



# MOBILE, ALABAMA

March 28, 2020



November 23, 2019

Dear Industry Colleague:

Please consider this a formal letter of request to exhibit at NCVH Mobile: “Cardiovascular Update for the Primary Care Provider” scheduled Saturday, March 28, 2020 at The Battle House Renaissance Mobile Hotel.

This meeting will focus on new technologies and therapies for diagnosing and treating, coronary disease, structural & valvular heart disease, rhythm management disorder, and peripheral artery disease (PAD).

Expected attendance for this meeting is one hundred fifty (150) to two hundred (200) medical professionals. Between six (6) and seven and three quarters (7.75) accreditation hours will be available. This document includes the meeting description, target audience, objectives, assessment and attendance policies.

This meeting will be conducted in accordance with ACCME guidelines for commercial support. In addition, we take great pride in following all PhRMA and AdvaMed guidelines to ensure a balanced and unbiased educational agenda.

Please note the following guidelines:

- Exhibits will be placed in an exhibit or meeting space separate from the CME program meeting room.
- The opportunity to exhibit is open to commercial supporters (i.e. companies) in addition to the company to whom this letter is addressed.
- The exhibit fee of \$1,500 to \$7,500 is for exhibit and/or marketing opportunities only and does not include meal functions.

Your consideration and support of this valuable medical education event is greatly appreciated. Please do not hesitate to contact us if you have questions or if we can be of assistance.

Sincerely,

Frank T. Bunch, MD  
Chairman, NCVH Mobile

**Cardiovascular Update for the Primary Care Provider**  
**NCVH Mobile | March 28, 2020 | Mobile, AL**  
**Chairmen: Frank T. Bunch, MD | Craig M. Walker, MD**  
[www.ncvh.org/mobile](http://www.ncvh.org/mobile)

**Target Audience**

Family Physicians, General Practice Physicians, Primary Care Providers, Internists, Cardiologists, Interventional Cardiologists, Vascular Medicine Specialists, Podiatrists, Cath Lab Technologists, Residents/Fellows, Physician Assistants, Advanced Practice Nurses, Nurses, Allied Health Professionals and Healthcare Administrators

**Statement of Need/Program Overview**

Cardiovascular Update for the Primary Care Provider will focus on new technologies and therapies for diagnosing and treating, coronary disease, structural & valvular heart disease, rhythm management disorder, and peripheral artery disease (PAD).

**Learning Objectives**

After completing this activity, the participant should be able to:

- Summarize and implement the latest advances in technology, testing and imaging for the diagnosis and management of cardiovascular disease.
- Discuss and apply new interventional tools and therapeutic options for the treatment of valvular heart disease, coronary artery disease, heart failure and peripheral artery disease.
- Recognize and articulate the importance of peripheral artery disease diagnosis and its relationship to cardiovascular disease.

**Physician Accreditation Statement**

In support of improving patient care, this activity has been planned and implemented by Cine-Med and New Cardiovascular Horizons Foundation (NCVH). Cine-Med is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

Ciné-Med designates this live activity for AMA PRA Category 1Credit(s)<sup>™</sup>. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

**Registration Rates and Refund/Cancellation Policy**

**\$25 Early Bird Registration**

Ends March 23, 2020

**\$100 Onsite Registration**

7:00 am - 1:00 pm March 28, 2020

Cash, checks and all major credit cards accepted

*Cancellation Policy: Cancellations made in writing and/or postmarked by March 20, 2020 will receive a full refund. No refunds after March 20, 2020. No refunds for "no shows."*

### **Disclosure of Conflicts of Interest**

New Cardiovascular Horizons Foundation requires instructors, planners, managers, and other individuals and their spouse/life partner who are in a position to control the content of this activity, to disclose any real or apparent conflict of interest they may have as related to the content of this activity. All identified conflicts of interest are thoroughly vetted for fair balance, scientific objectivity of studies mentioned in the materials or used as the basis for content, and appropriateness of patient care recommendations.

### **Disclaimer**

Participants have an implied responsibility to use the newly-acquired information to enhance patient outcomes and their own professional development. The information presented in this activity is not meant to serve as a guideline for patient management. Any procedures, medications, or other courses of diagnosis or treatment discussed in this activity should not be used by clinicians without evaluation of patient conditions and possible contraindications on dangers in use, review of any applicable manufacturer's product information, and comparison with recommendations of other authorities.

### **Payments**

Please make all checks payable to "New Cardiovascular Horizons Foundation"

Tax ID # 46-3186713

Mail to:

3639 Ambassador Caffery Pkwy, Suite 605

Lafayette, LA 70503

All major credit cards accepted.

**THANK YOU FOR YOUR CONSIDERATION AND SUPPORT.**

*If you have questions regarding this request  
please contact us at [exhibits@ncvh.org](mailto:exhibits@ncvh.org) or 337.993.7920.*