

## MOBILE APP

**Due Date: May 1**

**Submit Artwork to: [exhibits@ncvh.org](mailto:exhibits@ncvh.org)**

Reach your strategic targets with precision using this comprehensive digital NCVH resource. Your custom ad will appear on key pages such as home, exhibitor and news. The NCVH app features real time event agendas, faculty list, exhibitors, important conference information and exclusive offers. Note: ads cannot appear on pages where CME content is available.

### **EXCLUSIVE FLOATING BANNER AD \$10,000**

Floating on home, exhibitor, news and abstract pages  
1280 x 200 pixels  
Inclusive of all NCVH events May 01, 2020 - April 30, 2021

### **EXCLUSIVE FIXED TOP BANNER AD \$8,000**

Top of home, exhibitor, news and abstract pages  
1280 x 200 pixels  
Inclusive of all NCVH events May 01, 2020 - April 30, 2021

### **EXCLUSIVE FIXED BOTTOM BANNER AD \$10,000**

Bottom of home, exhibitor, news and abstract pages  
1280 x 200 pixels  
Inclusive of all NCVH events May 01, 2020 - April 30, 2021

### **OVERLAY (POP-UP) AD \$5,000**

User required to click "close" to continue to app pages  
1024 x 768 pixels  
Inclusive of NCVH 2020 Annual Conference only

### **SPONSORED PUSH NOTIFICATION MESSAGE \$2,500**

Push notification with custom sponsor message sent to all NCVH app users at designated times.  
Three (3) sponsored messages per day, priced per message.

