



## ON-SITE PROGRAM

**Due Date: May 1**

**Quantity: 1600**

**Submit Artwork to: [exhibits@ncvh.org](mailto:exhibits@ncvh.org)**

### **BACK COVER \$15,000**

4-color  
4"w x 9"h  
1/8" bleed

### **INSIDE FRONT COVER \$10,000**

4-color  
4"w x 9"h  
1/8" bleed

### **INSIDE BACK COVER \$7,000**

4-color  
4"w x 9"h  
1/8" bleed

### **TAB \$4,500**

4-color  
4"w x 9"h  
1/8" bleed

### **PROGRAM INSERTS \$4,500**

4-color, single sided  
4"w x 9"h  
1/8" bleed

### **FULL-PAGE AD \$2,000**

4-color, run of book  
4"w x 9"h  
1/8" bleed