live editorial coverage of educational highlights and photos from throughout the conference.

Placing an ad in *What's on the Horizon?* delivers your message to the entire NCVH community of healthcare professionals – cardiologists, surgeons, podiatrists, family physicians, nurses and allied health professionals. Purchasing an ad in this daily newspaper also includes:

- Complimentary publication of 300-word press release with each ad placement
- Posting of issues to ncvh.org and distributed via NCVH social media channels and daily emails
- Premium positions available including premium page 1 banner ad
- Multi-issue discounts available on color charges



PRINT ADVERTISING

Size	W x D	1x	2x	3x
Back Cover	9.75" x 14"	N/A	N/A	\$6,900
Inside Front Cover	9.75" x 14"	N/A	N/A	\$6,300
Inside Back Cover	9.75" x 14"	N/A	N/A	\$6,500
Page One Strip Ad	9.75" x 2"	N/A	N/A	\$11,300
Two-Page Spread	21" x 14"	\$4,800	\$9,000	\$11,300
Full-Page	9.75" x 14"	\$2,400	\$4,500	\$5,700
Half-Page Island	7" x 10"	\$2,100	\$3,900	\$5,100
Half-Page	10" x 7"	\$1,900	\$3,500	\$4,500
1/4 Page	4.75" x 7"	\$1,600	\$3,000	\$4,050
New Product Showcase		N/A	N/A	\$850

**Pricing includes 4-color charges. All rates are gross. Appropriate agency commissions apply.*

DIGITAL ADVERTISING

Digital advertising opportunities available in nightly eblasts highlighting conference news and photos that are sent to more than 2,000 healthcare professionals. Limited banner ad placements available, \$800 per advertisement.

CONTACT

Jenn Waters

CustomNEWS, Inc. | 240.401.6779

Email: jwaters@showdailies.com

DEADLINES

Space: May 13

Materials: May 20

ON-SITE PROGRAM

QUANTITY: 1,600 DUE DATE: MAY 1

BLEED

TRIM

SAFE AREA

NCVH Onsite Program Ad Template
Due: May 1

Specs:
4"w x 9"h
4-Color
1/8" (0.125) bleed

Note:
-Hide or delete guides before saving file
-Save as high resolution PDF, JPEG or EPS
-Image must fill entire area, including bleed area

Key:

Safe Area (any text or sensitive material in this area)

Trim (this is where image will be cut off)

Bleed Area (make sure any images or colors fill this area)

Questions? Please contact:
Robert Roy
exhibits@ncvh.org
337.993.7920

BACK COVER **\$15,000**

4-color
4"w x 9"h
1/8" bleed

INSIDE FRONT COVER **\$10,000**

4-color
4"w x 9"h
1/8" bleed

INSIDE BACK COVER **\$7,000**

4-color
4"w x 9"h
1/8" bleed

TAB **\$4,500**

4-color
4"w x 9"h
1/8" bleed

PROGRAM INSERTS **\$4,500**

4-color, single sided
4"w x 9"h
1/8" bleed

FULL-PAGE AD **\$2,000**

4-color, run of book
4"w x 9"h
1/8" bleed

CONFERENCE BAG INSERTS

In lieu of pre-filling attendee conference bags, there will be a “Build-A-Bag” station at registration in which all materials (including conference bags) will be on display for participants to view and pick up for the duration of the conference. To assist with onsite hotel expenses, all materials will be shipped to the NCVH office prior to move-in. Deadlines listed below are firm. Inserts provided by sponsor.



PER INSERT **\$1,500**

Quantity: 750

Due: Ship to arrive between May 18 – 21

Size: Inserts may not exceed 8.5x11 or 24 pages, unless approved in advance

Contact: Robert Roy, 337.993.7920 or exhibits@ncvh.org

Download shipping labels at ncvh.org/sponsors

PLEASE USE SHIPPING LABEL BELOW:

Company Name: _____
Contact Name: _____
Ph: _____ Email: _____
Address: _____

To:

NCVH Foundation
Conference Bag Inserts
3639 Ambassador Caffery Pkwy.
Suite 605
Lafayette, LA 70503

Box _____ of _____
(Please number ALL boxes)

FELLOWS COURSE

Tuesday, May 26

The Fellows Course at NCVH, Complex Strategies for Peripheral Interventions, is one of the largest fellows courses in the US educating over 100 fellows annually. This highly-coveted opportunity is designed for fellows in their final two (2) years of interventional cardiology, vascular surgery or interventional radiology.

This comprehensive program features masters in peripheral interventions and vascular medicine and includes didactic lectures, case studies, simulation training and intensive hands-on learning at the Louisiana State University (LSU) Medical School Innovation Lab.

Faculty interact with small groups of fellows in each workshop area and are available for questions throughout the program. Industry participants, fellows and faculty consistently rate the NCVH Fellows Course as relevant and valuable.

Logistics and details are not listed in the prospectus and will be provided separately upon confirmation.



Sponsorship application, logistics information and additional details available at ncvh.org/fellows.

PRODUCT TRAINING DISPLAY **\$30,000**
10 available; Simulator and/or hands-on model

BREAKFAST SYMPOSIUM **\$20,000**
1 available; includes food, beverage and audiovisual

LUNCH SYMPOSIUM **\$25,000**
1 available; includes food, beverage and audiovisual

DINNER SYMPOSIUM **\$25,000**
1 available; includes food, beverage and audiovisual

IN-DEPTH HANDS-ON AT LSU **\$5,000**
6 available; includes dedicated one (1) hour rotation with all fellows

" This meeting is a great success. It is a real pleasure to attend and be given the chance to be with world leaders in cardiology. I have to thank you and your staff for organizing this and bringing us all to New Orleans.

As a physician I'm really impressed by how you brought vascular surgeons and interventionists (IR and cardiologists) and many other specialists all together in one meeting to share their thoughts and ideas on very important topics in PAD.

This meeting is an eye opener. Thank you. **- Qais Radaideh, MD**

BUSINESS OF PI

Stakeholders Forum | Tuesday, May 26

This innovative session continues to draw record audiences. Led by Mary L. Yost, MBA, Co-Chairman, "Understanding the Business of Peripheral Interventions Stakeholders Forum" outlines the comprehensive financial and economic impact of amputations, peripheral interventions, reimbursements and other exciting topics in the ever-changing landscape of today's complex healthcare industry.

EDUCATIONAL HIGHLIGHTS

- The Business of Peripheral Interventions: Why It is Essential to Every Community, Hospital, Interventional Lab and Patient
- Medical Intervention: How Does New Technology Affect Cost and Outcome?
- Early Identification of Peripheral Vascular Disease: How Does This Impact Patient Outcomes and Costs?
- Business Aspects of Outpatient Vascular Centers and Other Practice Options
- Understanding the PVD Patient Experience

SPONSORSHIP OPPORTUNITIES

\$5,000	BREAKFAST SYMPOSIUM
\$10,000	LUNCH SYMPOSIUM



MEET THE TITANS RECEPTION

The 4th annual MEET THE TITANS of Peripheral Interventions Reception will be held on Tuesday, May 26, in the Roosevelt's famous Blue Room. The NCVH Fellows Course and the Business of Peripheral Interventions STAKEHOLDERS Forum conclude with this high-energy cocktail party that provides a perfect opportunity to showcase your brand.

Target these healthcare "movers and shakers" in this lively environment.

*Contact NCVH for reception sponsor pricing and options.

exhibits@ncvh.org | 337.993.7920

PODIATRY AND WOUNDCARE SESSION

SCHEDULE

TUESDAY, MAY 26

9:00 AM – 5:00 PM	Exhibitor Move-In, Chambers Foyer, Mayor’s Suite Level
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WEDNESDAY, MAY 27

6:30 AM – 9:30 AM	Exhibitor Move-In, Chambers Foyer, Mayor’s Suite Level
9:30 AM – 12:00 PM	Exhibits Open, Chambers Foyer, Mayor’s Suite Level
1:00 PM – 3:30 PM	Exhibits Open, Chambers Foyer, Mayor’s Suite Level

THURSDAY, MAY 28

10:00 AM – 1:00 PM	Workshop Move-In, Chambers II & IV, Mayor’s Suite Level
1:30 PM – 3:30 PM	Workshop Rotations, Chambers II & IV, Mayor’s Suite Level
3:30 PM – 6:00 PM	Workshop Move-Out, Chambers II & IV, Mayor’s Suite Level

FRIDAY, MAY 29

9:30 AM – 12:00 PM	Exhibits Open, Chambers Foyer, Mayor’s Suite Level
1:00 PM – 3:30 PM	Exhibits Open, Chambers Foyer, Mayor’s Suite Level
3:30 PM – 6:00 PM	Exhibits Move-Out, Chambers Foyer, Mayor’s Suite Level

SHIPPING GUIDELINES

- Send all shipments to The Roosevelt
- Drayage will apply
- Shipments cannot be delivered before May 15
- NCVH is not responsible for sponsor shipments

HOTEL SHIPPING ADDRESS

The UPS Store / The Roosevelt New Orleans
Attn: NCVH Podiatry & Woundcare
Piece # ____ of ____
Contact Name _____
130 Roosevelt Way | New Orleans, LA 70112

EVENT GUIDELINES

- Full-size (8’ or larger) display must be approved in advance
- Signed application required to reserve space
- Payment must be received prior to move-in
- Early move-out is not permitted
- Exhibit services (i.e. Freeman, GES, etc.) not provided

PODIATRY AND WOUNDCARE SUPPORT OPPORTUNITIES

EXHIBIT SPACE **\$1,000**

Tabletop exhibits will be placed in the foyer area outside of Chamber Rooms, where the sessions will be held. Prior to and immediately following each educational session exhibitors will have an opportunity to interact with attendees during a refreshment break served in the exhibit area. Exhibits will be accessible during the educational sessions. Exhibitors are welcome to attend the sessions.

INCLUDED IN EXHIBIT FEE

- One (1) 6'x30" table with linen and two (2) chairs
- Download the electrical order form at ncvh.org/sponsors
- One (1) exhibitor name badge registration
- Visit ncvh.org/sponsors for additional exhibitor badge registration pricing

HANDS-ON WORKSHOP **\$500**

Exhibiting sponsors are invited to participate in a NON-CME hands-on workshop. Workshop sponsors must provide products and materials for an interactive hands-on experience.

NCVH encourages an engaging demonstration led by a clinically trained proctor with an educational focus at each workshop. Participating sponsors are welcome to invite current NCVH faculty members to be a workshop proctor. It is the responsibility of the workshop sponsor to recruit proctor(s), negotiate honoraria and expenses and communicate all necessary workshop details.

Company name, workshop title, description, and proctor will be included in the onsite printed program. NCVH will also promote the workshops online, via emails, and in other materials. All workshops occur simultaneously. Lectures from the podium are not permitted.

INCLUDED EQUIPMENT

- Two 6'x30" tables with linen and two (2) chairs
- Standard 110v electrical access
- Additional tables may be rented for \$200 per table

PODIATRY AND WOUNDCARE SUPPORT OPPORTUNITIES

The 3rd Annual Gender and Racial Disparities Session will continue the thought-provoking discussion.

Gender, racial and ethnic disparities in the diagnosis and treatment outcomes of peripheral arterial disease (PAD) are well documented. Mortality, morbidity and frequency of amputation among minorities and women continue to illustrate that these groups are more likely to undergo amputation and less likely to undergo surgery for limb salvage.

NCVH will once again assemble a diverse, “blue-ribbon” panel to present the most relevant research and findings that will change how physicians practice medicine.

INVESTMENT OPPORTUNITIES

Breakfast Symposium	\$30,000
Lunch Symposium	\$30,000
Educational Grants	Custom Opportunities



" I am very pleased with last year’s “Gender and Racial Disparities in Peripheral Interventions.” These ground-breaking sessions delivered extraordinary content when other conferences are simply ignoring this glaring healthcare reality. We have a moral obligation to continue to bring these statistics to our global audiences. "

Craig M. Walker, MD

Founder, Chairman, NCVH
This meeting is an eye opener. Thank you.

LOGISTICS

Official Contractors

EXHIBIT SERVICES, CONFERENCE SHIPPING, MATERIAL HANDLING, CLEANING AND EXHIBIT FURNITURE RENTALS

Freeman Exhibitor Services Department
1000 Elmwood Park Blvd. | New Orleans, LA 70123
Ph: 504.731.6137 | Fax: 469.621.5612
Email: FreemanNewOrleansES@freemanco.com
Pre-Show FAQ: freemanco.com/preshowFAQ
Post-Show FAQ: freemanco.com/postshowFAQ

Freeman Shipping Address
905 Sams Ave. | New Orleans, LA 70123
Warehouse Receiving Start - April 24
Furnishings Advance Pricing Deadline - May 5
Warehouse Receiving Deadline - May 19
Shipments received after May 19, 2020 subject to late fees

Download the NCVH 2020 exhibitor kit at ncvh.org/sponsors.

ELECTRICAL AND INTERNET

Royal Productions
Ph: 504.335.3118
Email: eventtechnology@royalproductions.com

Download the electrical and internet form at ncvh.org/sponsors.

AUDIOVISUAL SERVICES, VIDEO RECORDING AND PRESENTATION MANAGEMENT

M3Meet
6593-19 Powers Ave
Jacksonville, FL 32217
Ph: 904.513.1370
Email: sales@m3meet.com

LEAD RETRIEVAL

American Tradeshow Services
217 General Patton Avenue
Mandeville, LA 70471
Ph: 985.809.0600 | Fax: 985.809.1888
Email: orders@american-tradeshow.com

Download the lead retrieval order form at ncvh.org/sponsors.

EXHIBIT HALL AND BOOTH SPECIFICATIONS

CARPETING

Exhibit hall has existing hotel carpet.
Custom carpet available for purchase, but not required.

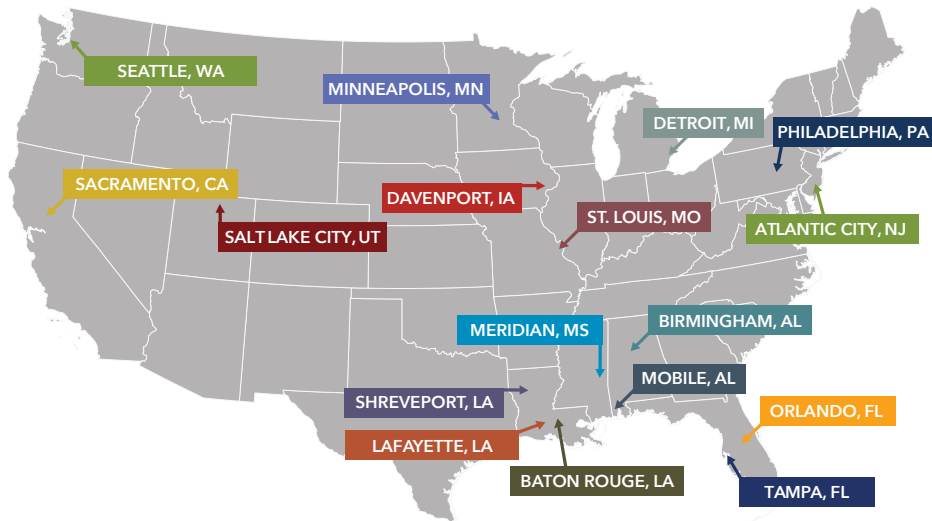
DRAPE

8' vertical black back drape
3' vertical black side dividers

OTHER

Chairs, tables and wastebaskets
NOT included
7" x 44" one-line identification sign provided

2019-2020 REGIONAL MEETINGS



Davenport IOWA	JUN 29	Clinical Updates and Advances in Vascular Medicine for the Primary Care Provider
New Jersey ATLANTIC CITY	JUL 20	Comprehensive Cardiology Symposium
Lafayette LOUISIANA	AUG 03	Cardiovascular Update for the Primary Care Provider
Birmingham ALABAMA	AUG 24	Comprehensive Cardiac and Vascular Symposium for the Primary Care Provider and Specialist
Seattle WASHINGTON	SEP 14	Cardiovascular Update for the Primary Care Provider
St. Louis MISSOURI	SEP 21	Comprehensive Cardiac and Vascular Symposium
Minneapolis MINNESOTA	OCT 05	Clinical Updates and Advances in Vascular Medicine
Meridian MISSISSIPPI	OCT 26	Cardiovascular Update for the Medical Community
Philadelphia PENNSYLVANIA	NOV 02	Contemporary Topics in Vascular Disease, Thromboembolism and Wound Care: A Clinical Update for Primary Care Providers and Specialists
Tampa FLORIDA	DEC 14	Cardiovascular Update for the Primary Care Provider
Baton Rouge LOUISIANA	JAN 11	State-of-the-Art Cardiology and Advanced Limb Preservation Techniques
Detroit MICHIGAN	JAN 25	Evolving Paradigms in Cardiovascular Care and Limb Preservation
Salt Lake City UTAH	FEB 08	Evolving Paradigms in Cardiovascular Care and Peripheral Vascular Disease
Shreveport LOUISIANA	FEB 29	Multidisciplinary Advancements in the Treatment of Cardiovascular Disease, Peripheral Artery Disease and Endovascular Therapy
Florida ORLANDO	MAR 14	Evolving Paradigms in Cardiology and Vascular Medicine
Mobile ALABAMA	MAR 28	Cardiovascular Update for the Primary Care Provider
California SACRAMENTO	APR 18	Cardiovascular Update for the Primary Care Provider

EXHIBIT RULES AND REGULATIONS

The exhibit hall is an important extension of the education offered at NCVH. It is an opportunity for healthcare providers to learn about the most up-to-date products and services available. NCVH reserves the right, even if an application has been approved, to refuse exhibits, curtail activities or close exhibits or parts of exhibits that do not, in NCVH's sole determination, comply with its rules and regulations.

By completing and submitting an application to exhibit and sponsor the NCVH annual meeting, companies agree to the following:

POLICIES AND GUIDELINES

- Signed application and deposit required to reserve space
- Full payment must be received prior to move-in
- Exhibit required to qualify for additional support opportunities
- Final attendee list will NOT be provided to exhibitors who move out prior to published move-out time

NAME BADGES AND COMPANY PROFILE

Register exhibitor badges and update company profiles (description, logo, and company URL) in the Exhibitor Service Center. Login at ncvh.org/login, and select the "View Exhibitor Service Center" link next to NCVH 2020 Annual Conference. Complimentary exhibitor badges included in package or booth purchase must be pre-registered by May 8.

Badges in excess of package or booth purchase:

- \$399 per badge registered by May 8
- \$499 per badge registered May 9-20
- \$699 per badge registered after 5:00 pm CDT May 20

AD AND LOGO SPECIFICATIONS

- Full page - 4"W x 9"L full bleed, no trim marks
- Digital logos must contain transparent background, .eps preferred
- All files must be full color: .eps, .ai, or high resolution PDF
- Templates available for download at ncvh.org/sponsors

ELIGIBILITY

1. Products or services must be relevant to the diagnosis and treatment of peripheral vascular disease and professional in nature.
2. All products marketed and promoted that are regulated by the Food and Drug Administration (FDA) must meet FDA guidelines or be FDA approved.
3. Industry sponsors who, in the sole opinion of NCVH, conduct themselves unethically may be dismissed from the meeting and exhibit area without refund or may be prohibited from attending and/or exhibiting in the future.
4. Upon submitting an application, the industry sponsor agrees that the information contained in this industry prospectus is an integral and binding part of the exhibit space contract, and that it is the responsibility of the industry sponsor to distribute information to all individuals from the company attending NCVH.

TERMS OF PAYMENT

1. Before January 31, a 50% deposit must accompany the industry supporter application and contract. The balance is due March 6.
2. Platinum, Gold, Silver and Bronze industry sponsors will receive a Letter of Agreement (LOA) from NCVH to confirm financial commitment. A signed LOA must be returned to NCVH no later than March 08, with full payment.
3. At its discretion, NCVH may elect to agree to payment terms that vary from what is outlined in these rules and regulations. Please contact exhibits@ncvh.org if special payment terms are needed.
4. Payments can be made by check, credit card, echeck or wire transfer.
 - a. Checks: All checks must be payable to NCVH Foundation.
 - b. eCheck: Contact exhibits@ncvh.org for instructions. No processing fee.
 - c. Credit Cards: Visa, MasterCard, Discover, and American Express are accepted for payment. Please note all credit card payments are subject to a non-refundable 3% processing fee. Contact exhibits@ncvh.org for a credit card authorization form.
 - d. Wire transfers: Contact exhibits@ncvh.org for instructions. The industry sponsor must pay any wire transfer fees.

CANCELLATION OR REDUCTION OF EXHIBIT SPACE

If an industry sponsor wishes to cancel or reduce its exhibit space at the NCVH conference, notification must be given in writing to: Robert Roy · Director of Industry Relations · 3639 Ambassador Caffery Pkwy · Suite 605 Lafayette, LA 70503 · exhibits@ncvh.org

1. If an industry sponsor cancels or reduces its commitment before January 31, a \$100 processing fee will be retained and the balance of the fees paid will be refunded.
2. If an industry sponsor cancels or reduces its commitment after January 31, and before March 30, the industry sponsor will pay as liquidated damages 30% of the total contract fees.
3. If an industry sponsor cancels or reduces its commitment after March 30, the industry sponsor will pay as liquidated damages 100% of the total contract fees.
4. If an industry sponsor fails to pay 100% of the total contracted fees by March 30, NCVH will cancel the sponsor's participation and is free to assign the released space and promotional opportunities (if applicable) to other companies. Cancellation of participation does not release the industry sponsor from its obligation to pay 100% of the total contracted fee.

NO-SHOW POLICY

Any exhibit unoccupied by 6 a.m. on Wednesday, May 29 may be regarded as a "no-show." The industry sponsor will have been deemed to have canceled the exhibit space contract, and, as such, the exhibitor will pay as liquidated damages 100% of the total contracted fees. All freight will be removed from the exhibitor's booth and returned to the loading dock at the industry sponsor's expense, and NCVH will be free to assign the space to other exhibiting companies or utilize the space at its discretion.

MISCELLANEOUS

Once signed by the industry sponsor and NCVH, the application and contract is irrevocable, and the rights of NCVH under this contract shall not be deemed waived except as specifically stated in writing by an authorized representative of NCVH. The industry sponsor further agrees that on acceptance of this agreement by NCVH, with or without appropriate or timely payments of any and all fees, this agreement shall be binding and enforceable in accordance with its terms. The Contract will be binding on the exhibitor's and NCVH's successors. If any term, clause or provision hereof is held invalid or unenforceable by a court of competent jurisdiction, such invalidity shall not affect the validity or operation of any other term, clause or provision, and the invalid term, clause or provision shall be deemed to be severed from the agreement.

EXHIBIT RULES AND REGULATIONS

APPLICABLE LAW

Any claim or cause of action arising out of this agreement shall be governed exclusively by the law of the State of Louisiana without regard to its conflict of laws principles. Any claim or cause of action arising under this agreement shall be adjudicated exclusively in the local or federal courts of State of Louisiana. The industry sponsor hereby submits to the personal jurisdiction of the courts located in the State of Louisiana.

AMENDMENTS

These Rules and Regulations may be amended at any time by NCVH, and all amendments so made shall be binding on industry sponsors equally with the original Rules and Regulations

INDEMNIFICATION

Each industry sponsor, in making application for participation, agrees to protect, indemnify and hold harmless the following parties (including, but not limited to): New Cardiovascular Horizons Foundation; M3Meet, LLC; The Roosevelt Hotel, New Orleans; Freeman and their officers, directors, agents, contractors and employees from any and all claims, liability, damages or expenses asserted against them or incurred by them as a result of, or in connection with, any loss of or damage to property, or injury to persons resulting from, arising out of or in any way connected with the negligence, wrongful acts of or breach of contract by the industry sponsor or its agents, servants or employees.

LIABILITY AND INSURANCE

NCVH shall in no event be liable to an industry sponsor for any lost business opportunities or for any other type of indirect, consequential or other type of damages alleged to be due from a breach of this contract or other arising under this agreement or in connection with NCVH 2020. It is understood and agreed that the sole liability of NCVH to the industry sponsor for any breach of this contract or for any other cause of action under any theory of liability arising under this agreement or in connection with NCVH 2020 shall be limited to refund of all amounts paid by the exhibitor or NCVH pursuant to this contract as an exclusive remedy.

The industry sponsor shall, at its sole cost and expense, procure and maintain through the term of this contract comprehensive general liability insurance against claims for bodily injury or death and property loss or damage occurring in or upon or resulting from the premises leased by NCVH.

NCVH will bear no liability for personal injuries, whether suffered by an industry sponsor, its employees, its contractors, agents or business invitees. NCVH will also assume no liability for loss or damage to the property of an exhibitor, its employees, its contractors, agents or business invitees, regardless of the cause, unless such injury or damage results from, or is caused directly or exclusively by, the negligence or wrongful acts of NCVH.

USE OF EXHIBIT SPACE

ALCOHOLIC BEVERAGES

The sale, consumption, distribution or storage of alcoholic beverages in exhibit booths is not permitted at any time. NCVH will host a reception in the exhibit hall where alcohol will be served to all attendees from bars located in the exhibit hall.

CLINICAL TESTING

Industry sponsors are permitted to conduct appropriate and relevant clinical tests provided such activity is disclosed, in writing, to NCVH before May 01.

DEMONSTRATION AND PROMOTIONAL PRESENTATIONS

Industry sponsors may conduct demonstrations and/or promotional presentation from their exhibit booth. Examples include, but are not limited to, case studies and physician presentations related to a company's product or service. As a reminder, CME activities are not permitted in the exhibit hall.

DISTRIBUTION OF MATERIALS

Distribution of printed materials (including promotional materials, publications, satellite event invitations/announcements and books) is limited to the company's exhibit booth unless otherwise provided for by NCVH. All promotional materials (including announcements, signage, invitations, emails, websites, advertisements, posters and flyers) must be approved by NCVH prior to printing or use. Final versions of materials should be submitted for approval between April 13 and May 15 to exhibits@ncvh.org.

FOOD AND BEVERAGES

Industry sponsors are permitted to serve and/or distribute food and non-alcoholic beverages in their exhibit booths during all exhibit hours. Selections may include individual wrapped candy, chocolates or mints as well as selections from the catering menu available at The Roosevelt Hotel.

GIVEAWAYS

Industry sponsors may provide giveaways that are educational in nature and modest in value. NCVH encourages companies to check with their own medical affairs/compliance staff for guidelines adhered to by their own companies.

PREMIER SPONSOR PACKAGES

<input type="checkbox"/> Platinum	\$200,000
<input type="checkbox"/> Gold	\$150,000
<input type="checkbox"/> Silver	\$100,000
<input type="checkbox"/> Bronze	\$ 50,000

EXHIBIT BOOTHS

<input type="checkbox"/> 10 x 10	\$ 22,000
<input type="checkbox"/> 8 x 10	\$ 12,500
<input type="checkbox"/> 8 x 8	\$ 6,000
<input type="checkbox"/> Publisher	\$ 1,500
<input type="checkbox"/> Nonprofit	\$ 500

PODIATRY AND WOUNDCARE

<input type="checkbox"/> Exhibit Space	\$ 1,000
<input type="checkbox"/> Hands-On Workshop	\$ 500

PROMOTIONAL OPPORTUNITIES

<input type="checkbox"/> Abstract Book	\$ 5,000
<input type="checkbox"/> Abstract Café	\$ 15,000
<input type="checkbox"/> Charging Lounge	\$ 15,000
<input type="checkbox"/> Coffee Cup Sleeves	\$ 15,000
<input type="checkbox"/> Conference Bag Inserts	\$ _____
<input type="checkbox"/> Conference Wireless Internet	\$ _____
<input type="checkbox"/> Door Prize Sleeves	\$ 3,000
<input type="checkbox"/> Name Badge Lanyards	\$ 10,000
<input type="checkbox"/> Tri-Sided Table Tents	\$ 10,000
<input type="checkbox"/> Water Cooler Stations	\$ _____

HIGH TRAFFIC SIGNAGE

<input type="checkbox"/> Grand Entrance Column Wrap	\$ 10,000
<input type="checkbox"/> Multi-Location Column Clings	\$ 25,000
<input type="checkbox"/> Cloth Banner Hang	\$ 15,000
<input type="checkbox"/> Stair Case Multi-View Step Signage	\$ 12,000
<input type="checkbox"/> General Session Entrance Column Cling	\$ 12,000

HOTEL OPPORTUNITIES

<input type="checkbox"/> Hotel Room Key Cards	\$ 25,000
<input type="checkbox"/> Hotel Room Key Card Holder Upgrade	\$ 5,000
<input type="checkbox"/> In-Room Water Bottles	\$ 12,500
<input type="checkbox"/> Mirror Cling	\$ 12,500
<input type="checkbox"/> TV Remote Wraps	\$ 12,500

HOTEL ROOM DROPS

<input type="checkbox"/> Door drop insert included in a polybag on the door	\$ 1,500
<input type="checkbox"/> Inside room delivery, host hotel plus overflow	\$12,500
<input type="checkbox"/> Polybag on the door, host hotel plus overflow	\$ 8,000

MEAL SYMPOSIA

<input type="checkbox"/> Breakfast Symposium	\$30,000
<input type="checkbox"/> Lunch Symposium	\$ _____
<input type="checkbox"/> Symposium Live Case Upgrade	\$ _____
<input type="checkbox"/> Symposium Video Recording	\$ 2,000

DIGITAL OPPORTUNITIES

<input type="checkbox"/> Exclusive Floating Banner Ad	\$10,000
<input type="checkbox"/> Exclusive Fixed Banner Top Ad	\$ 8,000
<input type="checkbox"/> Exclusive Fixed Banner Bottom Ad	\$ 6,000
<input type="checkbox"/> Overlay (Pop-Up) Ad	\$ 5,000
<input type="checkbox"/> Sponsored Push Notification Message	\$ 2,500
<input type="checkbox"/> Email Marketing	\$ _____
<input type="checkbox"/> Email Marketing Ads	\$ _____
<input type="checkbox"/> Looping Ad	\$ _____
<input type="checkbox"/> Video Ad	\$ _____
<input type="checkbox"/> Ultra Widescreen Ad	\$ _____
<input type="checkbox"/> Special Live Events Ad	\$ _____
<input type="checkbox"/> Digital Abstracts	\$ 3,500

ONSITE PROGRAM

<input type="checkbox"/> Back Cover Ad	\$15,000
<input type="checkbox"/> Full-Page Ad	\$ 2,000
<input type="checkbox"/> Inside Back Cover Ad	\$ 7,000
<input type="checkbox"/> Inside Front Cover Ad	\$10,000
<input type="checkbox"/> Program Inserts	\$ 4,500
<input type="checkbox"/> Tab Ad	\$ 4,500

ADDITIONAL OPPORTUNITIES

<input type="checkbox"/> Other _____	\$ _____
<input type="checkbox"/> Other _____	\$ _____
<input type="checkbox"/> Other _____	\$ _____
<input type="checkbox"/> Other _____	\$ _____
<input type="checkbox"/> Other _____	\$ _____

TOTAL: \$ _____

INDUSTRY SPONSOR APPLICATION AND CONTRACT

Please complete entire application. This application becomes a binding contract upon submission. See page 4 for important dates and exhibit hours.

CONTACT INFORMATION

Company Name _____

(As it will appear online and in onsite materials)

Street Address _____

City _____ State _____ Zip _____

First Name _____ Last Name _____

Phone _____ Email _____

Signature _____

PAYMENT INFORMATION

Upon receipt of application, an invoice will be sent to the email address provided above with online credit card and eCheck payment options.

Payments must be received prior to the meeting date; move-in will not be permitted without final payment.

NCVH Foundation is a 501(c)(3) non-profit organization. Tax ID 46-3186713. An NCVH W9 is available for download at ncvh.org/sponsor.

CREDIT CARDS

All major credit cards accepted.

3% processing fee

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EXHIBIT SUPPORT

Robert Roy | Director of Industry Relations

Ph: 337.993.7920 | Fax: 337.993.7922

Email: exhibits@ncvh.org